

# SHREE ATAM VALLABH JAIN COLLEGE, LUDHIANA

## ANNUAL REPORT 2023-24

Shree Atam Vallabh Jain College, a premier co-educational Commerce and Business Management institute run by Shri Atma Nand Jain School Committee, affiliated to Panjab University, Chandigarh was established in the year 2010. The college offers B.Com, B.Com Honours, BBA, BCA and M.Com. courses.

The College maintains high standard of faculty and resources, which provide the dynamic environment for the overall development of the students. Spread over 6.38 acres of land, the college is housed in magnificent building with an ultra-modern infrastructure, like AC class rooms, well equipped computer lab, seminar hall, conference hall, well stocked library, playground and lush green lawns. In order to motivate meritorious and needy students, the college is providing scholarships. A number of students have also been benefitted from the free book bank facility available in the college library.

In the Academic front, college students have outperformed in the Panjab University Dec., 2023 semester examination, where 2 students of the college got university positions i.e Triptjeet Kaur and Muskan got 7<sup>th</sup> and 9<sup>th</sup> position respectively in BBA 1<sup>st</sup> sem. Total 764 students appeared in all the courses, where 377 students passed the examinations with first divisions in the in the Panjab University Dec., 2023 semester examination.

College students have also outshined in the Panjab University May, 2024 semester examination where 3 students of the college got university positions. Sapandeep Kaur got 5<sup>th</sup> position in the university in B. Com 6<sup>th</sup> Sem. Tushar Sharma got 8<sup>th</sup> position in BBA 4<sup>th</sup> Sem. and Muskan got 9<sup>th</sup> position in the university in BBA 2<sup>nd</sup> Sem. Total 752 students appeared in all the courses where, 352 students passed the examinations with first divisions in the Panjab University, May 2024 semester examinations.

College students participated in 45 items of Panjab University Zonal Youth & Heritage Festival-2023 held at K.L.S.D college, Ludhiana. The college bagged total 27 prizes in different items. College students got first prize in 10 items such as Rangoli, Pakhi Designing, Tokri Making, Mitti De Khidaune, Khiddo Making, Eenu Making, On the Spot Painting, Still Life Drawing, Handwriting (English) and Mime (Individual).

College students got second prize in 8 items such as Collage Making, Poster Making, RassaVattna, Guddian Patole Making, Pranda Making, Chhikku Making, Mimicry and Muhavredar Vartalap (Individual). College students got third prize in 9 items such as Rangoli, Embroidery-Bagh, Dasuti/Cross Stitch, Knitting, Naala Making, Skit, Mime, Folk Dance (Luddi) and Folk Dance (Luddi) (Individual). Our 12 items were qualified for participation in Panjab University Inter Zonal Youth & Heritage Festival.

11 students of the college, who won in Panjab University Zonal Youth & Heritage Festival-2023 qualified to participate in Panjab University Inter Zonal Youth & Heritage Festival -2023 held at Dev Samaj College for Women. The college bagged total 6 prizes in different items such as 1<sup>st</sup> position in Khiddo Making, 2<sup>nd</sup> prize in Handwriting (English), Rangoli, Eennu Making and 3<sup>rd</sup> prize in On the Spot Painting and Pakhi Designing.

College Students participated in Red Ribbon Club District Level Inter College Competition organised by Directorate of Youth Services Punjab at B.C.M. College of Education, Ludhiana in which Tammana got third position in Poster Making. College students participated in Inter College Declamation Contest organised by Ved Prachar Mandal (Regd.), Ludhiana at Guru Nanak Khalsa College for Women, Gujarkhan Campus, Ludhiana in which, Vibha got appreciation prize in declamation. College students participated in Inter College Quiz Competition at Kamla Lohtia S. D. College, Ludhiana in which Deeksha Puri, Chirag Kaushal and Shiwansh got third position.

College students participated in 9th Prof. Gurbir Singh Sarna Memorial Inter-College Competition at Guru Nanak Khalsa College for Women, Gujarkhan Campus, Ludhiana in which Namit Madaan, Manmeet Kaur Kalra and Roshni Malik got 1<sup>st</sup> position in Ad Mad Show, Tamanna Sandal got 1<sup>st</sup> position in Poster Making, Vibha got 3<sup>rd</sup> prize in Elocution Contest and Sukhpreet Singh and Lakhdeep Kaur got 3<sup>rd</sup> prize in TV Interviewing Competition.

College students participated in Inter College Cultural Fest "AMIPHORIA 2024" at Amity University, Mohali in which Sukhpreet Singh, Manmeet Kaur Kalra, Namit Madaan and Roshni Malik got 1<sup>st</sup> position in Ad-Blitz.

College students actively participated in various sports activities. 5 students of the college participated in Inter College Chess (Men) Tournament and 4 students participated in Inter College Chess (Women) Tournament organized by Directorate of Sports, Panjab University Chandigarh.

To develop sports culture among students, various Inter Class sports competition have also been organized at the college level. 10 students participated in Inter Class Chess (Men) tournament and 6 students participated in Inter Class Chess (Women) Tournament. 6 students participated in Inter Class Badminton (Women) tournament and 50 students participated in Inter Class Badminton (Men) tournament organized in the college. 23 students participated in Inter Class Basket Ball (Men) tournament organized in the college. 42 students participated in Inter Class Volley Ball (Men) tournament organized in the college. Cricket Tournament has also been organised for the college students and alumni where 9 teams comprising 126 players have participated in the event.

Prof. Manoj Arora, Prof. Rishi Kesh, Prof. Shilpa Batra, Prof. Geetu Sharma and Prof. Avriti completed their Ph.D. from the different universities. College is having highly qualified faculty members with 13 doctorates, with 4 Masters in Philosophy and 7 of our faculty members are perusing Ph.D. Faculty of the college presented research papers in various conferences and seminars and research papers in the various reputed journals have been got published by the faculty of the college.

The faculty of the college has attended courses/ workshops for updating their knowledge. Dr. Rishi Kesh, Dr. Geetu Sharma, Prof. Ramandeep Singh, Prof. Divya Jain, Dr. Avriti and Prof. Amit Goyal attended two-week Interdisciplinary Refresher Course in 'Research Methodology and Data Analysis. Dr. Shilpa and Dr. Rishu Jain attended two-week Interdisciplinary Refresher Course in Advanced Research Methodology. Dr. Geetu Sharma and Dr. Charanjit Kaur attended 11 days NEP- 2020 Orientation and Sensitization Programme. Prof. Preeti attended Three days National Level Online Workshop on Writing and Publication Guidance for Scopus Journal. Prof. Manisha Bhandari attended 4-week Orientation Programme.

Different activities of the varied nature have been organized during the session by the various Cells/Committee under the guidance of internal Quality Assurance Cell (IQAC) for the holistic development of the students in the college.

The induction programme for the new entrants was conducted in the college to mark the beginning of the new academic session, providing an essential orientation to familiarize them with the college's rules and regulations. Faculty members presented an overview of college life, encompassing both academic and extracurricular activities. They highlighted the importance of core values such as dedication and discipline, while encouraging students to unlock their untapped potential and seize the numerous opportunities that lie ahead. The programme aimed

to motivate students as they embarked on their academic journey, fostering a sense of enthusiasm and responsibility.

The Skill Development Cell took the initiative to organize a Marketing Fest for students for all classes at the college. The event aimed to provide a platform for students to showcase their entrepreneurial ideas and marketing skills, helping them gain valuable experiences that would prepare them to become key contributors in the business world. It offered an excellent opportunity for students to explore their organizational and managerial abilities, fostering new insights and sparking the passion needed to become successful entrepreneurs in the future. Team named as Tasty Treats got the first Prize and the teams namely One 2 Ka 4 and The Momos Hut have been declared second and third by the judges respectively. Team Cake District got the consolation prize.

A guest lecture was organized by the Skill Development cell of the college for final year students B.Com and BBA to make them aware of the Stock trading Scenario and how they can manage their portfolios. The Lecture was delivered by CA Jayant Syngal, a practicing Chartered Accountant, specialized in taxation and management consultation. Both technical and fundamental analysis methods for stock selection were discussed with the students. They were also given information about tools, resources, and platforms for stock – research and trading.

A guest lecture was organized by the Skill Development cell of the college for the first year students of B.Com and BBA to make them aware of the dynamics of interpersonal communication, including strategies for building trust, empathy, and rapport with others, resolving conflicts constructively and navigating challenging conversations. The lecture was delivered by Ms. Mehak Jain, a renowned and qualified journalist in the field of print media working in Times of India.

Short-term value-added course on digital marketing was organised in the college to give practical exposure to the students regarding use of Digital Marketing tools. Resource Person, Mr. Viraj Jain, digital marketing expert, conducted this 30-hour course in which 53 students participated. This course was designed in collaboration with industry and technical expert, ensuring that the curriculum is up-to-date and aligned with current industry trends and best practices. Students were given insights and practical hands on to Digital Marketing Framework, Landing Page Design, Content Writing, Search Engine Optimization, Google Search Console, Google Ads, Meta Framework, Blog Writing etc.

Short-term value-added course of 30 hours on Tally integrated with GST and income tax return filing has been successfully organised by the college to give practical exposure to the students regarding Tally, Goods & Service Tax (GST) and basics of Income Tax. Resource person, CA Gaurav Jain, NG Jain and Associates shared his knowledge about the overview of Basic accounting; Integration of accounts with Accounting Software (Tally ERP), basic theoretical learning about GST Laws. The course was specially designed to help the students in understanding the basics as well as practical aspects under Tally and GST along with the Income Tax return filing, so that they can use the practical knowledge so obtained through the course for their own purpose and for vocational purpose as well.

A five-day workshop titled Upskill Knowledge on Financial Reporting Practices has been conducted in the college, where Dr. Charanjit Kaur, CA Ashish Jindal, CA Avneet Singh and CA Sanjeev Singla provided comprehensive understanding of various facets within financial reporting to the students. Workshop aimed to provide knowledge about the key principles of conceptual framework for financial reporting and the deeper understanding of financial reporting standards and best practices including updates on recent developments and regulations in financial reporting. Workshop was successful in providing valuable skills and knowledge to the students that can enhance their career prospects in finance, accounting, auditing and related fields.

Guest lecture on the pivotal topic of Lifestyle Choices for Mental and Physical Health has been organised in the college. The esteemed resource person, Ms. Palak Jain Bhumbra, a Consulting Psychologist from Fortis Hospital, Ludhiana, graced the event with her profound expertise. Lecture aimed to create awareness amongst students and teachers regarding healthy lifestyle choices for mental and physical well-being. She highlighted different lifestyle options that a person should adopt to lead a healthy life.

A five-day workshop titled Building Wealth with Stocks: A Beginner's Workshop has been conducted by Dr. Kiranpreet Kaur in the college to enhance the understanding of students regarding basics of stock market investing. Through practical demonstrations, students were made aware regarding the analytical tools to evaluate the performance and financial health of companies. Participants learned to utilize various analytical tools to study past market data, such as price movements and trading volumes, in order to forecast future price trends. There was also an illuminating session on mutual funds by Mr. Gaurav Tandon, a seasoned expert in the field.

A 7 Hours workshop on Introduction to MS Excel has been conducted in the college by Dr. Geetu Sharma and Prof. Manisha Bhandari. The workshop included presentations and hands-on- exercises for the students intended to give them the opportunity to practice the MS Excel concepts and techniques. Students have undergone practical exercises on MS Excel to help them gain valuable insights and practical skills that can be directly applied in their professional lives. The workshop enabled the students to manage structure of information with the help of pivot tables which helped them to effectively keep track of sales and invoice reports.

One day seminar on the 22 Immutable laws on Branding has been conducted by Prof. Manisha Bhandari in the college for the students to make them aware of various branding concepts and issues related to the design of the brand structure. The seminar addressed various branding concepts including brand's identity (name and logo), sub brands, mega brands, line extensions, importance of colour and shape in brand identity system. 22 laws on branding along with common branding errors were explained to the students.

5 Day Workshop on Communication Skills was organised in the college by Prof. Pallavi and Prof. Ankush to improve the basic communication skills of the students. The students actively participated in various activities aimed at enhancing their ability to observe, react, speak and express themselves. Picture description was the key component intended to improve their power of observation, perception and description. They learned to communicate effectively with someone facing difficult conditions by overcoming conversational obstacles. The importance of pause, stress and facial expressions in the communication has been taught to the participants.

The Research & Development Cell of the college organized a Faculty Development Programme on Advanced Research Methodology. The primary objective of the FDP was to provide faculty members with the essential knowledge, skills, and tools needed to conduct high-quality research in their respective disciplines. The Programme aimed to enhance participants' understanding of various advanced research methods, sophisticated data analysis techniques, and research ethics. By equipping faculty with these critical competencies, the FDP aimed to empower them for contributing more effectively to the academic and research communities, fostering a culture of innovation and scholarly excellence. The Programme also encouraged faculty to stay updated with the latest trends in research methodologies, ultimately helping them to improve the quality and impact of their research work.

7 Day NSS camp was organised by NSS unit on the theme "Swachh Bharat Abhiyan and Meri Mati Mera Desh". 36 Boys, 13 girls and 4 non-student volunteers participated in the camp under the supervision of Programme officers Dr. Sandeep Kumar Bansal and Ms. Ruchika Nachaal. Numerous activities were organised like First Aid training session, Medical check-up camp, visit to Children's Road safety Traffic Park, Swami Vivekanand Swarg Ashram etc. to instil a profound sense of responsibility and community engagement among volunteers. A guest lecture was organised in which S. Davinder Singh Lottey, Assistant Director, Youth Services, Punjab conveyed the importance of preserving Punjab's rich cultural heritage, emphasizing the role of students in preventing the tarnishing effects of drug abuse.

NSS unit of the college celebrated the memorable day of Nation 'Independence Day' with great enthusiasm and gaiety. NSS volunteers of the college participated in the 'Har Ghar Tiranga' campaign and pay tribute to Martyrs who have paid a lot for freedom. NSS unit celebrated National Sports Day by taking Fit India Pledge on occasion of Birth Anniversary of famous Hockey Player Major Dhyan Chand. College staff and students took a pledge that they shall commit to ensure the spirit of sportsmanship and encourage their family members and fellow citizens to play one sport in life as a contribution in making strong and healthy nation.

NSS unit, Red Ribbon Club and Youth club of the college organized an extension lecture under the theme "Say No to Drugs" to raise awareness about the severe consequences of drug abuse with a focus on its impact on young individuals. S. Paramjit Singh Panesar (Retd. Principal), S. Balwant Singh Bhikhi (Raj Puruskar Vijeta), and S. Sukhwinder Singh (Sanjh Kender Incharge, Salem Tabri) were the key speakers of this session.

NSS Unit and Eco club of the college conducted Pledge Ceremony under the Swachhata Hi Seva campaign to spread awareness about cleanliness in the society and to adopt better sanitation and hygiene practices amongst the masses. A noteworthy awareness rally was also organised under the campaign of Swachhata -Hi-Seva. This rally was organised to make people aware about cleanliness and an appeal was made to bring constructive change in society.

The NSS unit of college gave the message of Shramdaan hi Mahadaan to the people by running a cleanliness drive under Swachhata Hi Seva campaign. Under this campaign, volunteers undertook the task of cleaning the college campus area and used this opportunity to pay tribute to Mahatma Gandhi. The NSS volunteers meticulously collected garbage, stressing the importance of responsible waste management, including the segregation of dry waste and wet

waste and proper disposal methods.

A voters awareness campaign themed "Mera Pehla Vote Desh Ke Liye" was organized by NSS unit to aware the first time voters to use their right to cast vote and to get registered for vote through voters App. Poster making competition was also organised on the theme "Mera Pehla Vote Desh ke Liye" under this campaign. Students of the college enthusiastically contributed their artistic talent and poured their creativity into designs that communicated powerful messages about the impact of voting and showcasing the power of a single vote.

NSS unit and Eco Club of the college celebrated World Environment Day to raise awareness about the environment and inspire people to protect living beings and plants on earth. College staff and students planted trees in their respective areas. The main objective of this activity was to start contributing to mother earth from one's own home. After the tree plantation, everyone took a pledge to take care of these plants regularly.

NSS unit organized the event Yoga with Family to celebrate International Yoga Day to increase fitness awareness and promote the physical, mental, and social well-being of individuals. In this event, NSS volunteers and staff members performed yoga asana at home and shared their yoga practice pictures. Following the theme of "Yoga for Women's Empowerment and Yoga for Self and Society" by the Ministry of AYUSH, the staff and NSS volunteers pledged to make yoga, a part of their lifestyle.

Youth Club, in collaboration with the NSS Unit, took the initiative to visit a slum neighborhood in order to raise awareness of the students' social responsibility and instill human values in them. Students were taken to the slum areas to distribute sweets, candles and other items to the needy people on account of Diwali celebration.

Blood Donation Camp was organised by Youth Club of the college in collaboration with NGO "Zindagi Live Foundation" which is working for thalassemia patients belonging to economically poor section of the society. Approximately 68 Units of Blood were collected during the camp. Students and teachers participated in the camp with great devotion and the spirit of service towards humanity.

Youth Club of the college organized the event Run for Health in association with "Red Rock, Mahavir Udyog". It aimed at promoting a message of wellness and fitness within the community, coinciding with the birth anniversary of Lord Mahavir Ji. Sh. Kuldeep Singh Chahal, IPS, (Commissioner of Police), Ludhiana was the chief guest of the occasion. S. Gurpreet Singh, PPS, (Assistant Commissioner of Police), Ludhiana was the guest of honour

in the program. Akash Prajapati got first position in boys above 14, Harmeet Kaur was first in girls above 14, Sangam Sethi got first prize in kids below 14 and S. Balwinder Singh was declared first in the senior citizen category.

Youth Club of the college organised discussion on Swami Vivekananda preaching's to portray Swami Vivekananda's life and teachings. Students actively engaged in discussions, sharing insightful perspectives on integrating these teachings into their daily lives for societal upliftment. The event culminated with students collectively taking a pledge to uphold the values advocated by Swami Vivekananda.

Eco Club of College organized a Green Diwali celebration to promote eco-friendly and sustainable practices during the festive season. Through tree plantation, poster making competition on the theme Say No to Crackers, rangoli competition, traditional rituals of prayer and igniting divas in the temple, the event encouraged a sustainable approach to celebrate Diwali.

Eco Club celebrated Earth Day to sensitize the issue of environmental protection among young generation. Students showcased their creativity and artistic skills by designing posters highlighting the importance of environmental conservation, sustainable living, and the detrimental effects of pollution. Plantation drive was conducted within the premises of college.

Women Development Cell of the college celebrated International Women Day to highlight the importance of women's empowerment, gender equality, and to appreciate the tireless efforts of female staff in the growth & development of the college.

College organized an engaging session on "Budget Pe Charcha" for the students, which included two key segments: a pre-budget discussion and a live budget show. The pre-budget discussion session was designed to help students understand the critical components of the budget. Following the pre-budget discussions, participants had the unique opportunity to witness a live telecast of the interim budget presentation by Finance Minister Mrs. Nirmala Sitharaman in the esteemed parliament. This real-time experience provided an unparalleled glimpse into the unveiling of the nation's financial blueprint, allowing participants to gain first-hand insights into the government's economic priorities and strategies. Various aspects of the budget were thoroughly explained, and the budget presented by the Finance Minister was critically reviewed from multiple perspectives.

To mark the National Librarian's Day a book mark making competition was organised for the students in the college library. The primary objective of the competition was to provide a platform for participants to demonstrate their artistic skills, while encouraging them to engage

with literature and cultivate a habit of reading. By combining art and reading, the event aimed to foster a holistic approach to their personal growth and development. Students used their creativity and skills to make bookmarks. Gautam Jain got first Prize, Naina got second prize, Misha was declared third and Diya Kashyap got the consolation prize in the competition.

Declamation competition and open house discussion has been organised in the college to foster intellectual discourse, enhance public speaking skills, and promote critical thinking among students. It served as a platform for students to express their viewpoints on a variety of contemporary and relevant topics like Farmers' protest in India: Dismantling Democracy, Impact of Inflation on Indian Economy and Mobile Phone: Boon or Bane. During the Competition, participants delivered speeches on given topics. Following the Declamation Competition, an open house discussion was held to encourage dialogue and exchange of ideas on pertinent issues. First prize was bagged by Yash Sahota. Sukhpreet Singh got the second prize and Vanshika Ahuja secured third prize. Mehak got consolation prize in the competition.

The alumni association of the college organized the alumni meet to bring back the fond memories of the students. President of the alumni association, Mr. Atharav Gupta welcomed the alumni. The meet was attended by around 80 alumni. An instant chord of nostalgia was struck between the students which included various batches. The highlight of the evening was the vibrant cultural extravaganza, featuring captivating performances by students and alumni alike. From soulful musical renditions to energetic dance performances, the stage came alive with talent and creativity.

Vallabh Darbar was organized to celebrate the birthday of Yugveer Punjab Kesri Jain Acharya Shrimad Vijay Vallabh Surishwar Ji Maharaj. The same event is also marked as annual prize distribution function of the college. Students of the college were honoured for their academic as well as cultural achievements.

A 6 day event Finishing School Programme was organized by Industry Institute Interface & Placement Cell with the primary objective to provide students with access to job openings, internships, and other career related opportunities that align with their skills, interests, and academic background. CS Mahak Jain, CS Ankur Gabba, CS Sumit Bhojwani from the Ludhiana Chapter of NIRC of ICSI shared various career opportunities for the students after graduation. Dr. Kapil Aggarwal guided the students to prepare an effective resume and also gave the tips of interview. Advocate Sourav Jain shared his views regarding financial awareness regarding banking, investment of money at an early age. CA Nitin Jain shared his

views about the chartered accountant as a career. Mr. Amandeep Singh from Duke Fashion India Ltd. and Dr. Deepak Jain, Assistant Vice President from Avon Cycles Ltd. highlighted the importance of practical skills, internships, and industry partnerships in fostering employability.

Industry Institute Interface and Placement Cell recently organized a highly beneficial workshop on "How to Prepare a Resume" for the students. The workshop aimed to equip students with essential skills to craft effective resumes that highlight their strengths and achievements. Mr. Lovenish Sharma, a seasoned professional from the Ministry of Labour & Employment, Government of India, graciously served as the resource person for the session. Students participated in a hands-on session, where they learned practical techniques for crafting effective resumes tailored to their skills and experiences.

The audit visit was organized by Industry-Institute Interface & Placement Cell to the Pidilite Building Bonds Industry (Baddi plant) to give exposure and understanding of Audit Process of Pidilite Industries Ltd. to the students. Led by CA Gaurav Jain, eight students participated in the auditing process and gained valuable practical exposure.

The audit visit was organized by Industry-Institute Interface & Placement Cell for the students of B.com 5<sup>th</sup> semester to Superior Food Grains Pvt. Ltd. to give them practical exposure and understanding of audit process of companies. Students were explained about the internal audit process of industry and check list of various items to be verified. Students were guided about the audit process and they were assigned the audit work to be done during the visit.

Industry-Institute Interface & Placement Cell organised an industrial visit to Indra Hosiery Mills Ludhiana for the students of BBA 1st Sem. Students were explained about the history, and production process of hosiery products in the firm. Students were also briefed about the procurement of raw material for the manufacturing of hosiery products and the various steps of production process. Students visited the various departments of the organization.

Excursion Committee of college organised an educational trip to Kasauli for 180 students. The purpose of the trip was to provide students with an opportunity to explore the historical and natural landmarks of Kasauli, enriching their educational experience outside the classroom. Students visited Monkey point, famous Christ Church, Sun Set Point and the Mall Road. Throughout the trip, students actively engaged in learning about the cultural, historical, and natural aspects of Kasauli.

The excursion committee of the college organized a trip to Jaipur. 50 students along with the four teachers visited the various historical places such as Jantar Mantar, City Palace, Amber Fort, Hawa Mahal, Jal Mahal, Albert Hall Museum and Birla Temple. Students also visited the famous place Chokhi Dhani, where they enjoyed folk dances and music, cherishing the rich cultural heritage along with the rich taste of various dishes of Rajasthan. It was really a wonderful experience for all the students to know the historical background of some eminent places of Jaipur and enjoying the ambience of beautiful pink city of Rajasthan.

Cultural affairs committee of the college celebrated the traditional festival of Teej with great enthusiasm, embracing the rich cultural heritage associated with it. Students participated in a variety of lively events that highlighted the significance of culture and tradition. These activities included vibrant Punjabi dances, singing accompanied by the rhythmic beats of the Dholki, intricate Mehendi art and energetic Boliyaan. Jaspreet Kaur was crowned Ms. Teej Queen. The celebration not only allowed students to showcase their talents but also fostered a deeper understanding of the values and customs that form the foundation of traditional festivals.

Festival of Lohri was celebrated by the cultural affairs committee of the college to retain the tradition of Punjab and spread the warmth of love and happiness. Students engaged in spirited kite flying, adding colours to the sky and enhancing the festive ambience. Some students performed Giddha and Bhangra to the beat of dhol and participated in other cultural activities.

Holy festivals of Basant Panchami was celebrated by the cultural affairs committee of the college to mark the arrival of the spring season and to provide an opportunity to the students for learning about the cultural significance, rituals, and traditions associated with the festival. A langar of sweet rice was also organized, symbolizing equality and unity, where the general public, passers-by and workers from the surrounding area were served by the students along with faculty.

Cultural affairs committee of the college celebrated the holy day of Maha Shivratri to provide a platform for students and staff to engage in spiritual activities fostering a sense of unity and communal harmony by bringing together people from different backgrounds to celebrate a common tradition. The college demonstrated its commitment to foster communal harmony and promoting the values of sharing by extending its hospitality through the distribution of langar

to the general public. This act reflects the core principles of unity, equality, and selflessness, essential for building a harmonious society.

On the eve of Sahibzadas' Martyrdom, cultural affairs committee of the college organised heartfelt langar distribution to the local community. The event was organised to pay tribute to four Sahibzada's of 10th Sikh Guru Shri Guru Gobind Singh Ji' and to promote awareness and understanding of sikh culture, history, values and inclusivity among faculty, staff and students from diverse backgrounds.

At the beginning of the session, the senior students of the college organized a vibrant and heart-warming fresher's party "Abhinandan 2023" to welcome the new batch of graduate and postgraduate students. The event aimed to create a friendly atmosphere, where freshers could express their creativity and gain confidence. The stage came alive with mesmerizing cultural performances including soul-stirring singing, solo dances, and the energetic Bhangra highlighting the rich diversity and talent of the students. The much-anticipated titles of Mr. Fresher and Ms. Fresher were awarded to Arnav Bhardwaj and Triptjeet Kaur, respectively.

In keeping with the tradition, the junior students also organized a grand farewell function "Rukhsat 2024" to bid farewell to the outgoing senior students. The event was filled with curiosity and excitement, creating an emotionally charged atmosphere. The occasion featured colourful performances such as dance, music, bhangra, and interactive games for the audience, all of which were met with thunderous applause. The titles of Mr. Farewell and Ms. Farewell were awarded to Geetanshu and Shriya Sood respectively.

The success and memorable nature of these events were made possible by the constant guidance, motivation, and encouragement of the college management along with the unwavering dedication of the faculty members and non-teaching staff. Their collective efforts ensured that the students had an enriching and fulfilling experience throughout the year.