Supporting documents relating to QLM 2.5.1

Index

S. No.	Particulars	Page No.
1	Copy of Prospectus showing General Rules and regulations relating toHouse Examination and Internal Assessment	**2**
2	Case Study showing Mechanism of Internal Assessment	**3**
3	Notice to Course-teachers to show internal assessment to students and a sample of Internal Assessment on Notice Board	**4-5**
4	PPT of Induction Programme	**6-32**

Copy of Prospectus showing General Rules and regulations relating to House Examination and Internal Assessment

General Rules & Regulations

Identity Card

All the students on the rolls of the college are issued identity card on joining the college. They are required to keep their identity cards with them during the college hours.

Attendance

In accordance with the University rules to be eligible for the final examination, it is compulsory for each student to attend at least 75% lectures in each subject (Theory & Practical separately). If a student remains absent for 7 regular days, without information to the college, his/her name will be struck off from the rolls of the college. His/her readmission will be allowed within 7 days with the permission of the Principal and after the payment of Rs. 300/- as re-admission fee for the first time and Rs. 500/- for the second time.

Leave Rules

1. Leave for three days may be sanctioned by the class incharge and for more than three days sanction of the principal is required.
2. It is mandatory to submit a medical certificate from a qualified doctor for sick leave.

House Examinations

1. House examinations will be conducted as per University rules and academic calendar.
2. House exams will be strictly based on the pattern & style laid down by the Panjab University.
3. It is compulsory for a student to appear in the house examinations and secure at least 25% marks in aggregate. A student who fails to fulfill the necessary conditions laid down by Panjab University for appearing in the final examination will be detained.
4. Absentees from the House Examination are considered to have failed and are dealt with accordingly. Such students will be fined Rs. 100/- per paper in addition to other disciplinary action that may be considered necessary.
5. Internal assessment of each student will be sent to the University on the basis of their attendance, marks secured in house examinations and assignments given to them by their class teachers.
6. It is the responsibility of the parents/guardians to enquire about the performance of their wards regarding attendance and examinations.
7. A candidate will have to pass in Theory and Practical separately.



Case Study showing Mechanism of Internal Assessment

Considering the broad guidelines of the affiliating university for awarding the internal assessment, the course teacher awards the internal assessment to their students after analysing their performance in the house examinations, their assignment work, their participation in classroom discussions, presentation and their attendance in the classes. The following mentioned case depicts the bifurcation of 20 marks internal assessment in different criteria:

Sr. No.	Criteria	Marks
1	Performance in house exam	5
2	Assignment Work	5
3	Class Participation	5
4	Class Presentations	3
5	Attendance	2

Notice to Course-teachers to show internal assessment to students and a sample of Internal Assessment on Notice Board

Ref.No SAVJC/N/11/23/319 A

Date: 20/11/2023

NOTICE

Teachers are required to show the Internal Assessment of their respective subject to students by 21-11-2023

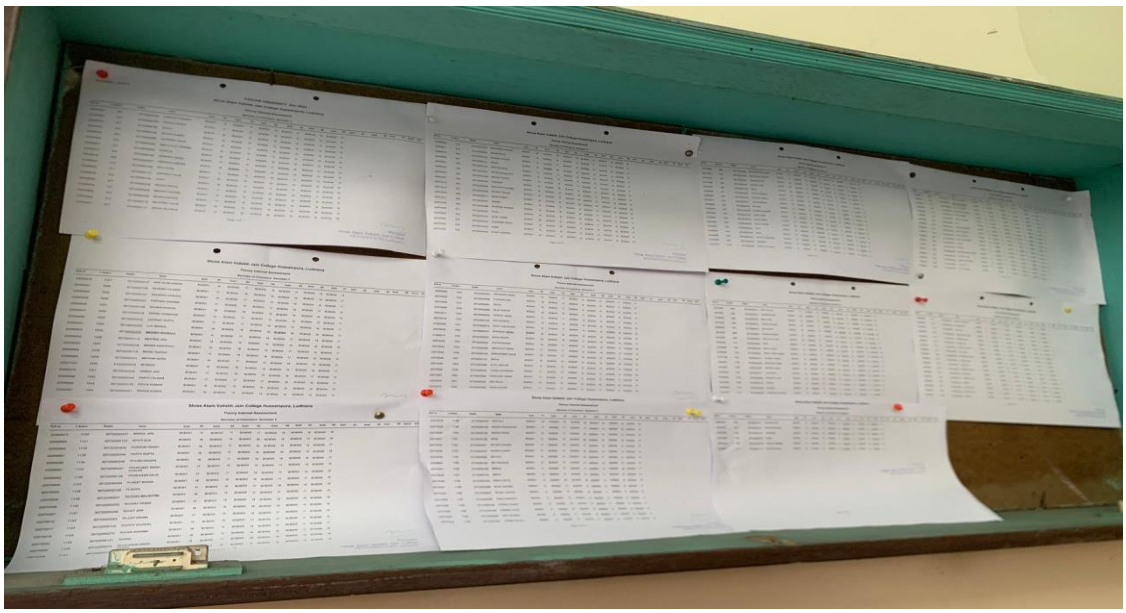
Principal

Sr.No.	NAME	SIGN	Sr.No.	NAME	SIGN
1	Prof. Manoj Arora		13	Prof. Ruchika Nachaal	
2	Dr. Rishi Kesh		14	Prof. Divya Jain	
3	Prof. Lata Kapoor		15	Prof Avriti Tangri	
4	Prof. Rajiv Bhatia		16	Prof. Amit Goyal	
5	Dr.Harleen Kaur		17	Dr. Kiranpreet Kaur Gandhi	
6	Prof. Preeti		18	Dr. Rishu Jain	
7	Dr. Shilpa		19	Prof Deepika Nanda	
8	Dr. Charanjit Kaur		20	Prof Manisha Bhandari	
9	Dr. Seema Kapoor		21	Prof Ankush Kumar	
10	Dr. Geetu Sharma		22	Prof Pallavi	
11	Dr. Sandeep Kumar Bansal		23	Prof. Karamjit Kaur	
12	Prof. Ramandeep Singh				

Notice Board of Shree Atam Vallabh Jain College



-



PPT of Induction Programme



ABOUT THE COLLEGE

The holy land mining and the foundation stone of the college was unveiled in 2007 by renowned businessman and Chairman of Duke Group, Sh. Komal Jain ji under the patronage of revered Jain Acharya Shrimad Vijay Ratnakar Surishwar Ji Maharaj, the Patdhar successor of Great Educational Revolutionary Jain Acharya Shrimad Vijay Vallabh Surishwar Ji Maharaj and inaugurated under the blessings of Jain Acharya Shrimad Vijay Dharmdhurandhar Surishwar Ji Maharaj. Shri Atma Nand Jain school committee (Regd.) which has been working in the field of education since 1934 got the college affiliated from PTU in its initial stage and by the year 2010, it received its affiliation from Panjab University, Chandigarh. The Committee has given shape to the vision of great educationist, renowned scholar and visionary Saint, Punjab Kesari Acharya Yugveer Shrimad Vijay Vallabh Surishwar ji Maharaj by spreading education for the upliftment of the society. The college offers undergraduate courses in the field of Commerce [B.Com, B.Com (Hons.)], Management (B.B.A), Computer Application (B.C.A) and post graduate course in Commerce (M.Com). The college is dedicated to the pursuit of updated knowledge and development of human resource in tune with contemporary requirement(s). College maintains high standards of faculty and resources which provide the dynamic environment for the overall development of the students.

Spread over 6.38 acres of land, the college is housed in magnificent building with an ultra modern infrastructure, like AC Classrooms, well equipped Computer Lab, Seminar Hall, Conference Hall, sophisticated Library, Playgrounds and lush green Lawns.

VISION

To disseminate the knowledge that grooms students to meet the highest standards of competence and professionalism. To become a centre of excellence and one of the best colleges, imparting quality education.

MISSION

The college strives towards the holistic development of the students by providing specific knowledge and varied learning experiences in the field of Commerce & Management, inculcating invaluable qualities such as discipline, dedication and determination through co-curricular activities in tune with the rich cultural heritage along with the modern outlook. The college endeavors for the intellectual, spiritual and academic growth of the students as per the teachings of Jain Acharya Shrimad Vijay Vallabh Surishwar Ji realizing the idea of truly value based education. The college also contributes towards the transformation of the society by making the masses aware about various issues like environmental hazards, health menaces, and societal evils with the active involvement of the students.

INFRASTRUCTURE













CONFERENCE HALL

The college possesses a new state of the art, centrally air conditioned Conference Hall with the ample sitting capacity to organize brainstorming sessions, training programmes, group discussions for faculty and students to augment the overall development of the college.

CAFETERIA

The college is accommodated with Cafeteria offering wide varieties of hygienic, well-balanced quality eatables at reasonable price.

ICT Enabled A.C. CLASS ROOMS

In order to provide comfortable, congenial and hygienic atmosphere to the students, the college is providing Air-Conditioned Class Rooms.













COMPUTER LAB

The college is equipped with hi-tech Computer Lab consisting latest computers and broadband internet connection to ensure accessibility of updated knowledge for each student. There is facility of printer, scanner, LCD projector and other peripherals in the Computer Lab to enhance ergonomic and multimedia view of educational material.

LIBRARY

Library is a storehouse of knowledge and an important cornerstone of a healthy community, which gives students the opportunity to experience new ideas, and explore new horizons, that broaden their minds to command better grasp over the subject. Our college library keeps collection of about more than five thousand books and latest journals of national and international repute in the fields of Commerce, Business Management, Economics and Computer Applications. College library consists of a Reading Hall, a Periodical Section and a Reference Section. Some Computers with Internet facility are provided to students for research purpose. The objective of library is to fulfill the needs of the students, and build & preserve collection of specialized literature in Commerce and Management fields. Our library also provides the facility of Book Bank for the financially weaker students.



DR. SANDEEP KUMAR
M.Sc., D.Stat., Ph.D.
Principal

OUR COLLEGE FACULTY



Dr. Manoj Arora
M.Com., B.Ed., Ph.D.
Assistant Professor
in Commerce
Member, UG Board of Studies (Commerce), P.U., Chandigarh.



Dr. Rishi Kesh
M.Com., M.B.A (Finance), Ph.D.
Assistant Professor
in Commerce



Ms. Lata Kapoor
M.Com., M.Ed.
Assistant Professor
in Commerce
Member, Academic Council P.U., Chandigarh.



Mr. Rajiv Bhatia
M.A. (Eco.), M. Phil.
Assistant Professor
in Economics
Member, UG & PG Board of Studies (Economics), P.U., Chandigarh.



Dr. Harleen Kaur
M.F.C., M.B.A., Ph.D.
Assistant Professor
in Commerce



Ms. Preeti
M.Com.
Assistant Professor
in Commerce



Dr. Shilpa
M.Com., M.B.A. (Finance), Ph.D.
Assistant Professor
in Commerce



Dr. Charanjit Kaur
M.Com., PGDBA (Finance), Ph.D.
Assistant Professor
in Commerce



Dr. Seema Kapoor
M.A. (Eco.), M.Phil., Ph.D.
Assistant Professor
in Economics



Dr. Geetu Sharma
M.Com., M.A. (Eco.),
M.Phil., Ph.D.
Assistant Professor
in Commerce



Dr. Sandeep Kumar Bansal
M.Com., PGDMM, MBA, Ph.D
Assistant Professor
in Commerce



Mr. Ramandeep Singh
M.Com.
Assistant Professor
in Commerce
Member, PG Board of Studies (Commerce) & Academic Council P.U., Chandigarh.



Ms. Ruchika Nachaal
M.Com., M.Phil
Assistant Professor
in Commerce



Ms. Divya Jain
M.Com., MBA (Finance)
Assistant Professor
in Commerce



Dr. Avriti Tangri
M.Com.,
MBA (Marketing), Ph.D.
Assistant Professor
in Commerce



Mr. Amit Goyal
M.Com., MBA (Finance),
PGD St.
Assistant Professor
in Commerce



Dr. Kiranpreet Kaur
M.Com. (Gold medalist),
Ph.D.
Assistant Professor
in Commerce



Dr. Chetna Vashisht
M.B.A. (Finance),
M.A. (Eco.), Ph.D.
Assistant Professor
in Commerce



Dr. Rishu Jain
M.Com., B. Ed, Ph.D.
Assistant Professor
in Commerce



Ms. Deepika Nanda
M.Com., M.Phil
Assistant Professor
in Commerce



Ms. Manisha Bhandari
M.Com, CA (Inter)
Assistant Professor
in Commerce



Ms. Kanwalpreet Kaur
B.A., D.Lib., M.Lib.
Assistant Librarian



Mr. Nirmaljit Singh
B.P. Ed., M.P. Ed.,
Director Physical Edu.
(DPE)

COURSES AVAILABLE

- B.Com.
- BBA
- M.Com.
- B.Com. (HONS.)
- BCA



SPECIAL COURSES
Offered by the College

- **Skill Enhancement Courses**
  - E-filing of Returns
  - Tally Integrated with GST

- **Common Value-Added Courses**
  - Export Assistance Orientation
  - Digital Marketing





Scholarships For Meritorious Students*

Seeking Admission to	Percentage	Fee Concession
B.Com/BBA/BCA-I	90% or more marks in 10+2 85% or more but less than 90% marks in 10+2	₹ 10,000 ₹ 5,000
B.Com/BBA/BCA-II & III	85% or more marks in B.Com/BBA - I & II 80% or more but less than 85% marks in B.Com/BBA - I & II	₹ 10,000 ₹ 5,000
M.Com-I & II	85% or more marks in B.Com & M.Com-I 80% or more but less than 85% marks in B.Com & M.Com-I	₹ 10,000 ₹ 5,000

- Special Fee Concession of ₹ 5,000 for Female Students Seeking Admission in First Year
- Suitable Fee Concession to other deserving students

*Limited number of scholarships in the form of fee concession

EARLY MORNING CLASSES
For the students pursuing C.A. & Other Professional Courses

B.Com-I

Seats: 210 (3 Units)

Admission to the first semester of B.Com. Degree course shall be open to students who have passed one of the following examinations conducted by a recognized Board / Council / University:

a. +2 examination or B.Com- Part-I (Old scheme) of Panjab University with three of the following subjects securing at least 45% marks in aggregate:

Commerce (or theory of commerce or foundation course in commerce), Accountancy (or book keeping and accountancy), Economics, Business Organization (or Business Management or Theory and Practice of Management), Insurance (or General Insurance or Life Insurance), Banking and Trade, Commercial Geography, Office Management and Secretarial Practice (or Office Organization and Management), Mercantile Law (or any Company Law), Auditing, Typewriting and Stenography/Computers (for typewriting)

Additional subjects:

Accountancy/Accounts/Accounting, Accounting for Business, Advance and Foreign Exchange, Advanced Maths & Computer Applications, Auditing, Banking, Booking Keeping and Accountancy, Business Economics & Quantitative Methods, Business Mathematics, Business Organization & Management, Business Studies, Business Studies-II, Capital Market Operations, Commerce, Computerized Accounting II, Cost Accounting, Derivative Market Operation, Economics Geography, Economics, E-Commerce, Elements of Accounting, Elements of Cost Accounting and Auditing, Elements of Cost Accounting, Entrepreneurship, Factory Organisation/ Office Administration/Financial Accounting, Financial Market Management, Fundamental of E-Business, Human Resource Management, Income Tax, Informatics Practices, Insurance, Introduction to Financial Markets, Investment Management, Legal Studies, Management and Marketing of Insurance, Management of Resources, Marketing, Marketing and Salesmanship, Marketing Management and Retail Business, Materials Management, Mathematics, Mathematics (B), Management of Bank Office, Modern Office Practice-II, Office Communication, Office Procedures and Practices, Organization of Commerce, Principles and Practices of Life Insurance, Principle of Management & Economics, Retailing, Retail Management, Salesmanship, Secretarial Practices and Accounting, Shorthand, Statistics, Store Accounting, Type Writing, Theory and Practice of Commerce, Taxation, Applied Mathematics

b. +2 Examination with at least two of the subjects mentioned in (a) securing at least 50% marks in aggregate.

c. +2 Examination not covered in (a) and (b) securing at least 55% marks in aggregate.

d. Any other examination recognized by the University as equivalent to (a) or (b) or (c) as given above with requisite percentage of marks given under each clause.

COURSE CONTENT

SEMESTER I

BCM 101 A	Punjabi or
BCM 101 B	History & Culture of Punjab
BCM 102	English & Business Communication Skills
BCM 103	Psychology for Managers
BCM 104	Business Economics-I
BCM 105	Principles of Financial Accounting
BCM 106	Commercial Laws
BCM 107	Principles and Practices of Management

SEMESTER II

BCM 201 A	Punjabi or
BCM 201 B	History & Culture of Punjab
BCM 202	English & Business Communication Skills
BCM 203	E-Commerce
BCM 204	Business Economics - II
BCM 205	Corporate Accounting
BCM 206	Business Laws
BCM 207	Human Resource Management
	Environment, Road Safety Education, Violence against Women/Children and Drug Abuse*

* This is a compulsory qualifying paper, which the students have to study in the 2nd semester of the course. If the student/s failed to qualify the paper during the 2nd Semester, he/she/ they be allowed to appear/qualify the same in the 4th or 6th Semester/s.

The Admission Guidelines and Course Content may be changed by the Panjab University, Chandigarh as per New Education Policy 2020.

B.Com-II

Seats: 210 (3 Units)

Admission to the Third semester of B. Com. Degree course shall be open to students who have passed at least 50% papers upto 2nd Semester.

COURSE CONTENT

SEMESTER III

BCM 301	Issues in Indian Commerce
BCM 302	Cost Accounting
BCM 303	Company Law
BCM 304	Business Mathematics and Statistics
BCM 305	Banking and Insurance
BCM 306	Goods and Services Tax (GST)

SEMESTER IV

BCM 401	Security Analysis and Portfolio Management
BCM 402	Advanced Accounting
BCM 403	Auditing and Secretarial Practice
BCM 404	Cost Management
BCM 405	Marketing Management
BCM 406	Quantitative Techniques and Methods

Note : Students of B.Com.-II can opt for B.Com Honours in ACCOUNTING & FINANCE or MANAGEMENT STUDIES.

Semester-III **BCH 307** Accounting Theory and Reporting Practices
BCH 309 Advertising & Brand Management

Semester-IV **BCH 407** Contemporary Issues in Accounting
BCH 409 Consumer Behaviour

B.Com-III

Seats: 280 (4 Units)

Admission to the Fifth semester of B. Com. Degree course shall be open to students who have passed at least 50% papers upto 4th Semester.

COURSE CONTENT

SEMESTER V

BCM 501	Income Tax Law
BCM 502	Management Accounting
BCM 503	Indian Economy
BCM 504	Production and Operation Management
BCM 505	Entrepreneurship and Small Business
BCM 506	Financial Markets and Services

SEMESTER VI

BCM 601	Direct Tax Laws
BCM 602	Financial Management
BCM 603	Issues in Financial Reporting
BCM 604	Social and Business Ethics
BCM 605	Operational Research
BCM 606	Sectoral Aspects of Indian Economy

Course Content For B.Com Honours in ACCOUNTING & FINANCE and MANAGEMENT STUDIES.

Semester-V **BCH 507** Strategic Financial Management
BCH 509 Compensation Management

Semester-VI **BCH 607** Investment Management
BCH 609 Training & Development

B.B.A.-I

Seats: 80 (2 Units)

A Candidate who has passed 10+2 examination conducted by a recognized Board/Council/University with atleast 50% marks in aggregate is eligible to seek admission to first semester of B.B.A. Degree Course. OR

Any other examination recognized by the University as equivalent to above with requisite percentage of marks.

COURSE CONTENT

SEMESTER I

BBA 101 A	Punjabi or
BBA 101 B	History & Culture of Punjab
BBA 102	Organisation Behaviour
BBA 103	Fundamentals of Information Technology
BBA 104	Management Concepts and Practices
BBA 105	Financial Accounting
BBA 106	Essentials of Business Economics-I

SEMESTER II

BBA 121 A	Punjabi or
BBA 121 B	History and Culture of Punjab
BBA 122	Business Statistics
BBA 123	Essentials of Business Economics - II
BBA 124	Legal Aspects of Business
BBA 125	Personality Development & Professional Skills
BBA 126	Managerial Accounting

Environment, Road Safety Education, Violence against Women/Children and Drug Abuse*

The Admission Guidelines and Course Content may be changed by the Panjab University, Chandigarh as per New Education Policy 2020.

B.B.A.-II

Seats: 90 (2 Units)

Admission to the Third semester of B.B.A. Degree course shall be open to students who have passed at least 50% papers upto the 2nd Semester.

COURSE CONTENT

SEMESTER III

BBA 201	English & Business Communication Skills
BBA 202	Operation Research
BBA 203	Marketing Management
BBA 204	Economics of Money & Banking
BBA 205	Legal Framework for Companies
BBA 206	Tax Laws-I

SEMESTER IV

BBA 221	English & Business Communication Skills
BBA 222	Financial Management
BBA 223	Research Methodology
BBA 224	Human Resource Management
BBA 225	Tax Laws-II
BBA 226	Fundamentals of E-Commerce

* This is a compulsory qualifying paper, which the students have to study in the 2nd semester of the course. If the student/s failed to qualify the paper during the 2nd Semester, he/she/ they be allowed to appear/qualify the same in the 4th or 6th Semester/s.

B.B.A.-III

Seats: 85 (2 Units)

Admission to the Fifth semester of B.B.A. Degree course shall be open to students who have passed at least 50% papers upto the 4th Semester.

Course Content

SEMESTER V

BBA 301	Principles of Insurance and Risk Management
BBA 302	Financial Markets and Financial Services
BBA 303	Business Environment
BBA 304	Entrepreneurship and New Venture Creation
	For next two papers, student can opt one area out of the three areas:
	Marketing Management
BBA 305	Consumer Behaviour
BBA 306	Sales and Logistics Management
	Financial Management
BBA 307	Financial Statement Analysis
BBA 308	Investment Management
	Human Resource Management
BBA 309	Organizational Development
BBA 310	Industrial Relations and Labour Legislation

SEMESTER VI

BBA 321	Business Policy and Strategy
BBA 322	Production and Operations Management
BBA 323	Business Ethics and Corporate Governance
BBA 324	Project Report and Viva – Voce
	Student to continue with the same option as in fifth semester
	Marketing Management
BBA 325	Advertising and Brand Management
BBA 326	Retail Management
	Financial Management
BBA 327	Cost Accounting and Analysis
BBA 328	Strategic Financial Management
	Human Resource Management
BBA 329	Human Resource Planning and Performance Management
BBA 330	Compensation Management

B.C.A.-I

Seats: 40 (1 Unit)

i) A student who has passed +2 examinations in any discipline with at least 50% marks and passed Mathematics as one of the subject at Matriculation examination level shall be eligible to join the first semester class of B.C.A. Course.

OR

ii) Any other examination recognized by the Syndicate as equivalent to (i) above.

Course Content

SEMESTER I

BCA-16-101	English(Compulsory)-A
BCA-16-102	Fundamentals of Mathematical Statistics
BCA-16-103	Computer Fundamentals and Computing Software
BCA-16-104	Problem Solving Through C
BCA-16-105	Lab based on BCA-16-103
BCA-16-106	Lab based on BCA-16-104

SEMESTER II

BCA-16-201	English(Compulsory)-B
BCA-16-202	Computer Organization
BCA-16-203	Fundamentals of Web Programming
BCA-16-204	Object Oriented Programming using C++
BCA-16-205	Lab based on BCA-16-203
BCA-16-206	Lab based on BCA-16-204

Environment, Road Safety Education, Violence against Women/Children and Drug Abuse*

* This is a compulsory qualifying paper, which the students have to study in the 2nd semester of the course. If the student/s failed to qualify the paper during the 2nd Semester, he/she/ they be allowed to appear/qualify the same in the 4th or 6th Semester/s.

The Admission Guidelines and Course Content may be changed by the Panjab University, Chandigarh as per New Education Policy 2020.

B.C.A.-II

Seats: 40 (1 Unit)

Admission to the Third semester of B.C.A. Degree course shall be open to students who have passed at least 50% papers upto the 2nd Semester.

Course Content

SEMESTER III

BCA-16-301	Punjabi-A
BCA-16-302	History & Culture of Punjab – A
BCA-16-303	Information System Design and Implementation
BCA-16-304	Computer Oriented Numerical Methods
BCA-16-305	Data Structures
BCA-16-306	Lab based on BCA-16-304
BCA-16-307	Lab based on BCA-16-305

SEMESTER IV

BCA-16-401	Punjabi-B
BCA-16-402	History & Culture of Punjab – B
BCA-16-403	Software Project Management
BCA-16-404	Operating System Concepts and Linux
BCA-16-405	Database Management System
BCA-16-406	Lab based on BCA-16-404
BCA-16-407	Lab based on BCA-16-405

Important Note for Admission to B.Com-I Sem, B.B.A-I Sem and B.C.A-I Sem

A candidate who has been placed under compartment in the +2 examination conducted by a Board/ Bodies/ Councils/ University in India shall be eligible to seek admission to the First Semester of B.Com / BBA / BCA course, provided he/she fulfills the following conditions:

I) He/she should have been placed compartment in one subject only;

ii) He/she should have obtained at least 20% marks in the subject in which he/she had been placed in compartment ; and

iii) He/she should have obtained the requisite percentage in marks in the aggregate of the examination as laid down in the relevant regulations.

The admission of the candidate with a compartment as indicated above shall be provisional and will be confirmed only after he/she has cleared the compartment in two consecutive chances subsequent to his/her admission. In case the candidate does not clear the compartment at any of the two consecutive chances allowed to him/her subsequent to the date of his/her admission, his/her provisional admission to the course shall stand cancelled.



M.Com.-I

Seats: 40 (1 Unit)

Admission to M.Com First Semester is based on the merit list prepared by the college as per guidelines by the University and reservation policy of the State Government.

1. **The minimum qualification for admission to the First Semester of the Course shall be:**
   a. B.Com/B.B.A/B.Com (Hons.) with not less than 45% marks in the aggregate

   OR

   b. A graduate with honours in Economics or Mathematics or Statistics or Commerce with not less than 45% marks in the aggregate.
2. **A candidate appeared under semester system for under graduate courses is allowed to take admission under semester system in M.Com, in case of two reappears in 3rd to 6th semester and secured 50% marks in aggregate.**
3. **The Second Semester examination will be open to a regular student who**
   a) has been on the rolls of college during previous semester.
   b) has attended not less than 75% lectures, case discussions, field trips, project work, etc. for each paper.
4. **The minimum marks to pass the examination in each semester shall be**
   (i) 35% in each paper in the examination separately as well as jointly with internal assessment;
   (ii) 35% in Seminar, Project and Viva-Voce;
   (iii) 50% in the aggregate of (i) and (ii) above

The Admission Guidelines and Course Content may be changed by the Panjab University, Chandigarh as per New Education Policy 2020.

Course Content

SEMESTER I

MC 101	Managerial Economics
MC 102	Quantitative Methods for Business
MC 103	Modern Accounting Theory & Reporting Practices
MC 104	Organisation Theory and Behaviour
MC 105	Marketing Management
MC 106	Management Information System
MC 107	Workshop on IT Applications in Commerce

SEMESTER II

MC 201	Business Environment
MC 202	Research Methodology in Commerce
MC 203	Financial Management and Policy
MC 204	Production and Materials Management
MC 205	Operations Research
MC 206	Business Policy & Strategic Management
MC 207	Summer Training Report and Viva Voce



M.Com-II

Seats: 40 (1 Unit)

COURSE CONTENT

SEMESTER III

MC 301 Business Performance Measurement
MC 302 Tax Planning and Management
MC 315 Workshop on Financial Markets and Instruments

For next four papers, students have to select two groups from the given groups A to F having two papers each

Group A: Marketing
MC 303 Integrated Marketing Communication & Brand Equity
MC 304 Marketing Research

Group B: Human Resource Management
MC 305 Human Resource Development
MC 306 Industrial Relations

Group C: International Business
MC 307 India's Foreign Trade and Investment
MC 308 Management of International Business Operations

Group D: Accounting & Finance
MC 309 Strategic Cost Management
MC 310 International Accounting

Group E: Applied Economics
MC 311 Industrial Economics
MC 312 Applied Econometrics

Group F: Banking and Insurance
MC 313 Bank Management
MC 314 Insurance Management



SEMESTER IV

MC 401 Project Planning and Control
MC 402 Knowledge Management
MC 403 Business Ethics and Corporate Governance
MC 422 Comprehensive VIVA-VOCE

For next thee papers, students have to select one group from the two groups selected in the 3rd semester

Group A: Marketing
MC 404 Advertising and Sales Management
MC 405 Services Marketing
MC 406 Consumer Behavior

Group B: Human Resource Management
MC 407 Organizational Change and Development
MC 408 Training and Development
MC 409 Compensation Management

Group C: International Business
MC 410 International Business Environment
MC 411 Global Financial Management
MC 412 International Marketing Management

Group D: Accounting & Finance
MC 413 Advanced Corporate Accounting
MC 414 Security Analysis and Portfolio Management
MC 415 Advanced Auditing

Group E: Applied Economics
MC 416 Macro Economic Analysis and Policy
MC 417 Economics of Services
MC 418 World Trading System

Group F: Banking and Insurance
MC 419 Bank Legislation
MC 420 Risk Management
MC 421 Actuarial Practice

Procedure for Admission

Application for admission must be made on the prescribed application form attached with the college prospectus. The applicant should fill in the application form in his/her own handwriting.

For New Students Seeking Admission in Any Class

Attach self attested copies of documents as per serial given below:

1. Five passport size recent photographs.
2. Detail Marks Card of lower examinations passed.
3. Matriculation certificate showing Date of Birth.
4. Character Certificate from the institution last attended.
5. Migration Certificate, if required.
6. Certificate in support of claim for Reservation, Weightage(s) etc.
7. Copy of Registration Number/PUPIN No. if already registered with P.U.
8. Affidavit justifying gap year (Original), if applicable.
9. Copy of Environment Education Certificate (if already qualified from PU).
10. Identity and Residence Proof (Voter Card, Bank Pass Book with photo, Driving Licence, Aadhar Card, Certificate from Councillor/Sarpanch, Ration Card, Passport, etc.).
11. Foreign students will be admitted if they have eligibility certificate from Panjab University and long term visa.

For Old Students Seeking Admission in Second & Third Year Classes

Attach documents as per serial given below:

1. Five passport size recent photographs.
2. Detail Marks Card of lower examination passed.
3. Copy of Environment Education Certificate (if already qualified from PU).
4. Identity and Residence Proof (Voter Card, Bank Pass Book with photo, Driving Licence, Aadhar Card, Certificate from Councillor / Sarpanch, Ration Card, Passport, etc.).
5. Certificate in support of claim for Reservation, Weightage(s) etc.

Fee Structure*

Particulars	B.Com I & II Sem.	B.Com III & IV Sem. (Same for V & VI Sem.)	B.B.A. I & II Sem.	B.B.A. III & IV Sem. (Same for V & VI Sem.)	B.C.A. I & II Sem.	B.C.A. III & IV Sem.
College Fee including University Charges	₹ 25207	₹ 25207	₹ 36080	₹ 36080	₹ 42738	₹ 42738
PUPIN No. Enrolment + Registration Fee	₹ 446	---	₹ 446	---	₹ 446	---
University Continuation Fee	---	₹ 225	---	₹ 225	---	₹ 225
P.U. Extension Library Development	₹ 100	₹ 100	₹ 100	₹ 100	₹ 100	₹ 100
Charges for additional facilities & special services	₹ 20287	₹ 19508	₹ 11414	₹ 9635	₹ 8756	₹ 2977

*** Fee Structure is subject to change by Panjab University, Chandigarh.**

Fee for M.Com-I & M.Com - II ₹27000 each

Note :

1. Parking charges will be charged for Four Wheelers only.
2. University Examination fee will be charged separately.
3. Any fee hike by P.U. Chd. will be charged accordingly.

Important Note :

- Incomplete application will not be entertained.
- Candidates shall submit their application forms alongwith the documents mentioned above in the college and admission will be made on the basis of the merit list prepared by the college and as per reservation policy of the Punjab Government. The Parents/Guardians of the candidates shall countersign the admission form for the fact of having given approval to their wards for admission in the college.

SEMINARS & WORKSHOPS































PANJAB UNIVERSITY YOUTH AND HERITAGE FESTIVAL





Our Outstanding Vanquishers

Theatre









Art & Craft



Heritage



Music



Literary



Folk Dance











GLIMPSES OF CULTURAL ACTIVITIES















EXCURSIONS & INDUSTRIAL VISITS















MARKETING FEST







SPORTS











RUN FOR HEALTH













BLOOD DONATION





N.S.S.









Earth Day

Independence Day





Green Diwali



Women's Day

Sahibzadas' Martyrdom Day





Teacher's Day



Basant Panchami

Scribble Day





Maha Shivratri

GENERAL RULES & REGULATIONS

Identity Card

All the students on the rolls of the college are issued identity card on joining the college. They are required to keep their identity cards with them during the college hours.

Attendance

In accordance with the University rules to be eligible for the final examination, it is compulsory for each student to attend at least 75% lectures in each subject (Theory & Practical separately). If a student remains absent for 7 regular days, without information to the college, his/her name will be struck off from the rolls of the college. His/her readmission will be allowed within 7 days with the permission of the Principal and after the payment of Rs. 1000/- as re-admission fee.

Leave Rules

1. Leave for three days may be sanctioned by the class incharge and for more than three days, sanction by the principal is required.
2. It is mandatory to submit a medical certificate from a qualified doctor for sick leave.

House Examinations

1. House examinations will be conducted as per University rules and academic calendar.
2. House exams will be strictly based on the pattern & style laid down by the Panjab University.
3. It is compulsory for a student to appear in the house examinations and secure at least 25% marks in aggregate. A student who fails to fulfill the necessary conditions laid down by Panjab University for appearing in the final examination will be detained.
4. Absentees from the House Examination will be considered failed and will be dealt accordingly. Such students will be fined Rs. 100/- per paper in addition to other disciplinary action that may be considered necessary.
5. Internal assessment of each student will be sent to the University on the basis of their attendance, marks secured in house examinations and assignments given to them by their class teachers.
6. It is the responsibility of the parents/guardians to enquire about the performance of their wards regarding attendance and examinations.
7. A candidate will have to pass in Theory and Practical separately.

Library Rules

1. Students are entitled to borrow books at a time as follows:
   Post- Graduate classes : Three books
   Under- Graduate classes : Two books
2. Text books will be issued to students for 14 days. A fine of Rs. 5/- per volume per day will be charged for books returned after due date.
3. Books issued from the library will be checked very carefully and in no case be underlined or disfigured. Students will be required to replace the book if it is disfigured beyond a limit.
4. The librarian is empowered to recall any book at any time.
5. Reference books, rare books and periodicals will not be issued except for consultation in the library, during working hours.
6. The students are expected to observe silence and maintain the decorum in the library.



Panjab University Extension Library

With the permission of the Principal, students of the college can become the member of the Panjab University Extension Library by filling the prescribed form. As members, they have to adhere to the Panjab University/Library rules. Such members of the library will have to clear all the library dues before appearing in Panjab University semester exams.

Group Personal Accident Insurance Policy

The college provides the advantage of 'group personal accident insurance policy' as a welfare measure for all the students of the college. The policy covers the policy holder against death or disability due to accident. Maximum amount of coverage is Rs. 1,00,000.

College Code of Conduct

The students of the college are required to observe the following code of conduct within the college campus:

1. Ragging is strictly banned in the college.
2. Use of mobile phone is strictly prohibited in the college campus.
3. Students must bring the identity card and it will be checked at the entry gate of the college daily and those found without it will not be allowed to enter.
4. Students must check the Notice Board daily for any information or guidelines issued by the office.
5. Students must place their vehicles in the parking area of the college.
6. Students must abide by the rules, regulations and instructions issued by the college from time to time.
7. Students must wear decent dress.
8. Students should endeavor to keep the college environment neat, clean and beautiful by using the dustbins and avoiding littering.
9. Non- vegetarian meals including egg items are strictly prohibited in the college campus.

Anti-Ragging

Ragging constitutes one or more of any of the following acts:

a. Any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student;

b. Indulging in rowdy or indiscipline activities by any student or students which causes or is likely to cause annoyance, hardship, physical or psychological harm or to raise fear or apprehension thereof in any fresher or any other student;

c. Asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student;

d. Any act by a senior student that prevents, disrupts or disturbs the regular academic activity of any other student or a fresher;

e. Exploiting the services of a fresher or any other student for completing the academic tasks assigned to an individual or a group of students;

f. Any act of financial extortion or forceful expenditure burden put on a fresher or any other student by students;

g. Any act of physical abuse including all variants of it: sexual abuse, homosexual assaults, stripping, forcing obscene and lewd acts, gestures, causing bodily harm or any other danger to health or person;

h. Any act or abuse by spoken words, emails, post, public insults which would also include deriving perverted pleasure, vicarious or sadistic thrill from actively or passively participating in the discomfiture to fresher or any other student;

i. Any act that affects the mental health and self-confidence of a fresher or any other student with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student;

j. Any act of physical or mental abuse (including bullying and exclusion) targeted at another student (fresher or otherwise) on the ground of colour, race, religion, caste, ethnicity, gender (including transgender), sexual orientation, appearance, nationality, regional origins, linguistic identity, place of birth, place of residence or economic background.

Punishments

Depending upon the nature and gravity of the offence as established by the Anti-Ragging Committee at the institution, the possible punishments for those found guilty of ragging at the institution level shall be any one or the combination of the following:

i. Suspension from attending classes and academic privileges.

ii. Withholding/withdrawing scholarship/fellowship and other benefits.

iii. Debarring from appearing in any test/ examination or other evaluation process.

iv. Withholding results.

v. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival, etc.

vi. Cancellation of admission.

vii. Rustication from the institution for period ranging from one to four semesters.

viii. Expulsion from the institution and consequent debarring from admission to any other institution for a specified period.

Provided that where the persons committing or abetting the act of ragging are not identified, the institution shall resort to collective punishment.



Anti-Ragging Committee

1. Prof. Lata Kapoor - Convener (95016-00881)
2. Prof. Rajiv Bhatia (99151-77330)
3. Dr. Sandeep K. Bansal (98156-17809)
4. Prof. Ruchika Nachaal (98780-22428)

National Anti-Ragging Helpline

24x7 Toll Free Number : 1800-180-5522

E-mail : helpline@antiragging.in

Grievance Redressal and Prevention of Sexual Harassment Committee

1. Dr. Harleen Kaur -Convener (98149-02304)
2. Prof. Ramandeep Singh (98764-06111)
3. Prof. Amit Goyal (94786-55525)
4. Dr. Rishu Jain (98885-48657)
5. Prof. Deepika Nanda (99880-15688)

grievanceredressalsavjc@gmail.com

Media Speaks 2023-24



सपनदीप रही यूनिवर्सिटी में पांचवें स्थान पर

बी.कॉम. फाइनल का परिणाम : श्री आत्म वल्लभ जैन कालेज के हर्ष ने 91.62 प्रतिशत के साथ यूनिवर्सिटी में किया टॉप

STUDENTS EXCEL IN PU RESULTS

श्री आत्मानंद जैन स्कूल कमेटी ने मनाया जैनाचार्य गुरु वल्लभ सूरीश्वर जी महाराज का जन्मोत्सव

अर्णव भारद्वाज और तृप्तजीत कौर बने मिस्टर व मिस फ्रैशर

बी.बी.ए. पहले सैमेस्टर में खुशी बनी यूनिवर्सिटी टॉपर

Jain college students shine in BCom exams

श्री आत्म वल्लभ जैन कालेज में धूमधाम से मनाया तीज पर्व

SHREE ATAM VALLABH JAIN COLLEGE

सुखप्रीत सिंह ने जीता तीसरा सर्वश्रेष्ठ कैंपर का खिताब

विद्यार्थियों ने सीखा बायोडाटा तैयार करना

Students win laurels at PU fest

साक्षी ने 81.64% अंकों के साथ कॉलेज में पहला स्थान लिया

युवाओं को नशीली दवाओं की लत के चंगुल से बचाने के लिए लैक्चर आयोजित किया

इंडक्शन कार्यक्रम में नए विद्यार्थियों का स्वागत

व्यावहारिक ज्ञान के लिए औद्योगिक दौरा करवाया

SAVJC ORGANISES VISIT TO INDIRA HOSIERY MILLS

LUDHIANA: Shree Atam Vallabh

एस.ए.वी.जे.सी. के विद्यार्थियों ने बी.बी.ए. चौथे और दूसरे सैमेस्टर में किया शानदार प्रदर्शन

SAVJC students excel in PU examination

LUDHIANA : Students of Shree Atam Vallabh Jain College clinched University position in recently declared results of BBA semesters.

मुस्कान नेहरा ने यूनिवर्सिटी में लिया चौथा स्थान

पंजाब यूनिवर्सिटी ने घोषित किए एम.ए. चौथे सैमेस्टर के नतीजे

चिराग को मिली यू.जी.सी. नैट में सफलता

श्री आत्म वल्लभ जैन कालेज के विद्यार्थियों का बी.सी.ए. पहले सैमेस्टर में शानदार प्रदर्शन

पोषण पखवाड़ा के तहत प्रतियोगिता करवाई

श्री आत्म वल्लभ जैन कॉलेज में संचार कौशल पर 5 दिवसीय कार्यशाला का आयोजन

श्री आत्म वल्लभ जैन कालेज के विद्यार्थियों ने बी.कॉम. 5वें सैमेस्टर में किया शानदार प्रदर्शन

Students shine in PU MCom exams

The students of Shree Atam Vallabh Jain College excelled in Panjab University's MCom semester 4 exams. Muskaan Nehra secured fourth position in the varsity with 87.17% marks while Meenal Jain clinched th

बीबीए पांचवें सेमेस्टर में शानदार प्रदर्शन

जासं, लुधियाना : श्री आत्म वल्लभ जैन कालेज के विद्यार्थियों ने बीबीए पांचवें सेमेस्टर के परिणाम में बेहतरीन प्रदर्शन किया। पंजाब यूनिवर्सिटी चंडीगढ़ द्वारा घोषित परिणाम में छात्रा गीताशी ने 79 प्रतिशत अंक प्राप्त कर कालेज में प्रथम, हंसिका खन्ना ने 72 प्रतिशत अंकों के साथ दूसरा और खुशी शर्मा ने 70.8 प्रतिशत अंकों के साथ तीसरा स्थान प्राप्त किया। प्रबंधन समिति के अध्यक्ष डा. जैन (डयूक), प्रिंसिपल डा. संदीप कुमार ने विद्यार्थियों और उनके अभिभावकों को बधाई दी।

स्वच्छता ही सेवा अभियानः कॉलेज परिसर की सफाई का काम शुरू

एस.ए.वी.जे.सी. के विद्यार्थियों का सी.ए. फाउंडेशन में शानदार प्रदर्शन

श्री आत्म वल्लभ जैन कालेज में 'प्रभावी संचार कौशल' पर लैक्चर आयोजित

श्री आत्म वल्लभ जैन कॉलेज में संचार कौशल पर 5 दिवसीय कार्यशाला का आयोजन

श्री आत्म वल्लभ जैन कालेज के विद्यार्थियों ने बी.कॉम. 5वें सैमेस्टर में किया शानदार प्रदर्शन

श्री आत्म वल्लभ जैन कालेज के विद्यार्थियों को मिला तृतीय पुरस्कार

श्री आत्म वल्लभ जैन कालेज की विमा ने जीती भाषण प्रतियोगिता

एस.ए.वी.जे.एस के विद्यार्थियों का बी.कॉम. पहले सैमेस्टर में शानदार प्रदर्शन

श्री आत्म वल्लभ महिला दिवस मनाया अंतर्राष्ट्रीय

श्री आत्म वल्लभ जैन कालेज में रक्तदान कैंप लगाया

लंगर लगाकर साहिबजादों की शहादत को याद किया

बेस्ट कैंपर का खिताब रोहित कुमार, नूतन को और जतिन को मिला बेस्ट कैप्टन का खिताब

फाइनेंशियल रिपोर्टिंग प्रैक्टिस पर बढ़ाया ज्ञान

City students shine in PU BBA exams

Students of Shree Atam Vallab Jain College excelled in the Panjab University BBA semest

Students of SAVJC shine in BCA exams

Shree Atam Vallabh Jain has announ-

टैली साफ्टवेयर के बारे में छात्रों को बताया

Young entrepreneurs showcase skills

Shree Atam Vallabh Jain College marketing fest aimed marketing and urial skills among its total of 20 teams in the fest. 'Tasty

श्री आत्म वल्लभ जैन कॉलेज ने हासिल किया चौथा स्थान

श्री आत्म वल्लभ जैन कॉलेज द्वारा 'रन फॉर हैल्थ' मैराथन में लुधियानवियों ने लिया हिस्सा

मार्केटिंग फेस्ट के जरिए दिखाया हुनर

एमकाम पहले सैमेस्टर में तान्या छाबड़ा अव्वल

Over 3,000 take part in marathon

श्री आत्म वल्लभ जैन कालेज के विद्यार्थियों का बी.बी.ए. तीसरे सैमेस्टर के परिणाम में शानदार प्रदर्शन

एस.ए.वी.जे.सी. में क्रिकेट टूर्नामेंट करवाया

11 workshop on 'intro to MS- Excel' held

गीतांशु मिस्टर और श्रिया सूद बनी मिस फेयरवैल

श्री आत्म वल्लभ जैन कालेज में फेयरवैल पार्टी का आयोजन

Outstanding Achievers in Panjab University Zonal & Inter Zonal Youth & Heritage Festival-2023



Sushant Dua
1st in Zonal
3rd in Inter Zonal
(On-the-Spot Painting)
1st in Still Life Drawing



Aastik Madaan
1st in Zonal & Inter Zonal
(Khiddo Making)



Saki Dua
1st in Zonal
2nd in Inter Zonal
(Eennu Making)
3rd in Naala Making



Rohit Kumar
1st in Zonal
2nd in Inter Zonal
(Rangoli)



Samya Jain
1st in Zonal
2nd in Inter Zonal
(English Handwriting)



Samarjeet Singh Pharwaha
1st in Zonal
3rd in Inter Zonal
(Pakhi Designing)



Shiwansh
1st in Tokri Making



Shreya Goyal
1st in Mitti De Khidaune



Tamanna Sandal
2nd in Poster Making
3rd in Folk Dance (Luddi)



Anjali Bawa
2nd in Collage Making



Jatin Sharma
2nd in Rassa Vattna



Tamana Ohri
2nd in Guddian Patole



Mani
2nd in Pranda Making



Gautam Rana
2nd in Chhikku Making



Bhuvan Bhudhiraja
2nd in Mimicry



Gungun
3rd in Rangoli



Sheetal Pandey
3rd in Bagh



Rahul Nanda
3rd in Cross Stitch



Sita
3rd in Knitting



Chahat Jain
3rd in Skit



Daksh Arora
3rd in Skit



Khyati
3rd in Skit



Manmeet Kaur Kalra
3rd in Skit



Pushkar
3rd in Skit



Sukhpreet Singh
3rd in Skit



Maitree Jain
3rd in Mime



Gaurav Taneja
3rd in Mime



Ketan Sharma
3rd in Mime
1st (Individual)



Arshraj Sharma
3rd in Mime



Naveen
3rd in Mime



Aditya Vig
3rd in Mime



Shruti
3rd in Folk Dance (Luddi)
3rd (Individual)



Diksha
3rd in Folk Dance (Luddi)



Rishika Chawla
3rd in Folk Dance (Luddi)



Arshiya Sharma
3rd in Folk Dance (Luddi)



Bhoomi
3rd in Folk Dance (Luddi)



Eshita Srivastva
3rd in Folk Dance (Luddi)



Parminder Kaur
3rd in Folk Dance (Luddi)



Khushi Verma
3rd in Folk Dance (Luddi)



Ruhani
3rd in Folk Dance (Luddi)

Lakhdeep Kaur
2nd in Muhavredar Vartalap
(Individual)

Our University Position Holders (Session 2022-2023)



HARSH
Gold Medalist
in B.Com VI-Sem.



NANDAN JAIN
Silver Medalist
in B.Com VI-Sem.



MUSKAAN NEHRA
4th in M.Com IV-Sem.
5th in M.Com III-Sem.



SAPANDEEP KAUR
5th in B.Com IV-Sem.



PRACHI KAPOOR
6th in B.Com VI-Sem.



KHUSHI GUPTA
7th in B.B.A. I-Sem.



SUKHMANPREET KAUR
7th in B.Com. V & VI-Sem.



MEENAL JAIN
10th in M.Com III & IV-Sem.

Our Proud Alumni



Sourabh Tandon
Superintendent,
Income Tax Department



Nitish, Audit Inspector
Govt of Punjab
Cooperative Department



Sourav Ahuja
Advocate
Punjab & Haryana High Court
(Income Tax & GST Practitioner)



Sambhav Ji Jain
Entrepreneur
Samunder Garments (Triple-S)



Gaurav Chhabra
Manager
Reserve Bank of India



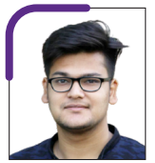
CA Sahil Chopra
Head of Finance
Vitesco Technologies, Pune



Nippun Wahi
Business Co-ordinator
Finanace & Accounts
Tech Mahindra



Parwinder Singh Sahota,
Junior Accountant
Indian Institute of Science
Education & Research, Mohali



Anubhav Gupta
Marketing & Sales
Premium Retail Services
Ontario, Canada



Nishant Bhakoo (Advocate)
Punjab & Haryana High Court,
Income Tax & GST Practitioner



Priyanka Sharma
Sr. Executive
Lactalis India



Vandana Sharma
Assitant Manager
Classroom Division
TCY Learning Solution Ltd.



Twinkle
Assistant Professor
KIMT, Ludhiana



Jyoti
Assistant Professor
Master Tara Singh Memorial
College, Ludhiana



Geetika Jain
Analyst, Data Privacy
Deloitte India, Gurugram



Raghav Passi
Channel Sales Executive
CIPLA Ltd.



Rahul
Research Fellow
Punjabi University, Patiala



Karan Bedi
Director
Taipan Exports Pvt. Ltd.



Sameer Dogra
Manager
Countdown Supermarket
New Zealand



Nivas
Field Care Supervisor,
Caremark Company
Surrey, England



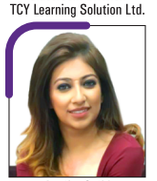
Jyotika Chauhan
Advocate
District Bar Association
Ludhiana



Ria Singla
Entrepreneur
Orgria



Varun Sharma
Lead Hypermart Sales- Pb. Region
Arcelor Mittal Nippon
Steel India Ltd.



Aastha Sethi
Content Manager &
Face of Samsung Digital



Adv. Ravi Rathore
Lawyer, District Court
Ludhiana.



Tripat
Branch Manager (Punjab)
Pioneer Panel Product



Tanmay Kakkar
Assistant Manager
IDFC First Bank, Ldh.



Shipra
Manager, PNRS Ltd.
Wellington, NZ



Sushant
Assistant Manager - Sales
Sushma Group, Real Estate
Zirakpur, Chandigarhi



Raghav Sikka
Branch Sales Manager
Poonawalla Fincorp Ltd.



Tapjeet Singh
Equity Research Analyst
Iconic Capital



Raj Nandini
TGT
Amrit Indo Canadian Academy

Atul Jain
PGT (Accountancy)
Narayana E Techno School

Shubham Malhotra
Advocate
Punjab & Haryana High Court

Sumit Kaushal
Director
Edulinks Global Pvt. Ltd., USA

Meenal Jain
Research Fellow
UBS, P.U., Chandigarh

Route Map

SHREE ATAM VALLABH JAIN COLLEGE

A Specialized Commerce and Management Institute of Shri Atma Nand Jain School Committee (Regd.), Ludhiana

Ludhiana-Jalandhar G.T. Road, Near Malhotra Resorts, Hussainpura, Ludhiana (Pb.)

www.savjc.com savjcollegeldh@gmail.com savjcldh savjc_ludhiana

Mob.: 98764-06111, 94786-55525, 95019-55115 Phone : 0161-2801923-24