

Report of Audit Visit to Superior Food Grains Pvt. Ltd., Shamli, Karnal

Activity	Audit Visit
Industry- Institute Interface & Placement Cell	Dr.Sandeep K. Bansal (Convener) Ms.Preeti - Member Dr.Kiranpreet Kaur - Member
Dates of visit	23 rd Aug. to 26 th Aug. 2023
Time	Full day
Venue	Superior Food Grains Pvt. Ltd.
No. of Students	02 Students of B.Com.5 th Sem.
Objective of Visit	To give exposure and understanding of Audit Process of Superior Food Grains Pvt. Ltd.to thestudents

The audit visit was organized by Industry-Institute Interface & Placement Cell for the students of B. Com. 5th Sem. During the visit students were explained about the internal audit process of industry and check list of various items to be verified. Students were guided about the audit process and assigned the work to be done during the visit. Then students verified all the accounts of the company and also physically verified all the stock records. Further, students have also physically verified all the records of warehouse of Superior Food Grains Pvt.Ltd.. At the last step students have prepared a preliminary report and submit it to CA Nitin Jain for finalising the final report.


Convener


Principal

Report of Industry Visit to Indra Hosiery Mills , Ludhiana

Activity	Industrial Visit
Convener	Dr. Sandeep K. Bansal
Dates of visit	2 nd Sept. 2023.
Time	11:00 am to 2:00 pm
Venue	Indra Hosiery Mills , Ludhiana
No. of Students	45 (BBA Ist Sem.)
Objective of Visit	To give exposure and understanding of Production Process of Hosiery Industry to the students.

Accompanying Teachers Dr.Sandeep K. Bansal&Prof. Preeti

The industrial visit was organized by Industry-Institute Interface & Placement Cell for the students of BBA IstSem.. During the visit students were explained about the history, production process of hosiery products by Indra Hosiery Mills Ludhiana. Students were also briefed about the ofprocurement of raw material for the manufacturing of hosiery products and the various steps of production process. Students visited the various departments of the organization.Senior executive of the plant also give the answer of the questions raised by students regarding production process. Information regarding the marketing strategies of the company was also discussed with the students





संयोजित कार्यक्रमों में भाग लेना।

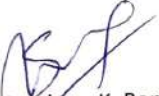
विद्यार्थियों को।

व्यावहारिक ज्ञान के लिए औद्योगिक दौरा करवाया



लुधियाना श्री आत्म वल्लभ जैन कॉलेज के उद्योग संस्थान इंटरफेस और प्लेसमेंट सेल द्वारा इंटर्नल क्वालिटी एशोरयस सेल के मार्ग दर्शन तहत बीबीए पहले वर्ष के छात्रों को इंदिरा हौजरी का दौरा करवाया गया। इस दौरे का उद्देश्य छात्रों को उनके पाठ्यक्रम के साथ-साथ उद्योग जगत से परिचित कराना था। प्रो प्रोविन जैन और डॉ संदीप कुमार बांसल की अगुआई में छात्र हौजरी पहुंचे और वहां पहुंच कर उन्होंने व्यावहारिक रूप से होजरी में उत्पादन प्रक्रिया, लेजर प्रिंटिंग, डिजाइनिंग, कढ़ाई के बारे में ज्ञान प्राप्त किया। छात्रों ने सीखा कि मैट्रिक्स अवधारणाओं को कैसे क्रियान्वित किया जाता है।

रनकाना साहिब स्कूल विजेता पोस्टर मेकिंग


Dr. Sandeep K. Bansal
Convener


Principal

REPORT
OF
SHORT TERM VALUE ADDED COURSE: DIGITAL MARKETING

Short Term Value added course	Digital Marketing
Convener	Ms. Avriti
Member	Dr. Rishu Jain
Date	4 th September, 2023 to 3 rd October, 2023
Time	1:50 PM
Venue	Computer Lab
No. of Participants	53
Name of Resource Person	Mr. Viraj Jain

Objectives of the course: The digital marketing course is specially initiated in the institution to help the students in understanding the basics as well as practical aspects of Digital Marketing, so that they can use the practical knowledge and skills so obtained through the course for their own business marketing and for vocational purpose as well. The course also helped the college to market its students well in the industry.

Also, the college provides cost-effective programs accessible to a wider range of students, including those who may have budget constraints or time limitations. Also, the course offer flexibility in terms of scheduling, making it easier for students to balance their studies with other commitments such as work or family responsibilities.

Short-term courses are designed to deliver focused and practical skills within a short timeframe. The short-term courses emphasize hands-on learning, providing students with practical experience in implementing digital marketing strategies. This can include working on real-world projects, case studies, and using industry-standard tools. Further this leads to the holistic

development of the students of the college and preparing them for the dynamic and rapidly evolving field of digital marketing. Certification provided to the students is a tangible credential to showcase on a resume, signaling to employers that the student has acquired specific skills in digital marketing.

DURATION

The duration of the course was 30 hours and the classes took place within the college campus at the computer laboratory so as to enable the students to use computers for hands on practice.

Course Content and Syllabus

The course was designed keeping in mind the insights of industry demand and accordingly the syllabus of the course included the following contents:

Topic 1- Digital Marketing Framework

Topic 2- Landing Page

Topic 3- Content Writing

Topic 4- Search Engine Optimization, Google Search Console

Topic 5- Google Ads

Topic 6- Meta Framework

Topic 7- Social Media Marketing

FEE STRUCTURE

A fee of Rs.1000 was charged from each student as the course was self-financed and this helped to cover up the cost incurred in the smooth running of the course. Moreover, the fund collected was used for paying of honorarium to the resource persons for their professional and technical training provided to the students.

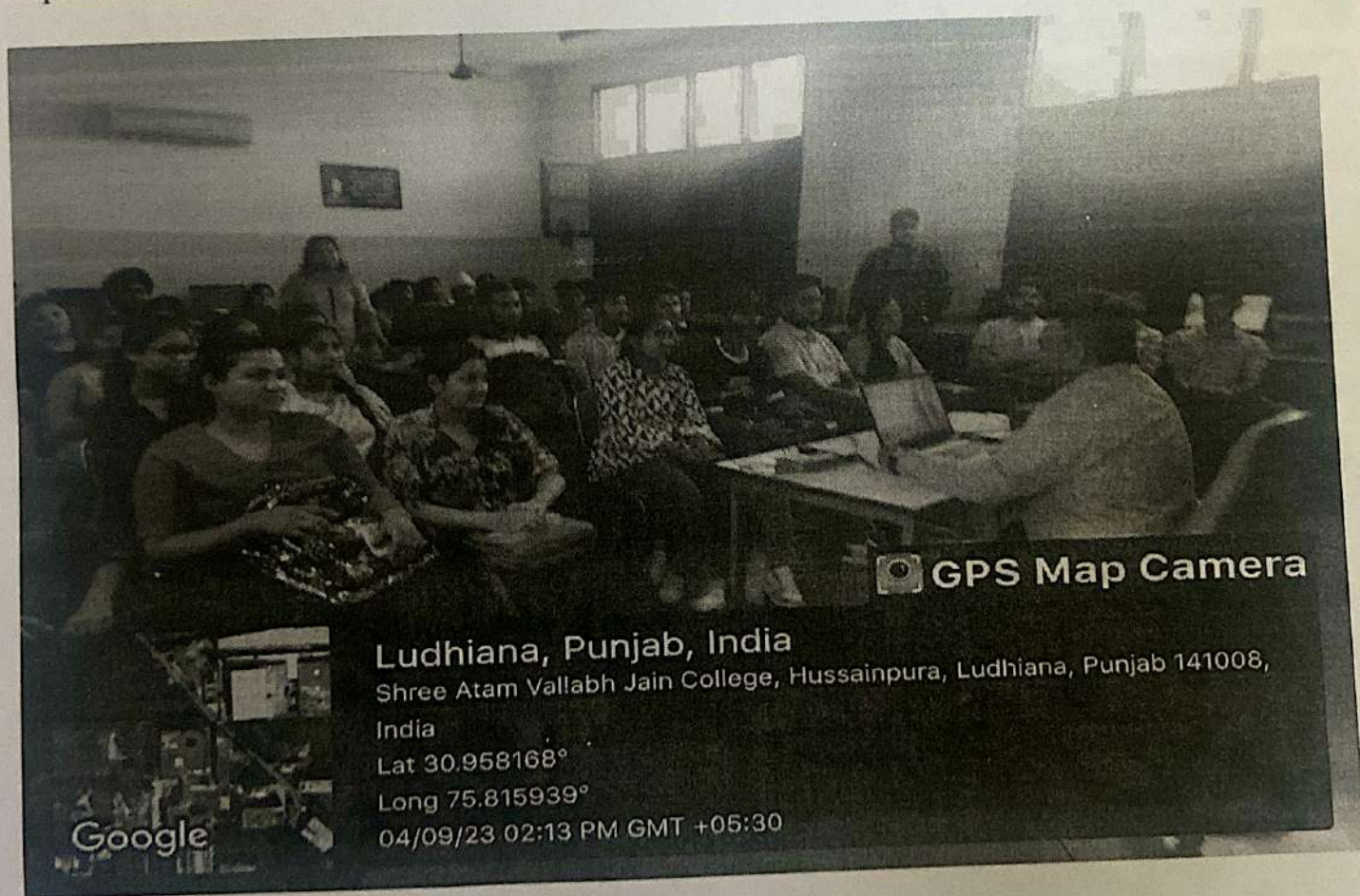
PARTICIPATING STUDENTS

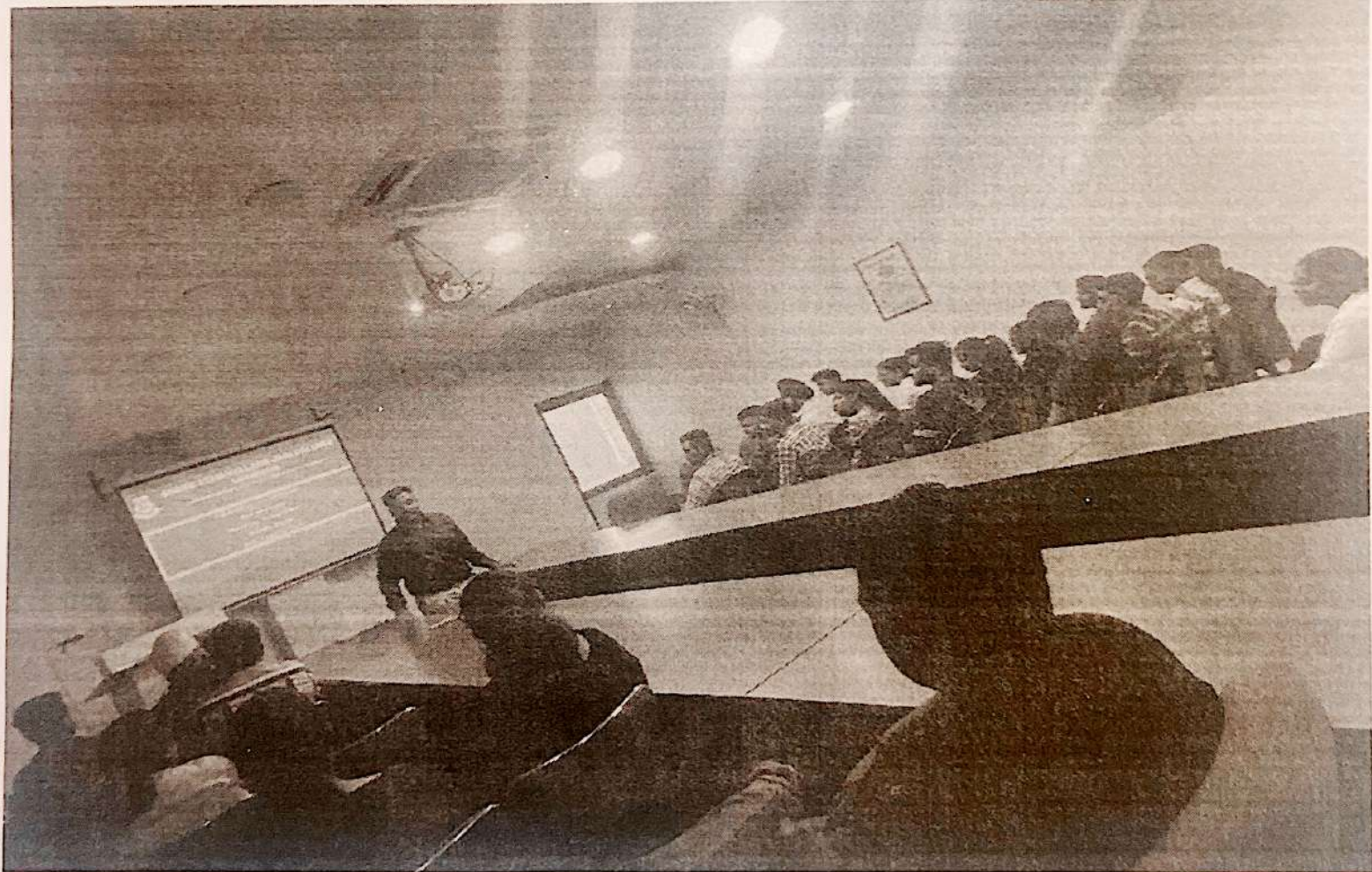
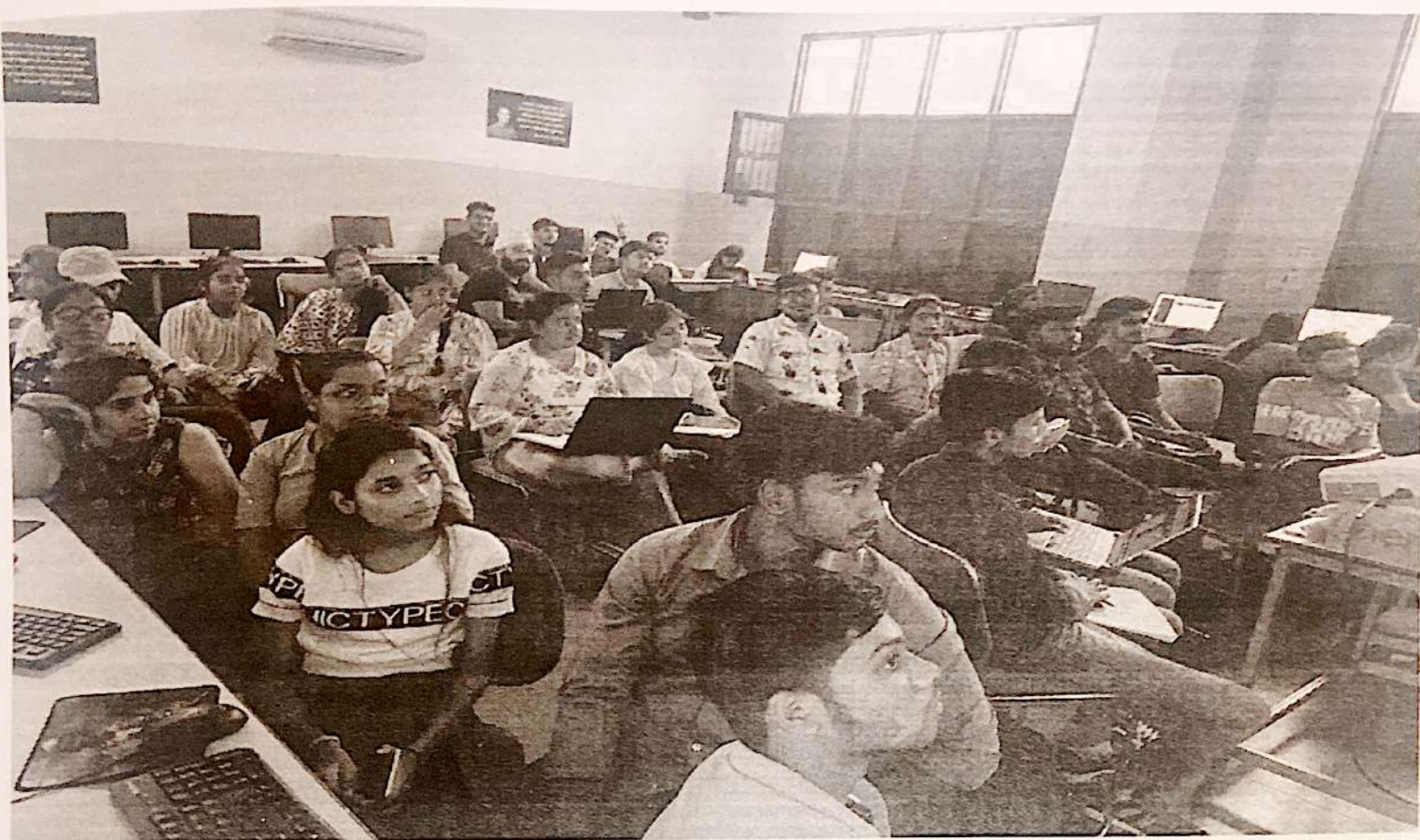
The course aimed to nurture students of B.Com I, II, III and B.BA I, II, III in order to provide them opportunity to enhance their skills and knowledge.

List of Students Enrolled in Value Added Course

About the Event

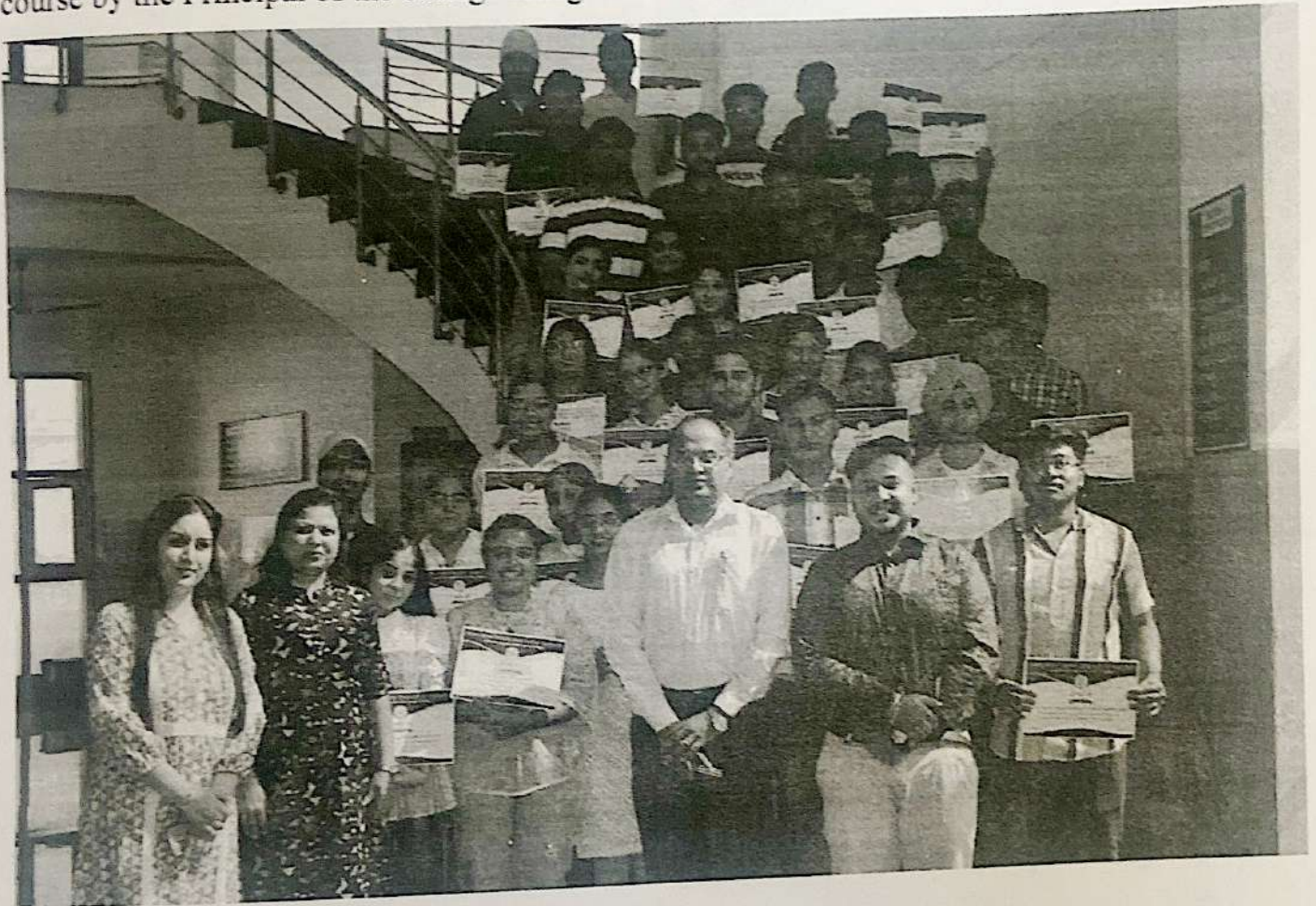
The 'Committee on Value Added Courses' of the college successfully conducted a Value Added Course on DIGITAL MARKETING from 6th March to 31st March to give practical exposure to the students regarding use of Digital Marketing tools. Digital marketing course in college is designed in collaboration with industry and technical expert, ensuring that the curriculum is up-to-date and aligned with current industry trends and best practices. Resource Person, Mr. Viraj Jain, Digital Marketing Expert, conducted this 30 hours course in which 53 students participated. Students were given insights and practical hands on to Digital Marketing Framework, Landing Page Design, Content Writing, Search Engine Optimization, Google Search Console, Google Ads, Meta Framework, Blog Writing etc. The sessions were interactive and the resource person was always ready to answer the queries of the students. The course was designed to enable the students either start practicing and evolving in the profession of digital marketing or start implementing it in their own business.

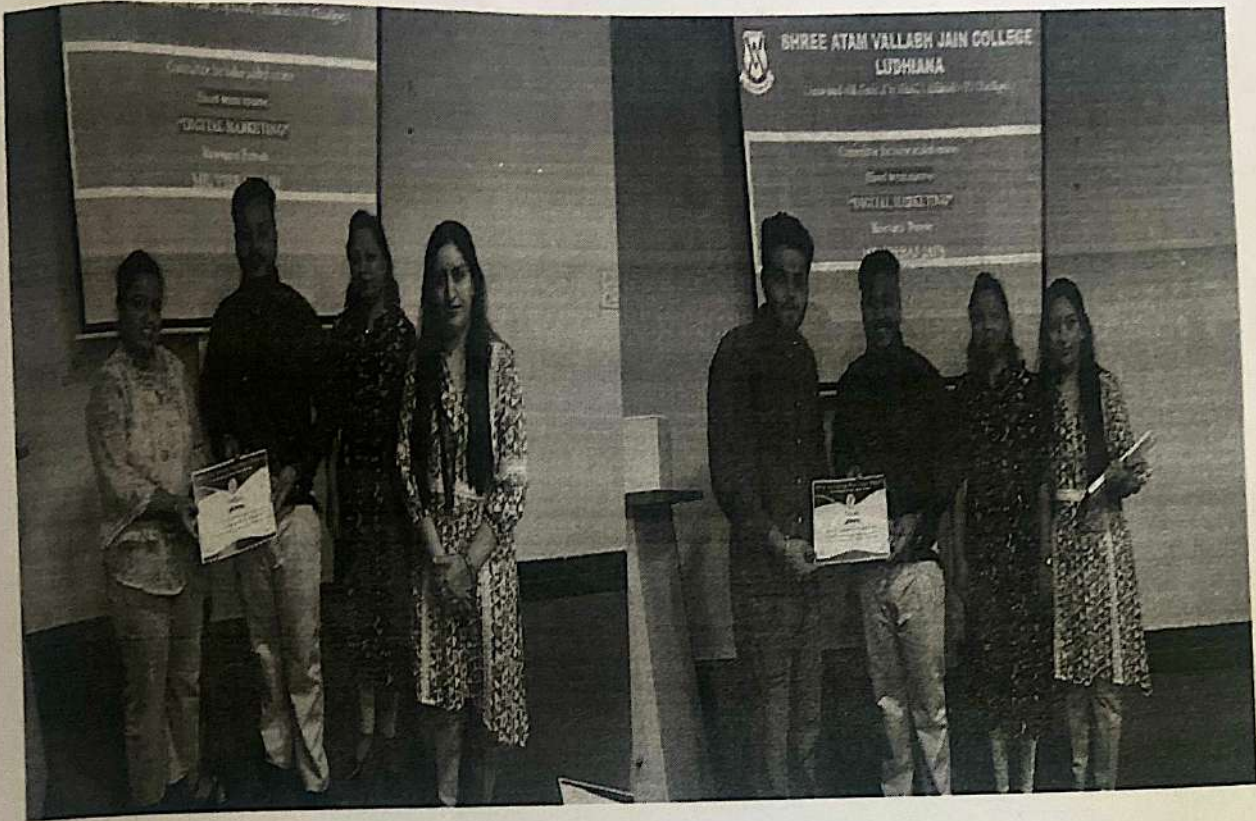




CERTIFICATE FOR THE PARTICIPANTS

The students successfully completed the course and were given certificate of course completion and their efforts were appreciated by the Principal of college Dr. Sandeep Kumar. The Principal Dr. Sandeep Kumar also congratulated the participants and motivated them for participation in these kinds of courses in future too. He appreciated the vigorous efforts of all members of organizing committee for organizing such a successful and practical based course for the students. Certificates were awarded to all the participants for successful completion of the course by the Principal of the college along with the staff members.





Vote of thanks

Principal, Dr. Sandeep Kumar, expressed his gratitude towards the resource person and awarded him the certificate for their valuable guidance and for providing encouragement to students at every point of time.

Aviti Tangri
Convenor

Prof. Aviti Tangri

Sandeep Kumar
Principal

List of students for Digital Marketing Course

For
Certification

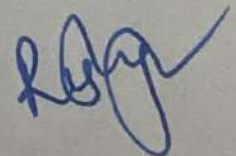
September
2023

(Session
2023-24)

Name	Father's Name	Class
Aditya Vig	Rakesh Vig	B.Com I year
Jai Gopal	Surinder kumar	B.Com II year
Abhinav khanna	Nitin khanna	BBA I year
Navya jain	Avnish jain	BBA I year
Gaurav Bhardwaj	Inderjeet Kumar	B.Com II Year
Parv Jain	Neeraj Jain	B.Com I year
Lovish	Ram kumar	B.Com I year
Prithviraj Jena	Debraj jena	B.Com I year
Vanshika Sareen	Rishi Sareen	B.Com I year
Shreya Goyal	Mr. Vikas Goyal	B.Com I year
Drishti Chamola	Mr. Kailash Chander	B.Com I year
Svyam Jain	Vikrant jain	BBA I year
Bimlesh Kumar	Sant Ram	B.Com I year
Prabhjeet Singh Ch	Ravinder singh	B.Com III year
Roshni Ansari	Mr. Anish Ansari	B.Com I year
Kushal Sehgal	Surinder kumar	B.Com I year
Bhavya Ahuja	Mr parmmod kumar ahuja	BBA I year
Ronit Bhowmick	Shyamal bhowmick	BBA III year
Tamanna	Jaisingh	BBA I year
Japsahaj Singh	Thanedar bedi	B.Com I year
Himanshu	Tarvinder kumar	B.Com I year
Maulik Loomba	Deepak Loomba	BBA I year
Surmani	S. Iqbal singh	BBA I year
Nikhil Mittal	Mr pawan kumar	BBA I year
Namya Jain	Vikas jain	B.Com III year
Megha Arora	Sandeep Arora	M.Com II year
Richa Sharma	Shashi kumar sharma	BBA I year
Tushar Singla	Mangat Ram	BBA I year
Aalima	Mohd Sadiq	B.Com III year
Galaxy Jain	Gagandeep jain	B.Com III year
Garv Kumar	Rajnish Kumar talwar	B.Com I year
Shruti Verma	Suraj Verma	BBA I year
Raman Yadav	Jamuna Yadav	BBA I year
Tarun Soni	Vimal Soni	BBA I year
Navdeep Singh	Kulbeer singh	B.Com I year

Gautam Sharma	Ghanshyam Sharma	B.Com III year
Harshit Saini	Kailash chandra saini	BBA I year
Divya Jain	Sanjeev jain	M.Com II year
Japan Jot Singh	Hardev Singh	BBA I year
Manan Jain	Jaininder Jain	BBA I year
Aayushi Jain	Mr.Rajnish jain	B.Com I year
Ashmeet	Mr Ramesh Kumar	BBA II year
Sarthak Sahi	SANJEEV SAHI	BBA I year
Muskan	Mr.Surjit Kumar	BBA I year
Mehak	Mr. Vijay Kumar	BBA I year
Navdeep Singh	Prashant Singh	B.Com
Prince Sehdev	Sandeep Kumar	BBA I year
Hardik Gupta	Mukesh kumar	B.Com III year
Sahil Khanna	Rajesh khanna	B.Com III year
Anish Bansal	Pardeep kumar bansal	B.Com I year
Dhruv	Manjeet kumar	BBA I year
Aman Hans	Monu hans	BBA I year
Kirti	Mr. Baldev	BBA III year

Anant



Report

Event :	Guest Lecture on " Stock Trading and Portfolio Management"
Organiser:	Skill Development Cell
Convener :	Mr. Rajiv Bhatia
Members of Cell :	Ms. Deepika Nanda Ms. Manisha Bhandari
Date:	16 th September, 2023
Time:	11 am
Venue:	Conference hall
No. of Students Participated:	50 students

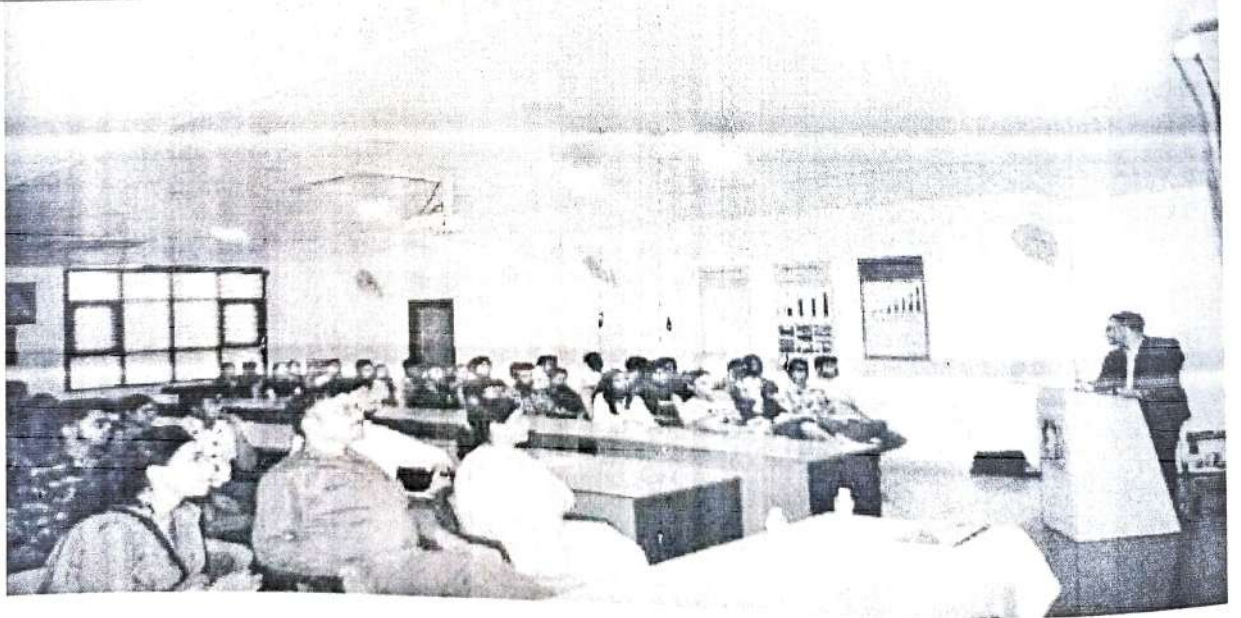
Objectives of the Event: 1. To educate the participants about the fundamentals of stock trading, including stock market operations, trading strategies, and portfolio management, equipping the participants with knowledge and skills essential for making rational investment decisions in the stock market.

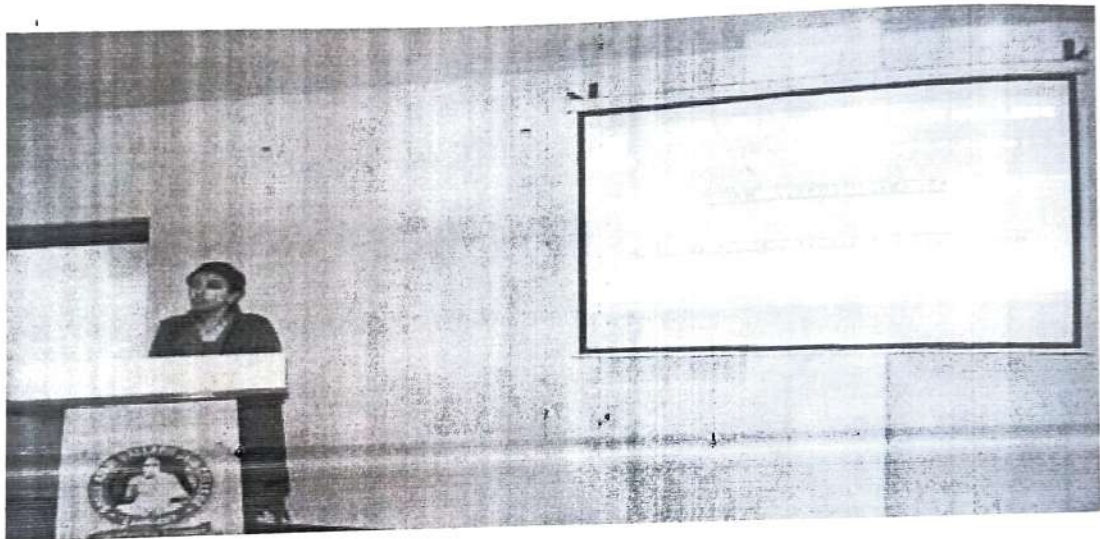
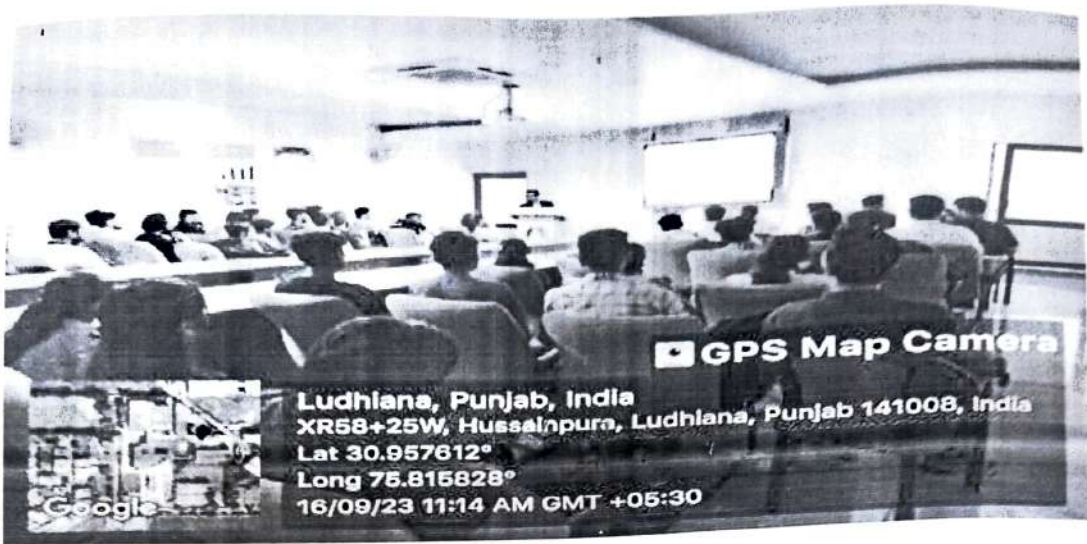
2. To promote financial literacy and awareness among participants, enabling them to navigate the complexities of the stock market confidently.

Resource Person: Mr. Jayant Syngal

Designation: Chartered Accountant and owner of Jyant Syngal & Co.

Brief Description about the Event: A guest lecture was organized by the Skill Development cell of the college for final year students B.Com and BBA to make them aware of the Stock trading Scenario and how they can manage their portfolios. The Lecture was delivered by CA Jayant Syngal, a practicing Chartered Accountant, specialized in taxation and management consultation. He is a renowned expert in the field of Finance and Stock trading and has a commendable record of assisting numerous individuals and organizations to financial success. The lecture started with a formal welcome note presented by Ms. Deepika Nanda. Later on, the stage was handed over to CA Jayant Syngal. He started the topic with an introduction to the stock trading fundamentals, a comprehensive overview of stock markets, their functions, and key players.





Both technical and fundamental analysis methods for stock selection were discussed with the students. They were also given information about tools, resources, and platforms for stock – research and trading. The resource person delivered an effective analysis of real-life stock market scenarios to illustrate key concepts. The lecture was followed by the question-answer session in which students cleared their doubts and got answers for their queries.

The session was really very thought provoking and knowledgeable for the students. Ms. Mansha Bhandari presented the vote of thanks to the worthy guest and concluded the session by highlighting the various important points discussed by the speaker. Principal Dr. Sandeep Kumar honoured the speaker and appreciated the efforts of Skill Development Cell for organising such a valuable lecture for the students, dealing with the practical dimensions of Stock trading analysis.

SHREE ATAM VALLABH JAIN COLLEGE

SKILL DEVELOPMENT CELL

**Organises
Guest Lecture
On**


STOCK TRADING AND PORTFOLIO MANAGEMENT

**On 16th Sept, 2023
In Conference Hall,
At 11:00 AM**

Resource Person

JAYANT SYNGAL
REGISTERED ACCOUNTANT
SYNGAL & CO.

DR. SANDEEP KUMAR



दैनिक भास्कर
पंजाब, रविवार, 17 सितंबर, 2023

स्टॉक ट्रेडिंग पर लेक्चर करवाया

लुधियाना|श्री आत्म वल्लभ जैन कॉलेज में स्किल डेवलपमेंट सेल द्वारा इंटरनल क्वालिटी एशोरेंस सेल के मार्ग दर्शन तहत बीकॉम व बीबीए के छात्रों के लिए स्टॉक ट्रेडिंग और पोर्टफोलियो मैनेजमेंट पर गेस्ट लेक्चर का आयोजन किया। जयंत संगल (सीए) इस लेक्चर के वक्ता थे, जिन्होंने शेयर बाजार की जटिल कार्यप्रणाली और एक अच्छी तरह से संतुलित पोर्टफोलियो तैयार करने की कला के बारे में बताया। कॉलेज प्रबंध समिति के प्रधान कोमल कुमार जैन, मैनेजिंग कमेटी के अन्य सदस्यों और प्रिंसिपल डॉ संदीप कुमार ने इस गेस्ट लेक्चर का आयोजन करने के लिए स्टाफ की सराहना की और वक्ता का धन्यवाद किया और कहा कि इस प्रकार के व्याख्यान छात्रों को सैद्धांतिक ज्ञान के साथ व्यावहारिक ज्ञान प्राप्त करने में मदद करते हैं।

(Rajiv Bhatia)

Assistant Prof. in Economics

Convener

Skill Development Cell

Principal

Report

Activity:	Guest Lecture on "Effective Communication Skills"
Organising Committee:	Skill Development Cell
Convener	Mr. Rajiv Bhatia
Members of Committee:	Ms. Deepika Nanda Ms. Manisha Bhandari
Date:	4 th October, 2023
Time:	11 am
Venue:	Conference hall
No. of Participants:	76 students (Annexure- I Attached)

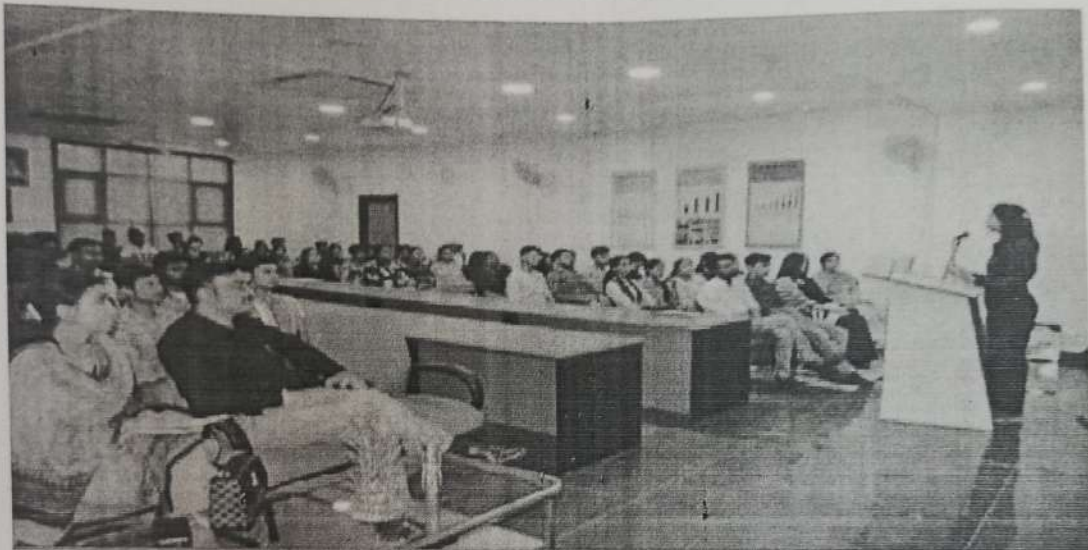
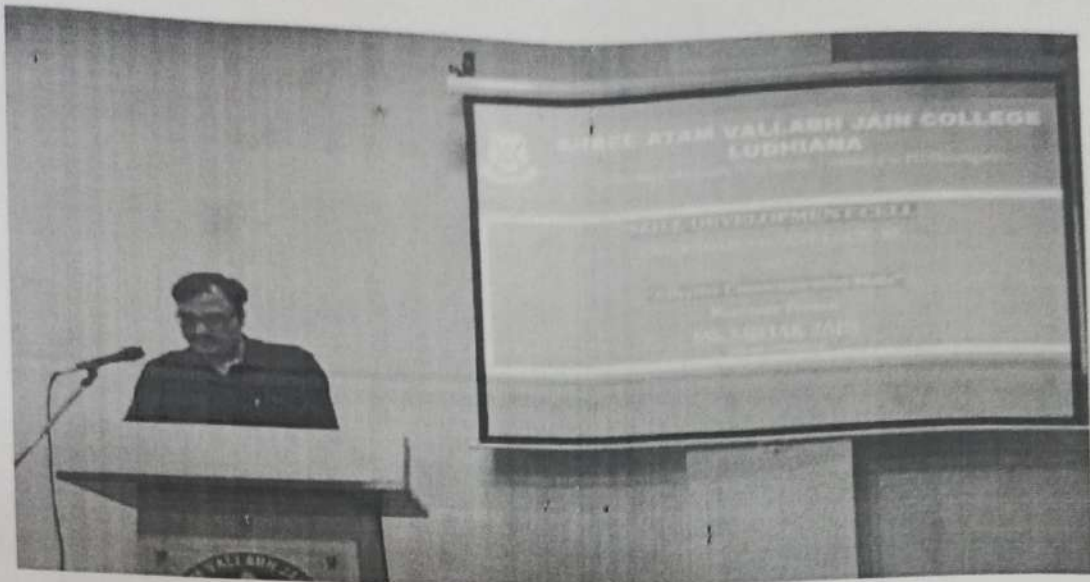
Objectives of the Event: 1. To equip the participants with the knowledge, skills, and confidence to communicate effectively in various personal and professional contexts.

2. To discuss the techniques for clear and concise verbal communication, such as active listening, using appropriate language and tone, and structuring and conveying messages effectively.

Resource Person : Ms. Mehak Jain

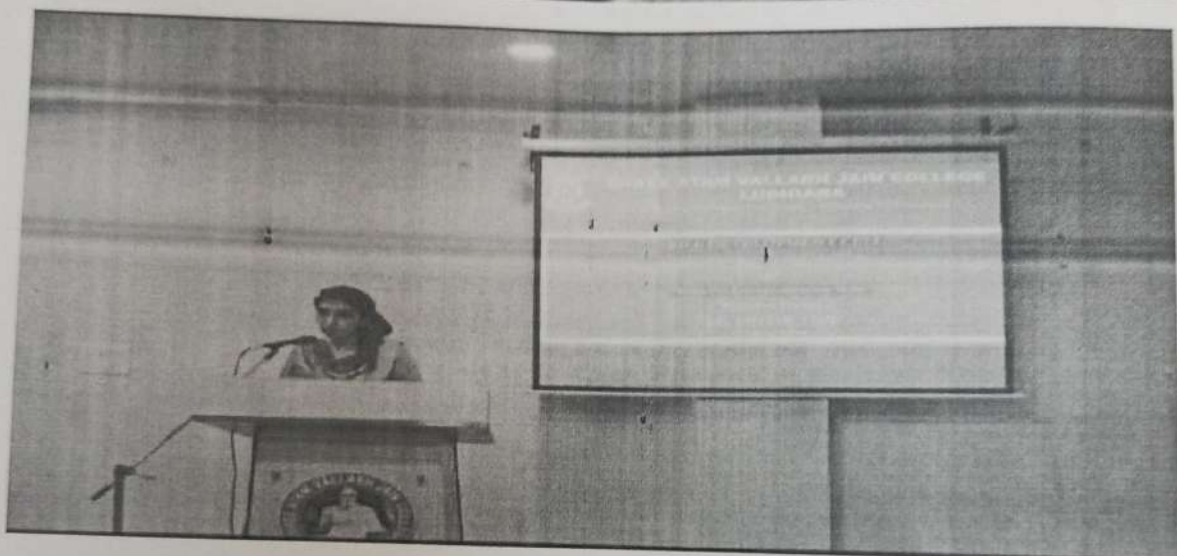
Designation: A renowned and qualified journalist in the field of print media working in Times of India

Brief description about the Event: A guest lecture was organized by the Skill Development cell of the college for the first year students of B.Com and BBA to make them aware of the dynamics of interpersonal communication, including strategies for building trust, empathy, and rapport with others, resolving conflicts constructively, and navigating challenging conversations. The lecture was delivered by Ms. Mehak Jain, a renowned and qualified journalist in the field of print media working in Times of India. The lecture started with a formal welcome note presented by Mr. Rajiv Bhatia. Resource person started the topic with an introduction to verbal communication. The lecture also highlighted the significance of nonverbal cues (body language, facial expressions, and gestures) in conveying messages and building rapport, and provides strategies for enhancing nonverbal communication.



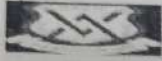


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XR58+26W, Hussalnपुरa, Ludhlana, Punjab 141008, India
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Some other topics such as written communication skills, cultural sensitivity, feedback and collaboration, communication in leadership, practical exercises and personal development were also covered in the lecture. The students found the session to be very interesting and knowledgeable. The lecture was followed by the question-answer session in which students cleared their doubts and got answers for their queries. The session ended with a vote of thanks given by Ms. Manisha Bhandari. The Principal of the college Dr. Sandeep Kumar honoured the speaker and appreciated the efforts of the Skill Development cell for organising such a fruitful lecture for the students.



SHREE ATM VALLABH JAIN COLLEGE
LUDHIANA

SKILL DEVELOPMENT CELL
ORGANISES
GUEST LECTURE
ON
EFFECTIVE COMMUNICATION
SKILLS

ON 04 OCT 2023 AT 11.00 AM
IN CONFERENCE HALL

OUR RESOURCE PERSON
MS. MEHAK JAIN
(TIMES OF INDIA)

श्री आत्म वल्लभ जैन कालेज में 'प्रभावी संचार कौशल' पर लैक्चर आयोजित

लुधियाना, 4 अक्टूबर (भूपेश): श्री आत्म वल्लभ जैन कालेज के कौशल विकास सेल के इंटरनल कन्वर्टर प्रमोद सिंह (आई.क्यू.ए.सी.) के मार्गदर्शन में 'प्रभावी संचार कौशल' विषय पर केंद्रित एक गैस्ट लैक्चर का आयोजन किया जिसमें टाइम्स ऑफ इंडिया की सुश्री महक जैन रिपोर्टर्स परसन के रूप में शामिल हुईं।

उन्होंने बताया कि आज की गतिशील दुनिया में संचार कौशल सफलता की कुंजी है। इस सेमिनार ने छात्रों को मूल्यवान संचार कौशल



'प्रभावी संचार कौशल' पर आयोजित लैक्चर को संबोधित करती महक जैन।

प्राप्त करने का एक अनुत्कृत अवसर प्रदान किया। इस दौरान विषयों में मौखिक और गैर-मौखिक संचार, लिखित अभिव्यक्ति, पारस्परिक गतिशीलता, प्रस्तुति दक्षता और डिजिटल संचार की बारीकियां

शामिल रही।

कालेज प्रबंधक कमेटी के अध्यक्ष कौमल कुमार जैन रज्यूक. समिति के अन्य सदस्यों एवं प्रिंसिपल डा. संदीप कुमार ने रिपोर्टर्स परसन का धन्यवाद किया।

(Rajiv Bhatia)

Assistant Prof. in Economics

Convener

Skill Development Cell

Principal

Date: 04.10.2023

Guest Lecture on
"Effective Communication Skills"

Attendance Chart

Serial No.	Name	Class	Roll No.	Signature
1	Pratyakhi	B.Com 1st A	546	[Signature]
2	Hrushikesh Bhat	B.Com 1st A	518	[Signature]
3	Abhishek Bhat	B.Com 1st A	512	[Signature]
4	Asin	B.Com 1st A	539	[Signature]
5	Aravindkumar	B.Com 1st A	575	[Signature]
6	Jayashree Koush	B.Com 1st A	588	[Signature]
7	Harsh	B.Com 1st A	583	[Signature]
8	V. Gagan	B.Com 1st A	539	[Signature]
9	Omankar Singh	B.Com 1st A	519	[Signature]
10	Pravesh V	B.Com 1st A	542	[Signature]
11	Vaishika	B.Com 1st A	565	[Signature]
12	Harsh	B.Com 1st A	519	[Signature]
13	Omish	B.Com 1st A	520	[Signature]
14	Aravika	B.Com 1st A	513	[Signature]
15	Aashma	B.Com 1st A	581	[Signature]
16	Srujan	B.Com 1st A	553	[Signature]
17	Arun	B.Com 1st A	509	[Signature]
18	Parthaj	B.Com 1st A	541	[Signature]
19	Vishal Bhat	B.Com 1st A	586	[Signature]
20	Shubh	B.Com 1st A	504	[Signature]

Date: 04.10.2021

Guest Lecture on
"Effective Communication Skills"

Attendance Sheet

Serial No.	Name	Date	Roll No.	Signature
1	Pranav	04.10.21	536	[Signature]
2	Pranav	04.10.21	532	[Signature]
3	Pranav	04.10.21	401	[Signature]
4	Pranav	04.10.21	407	[Signature]
5	Pranav Gaba	04.10.21	434	[Signature]
6	Pranav	04.10.21	114	[Signature]
7	Pranav	04.10.21	120	[Signature]
8	Pranav	04.10.21	121	[Signature]
9	Pranav	04.10.21	118	[Signature]
10	Pranav	04.10.21	138	[Signature]
11	Pranav	04.10.21	117	[Signature]
12	Pranav	04.10.21	118	[Signature]
13	Pranav	04.10.21	116	[Signature]
14	Pranav	04.10.21	120	[Signature]
15	Pranav	04.10.21	616	[Signature]
16	Pranav	04.10.21	618	[Signature]
17	Pranav	04.10.21	631	[Signature]

Date: 10/10/2023

Guest Lecture on
"Effective Communication Skills"

Attendance Chart

Serial No.	Name	Class	Roll No.	Signature
1	Paras	B. Com I (B)	652	Paras
2	Yashwantrao	B. Com I (B)	646	Yashwantrao
3	Manikesh Shinde	B. Com I (B)	635	Manikesh
4	Abhishek	B. Com I (B)	664	Abhishek
5	Nikhil	B. Com I (B)	647	Nikhil
6	Pratik	B. Com I (B)	640	Pratik
7	Pratik	B. Com I (B)	611	Pratik
8	Rishabh	B. Com I (B)	637	Rishabh
9	Abhishek Sharma	B. Com I (B)	601	Abhishek
10	Natasha Jain	B. Com I (B)	648	Natasha
11	Manikesh	B. Com I (B)	673	Manikesh
12	Pratik	B. Com I (B)	657	Pratik
13	Nikhil	B. Com I (B)	619	Nikhil
14	Natasha	B. Com I (A)	539	Natasha
15	Pratik	B. Com I (A)	536	Pratik
16	Natasha	B. Com I (A)	537	Natasha
17	Pratik	B. Com I (A)	532	Pratik
18	Natasha	B. Com I (A)	537	Natasha
19	Pratik Bhatnagar	B. Com I (A)	514	Pratik
20	Natasha	B. Com I (A)	535	Natasha

Report of Audit Visit to Pidilite Industries Ltd., Baddi

Activity	Audit Visit
Industry- Institute Interface & Placement Cell	Dr.Sandeep K. Bansal (Convener) Ms.Preeti - Member Dr.Kiranpreet Kaur - Member
Dates of visit	29 th Jan. 2024 31 st Jan to 3 rd Feb. 2024 7 th Feb. to 10 th Feb. 2024
Venue	Pidilite Industries Ltd., Baddi
No. of Students	08 Students of B.Com..
Objective of Visit	To give exposure and understanding of Audit Process of Pidilite Industries Ltd.to the students.

The Industry-Institute Interface & Placement Cell of Shree AtamVallabh Jain College, Ludhiana, under guidance of IQAC cell, organized an audit visit to the Pidilite Building Bonds Industry (Baddi plant). Led by CA Gaurav Jain, eight students participated in the auditing process, gaining valuable practical exposure. These visits offer students a first hand understanding of company operations, bridging the gap between theoretical learning and real-world application. Sh. Komal Jain (Duke), President of the College Managing Committee, along with other committee members and Principal Dr.Sandeep Kumar, commended the students, emphasizing the significance of such visits in motivating and equipping them with practical knowledge. This achievement marks a significant milestone for the students and underscores the college's commitment to holistic education.






Convener


Principal

Budget Pe Charcha

- Activity** - Budget Pe Charcha
- Organising Committee** - Dr. Rishi Kesh (Convener), Dr. Harleen (Member),
Dr. Shilpa(Member) and Prof. Amit Goyal (Member)
- Date** - 1st February, 2024
- Time** - 9.30 a.m.
- No. of Participants** - 60 students and 9 teachers
- Objective of the Event** - The objective of the "Budget Pe Charcha" session was to create an informative platform for discussion and analysis of the Indian Union Budget-2024.

About the Event

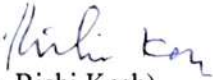
A thought-provoking session on 'Budget Pe Charcha' was skilfully organized under the guidance of IQAC in the Conference Room of the college. The aim of the event was to foster a deeper understanding of the Indian economy and the Union Budget. The event was meticulously planned and executed, comprising two integral components: a pre-budget discussion and a live Budget show followed by an insightful discourse.

The pre-budget session commenced with Dr. Harleen Kaur and Dr. Shilpa delivering an in-depth analysis of the Indian economy review. Principal Dr. Sandeep Kumar shared valuable insights into the current state of the Indian economy, shedding light on crucial aspects such as inflation, GDP, and influence of Artificial Intelligence (AI). Dr. Rishi Kesh and Prof. Amit Goyal skilfully highlighted the key features of the previous budget, drawing parallels between the government's past policies and the present economic landscape.

Following the pre-budget discussions, participants had the unique opportunity to witness a live telecast of the Interim Budget presentation by Finance Minister Mrs. Nirmala Sitharaman in the esteemed Parliament. This real-time experience provided an unparalleled glimpse into the unveiling of the nation's financial blueprint, allowing participants to gain first-hand insights into the government's economic priorities and strategies. In the post-budget discourse, students actively participated in a thought-provoking discussion, meticulously reviewing the unchanged tax rules, analysing the government's initiatives towards a green revolution, and exploring other pertinent economic issues. The session

became a vibrant platform for intellectual discourse, where students and faculty members engaged in a detailed and insightful exchange of ideas and perspectives.

The "Budget Pe Charcha" event not only provided a platform for students to enhance their understanding of the Union Budget and its far-reaching implications but also encouraged them to critically analyse and evaluate the government's economic policies. The comprehensive nature of the session, encompassing both theoretical knowledge and practical applications, contributed to the overall development of the participants, equipping them with the necessary tools to navigate the complexities of the Indian economy with confidence.


(Dr. Rishi Kesh)
Coordinator, IQAC


(Dr. Sandeep Kumar)
Principal





litha kaur



Shree Atam Vallabh Jain College Ludhiana



1 Feb 2023 · 🌐

Shree Atam Vallabh Jain College displayed Live Union Budget 2023 to the students and initiated "Budget Pe Charcha"

IQAC cell of Shree Atam vallabh Jain College, Ludhiana organized session on Budget Pe Charcha with students. Two sessions Pre budget discussion and live budget show was scheduled for the students. Budget is the annual financial statement of a government which lays out fiscal roadmap for the country for the next one year. Union Budget 2023 was presented by Finance Minister Nirmala Sitharaman today. A day before Pre budget discussion session in the college was scheduled for students. In Pre Budget session Principal Dr. Sandeep Kumar highlighted the various aspects of budget with students. He said that the common man is worried about inflation because of a looming global economic slowdown and a potential resurgence of Covid-19. In Pre budget session previous year budget discussed and expectations from current budget were also discussed. Live budget show was scheduled for the students. . After that brief review of budget was presented by Principal of the college. There was healthy discussion by students on Budget which included discussion on changes in income tax slab, Artificial intelligence, and Green energy. The current budget met the 85% expectations as discussed in Pre budget session.



Shree Atam Vallabh Jain C...



The President of the College Management committee, Sh. Komal Jain (Duke), and other members of the Managing Committee along with the principal sir, Dr Sandeep appreciated the efforts of IQAC of college and said that these types of sessions will prove very fruitful for the students.



Like

Comment

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Rajiv Bhatia + 33

Most relevant



Bhushan Kumar Jain
Good efforts.

1y Like Reply

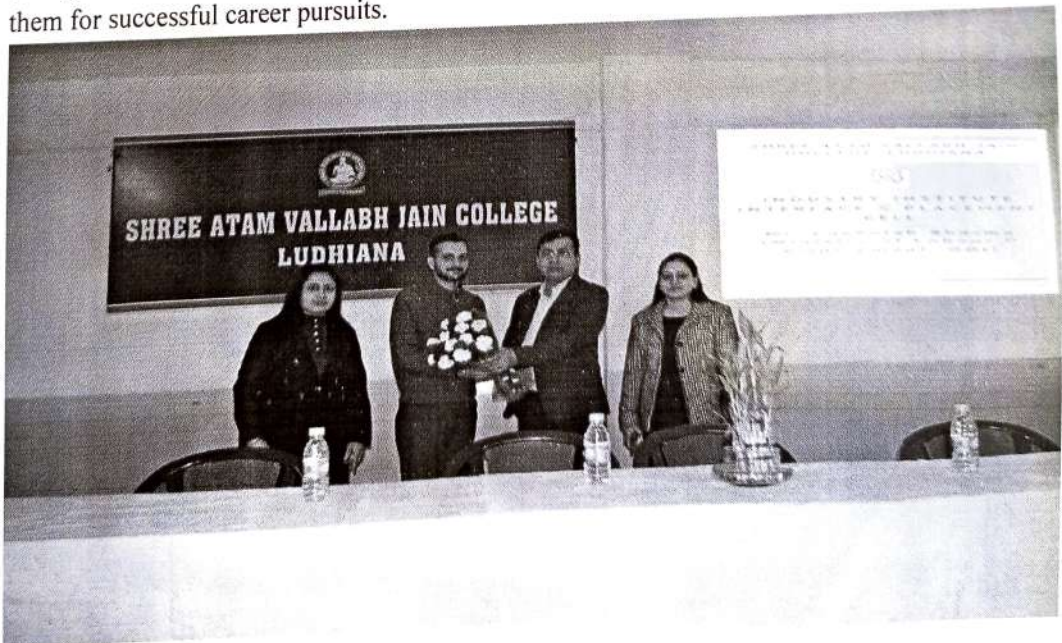
Report of Workshop on How to Prepare Resume

Activity	Workshop on How to Prepare Resume
Industry- Institute Interface & Placement Cell	Dr.Sandeep K. Bansal (Convener) Ms.Preeti - Member Dr.Kiranpreet Kaur - Member
Resource Person	Sh. Lovenish Sharma
Dates of visit	12 th Feb. 2024
Venue	Seminar Hall
No. of Students	50 students of B. Com. Final
Objective of Visit	To guide the students regarding how to prepare resume

Shree AtamVallabh Jain College's Industry Institute Interface and Placement Cell recently organized a highly beneficial workshop on "How to Prepare a Resume" for its students. The workshop aimed to equip students with essential skills to craft effective resumes that highlight their strengths and achievements.

Mr.Lovenish Sharma, a seasoned professional from the Ministry of Labour & Employment, Government of India, graciously served as the resource person for the session. Under Mr. Sharma's guidance, students participated in a hands-on session where they learned practical techniques for crafting effective resumes tailored to their skills and experiences.

Dr.Sandeep Kumar, the Principal of the college, commended the efforts of the cell for organizing such a valuable workshop to enhance students' employability skills. The event underscored the college's commitment to providing holistic development opportunities to its students, preparing them for successful career pursuits.








Convener


Principal

Sr. No.	Name	Roll No.
1	DipanshuBhola	1410
2	VarunDilawar	1412
3	MANIK JINDAL	1419
4	Gautam Jain	1420
5	Misha	1421
6	Jatin Sharma	1427
7	Nitanshu	1428
8	Vishal kumaryadav	1432
9	Karanvirsingh	1434
10	Abhishek	1436
11	Vishali	1439
12	RaghavSoni	1443
13	Jatinjain	1504
14	Sukhmanjot Singh	1506
15	Mankirat Singh	1507
16	Himane Gupta	1511
17	Divyanshsaddana	1513
18	Goyamjain	1522
19	Geetanshu Mehta	1523
20	Sahzad Ali	1524
21	ShivamArora	1527
22	Vansh	1528
23	Gautam Thakur	1529
24	ChandanVerma	1530
25	Sukhpreet Singh	1538
26	Nutan	1544
27	Ketan Sharma	1552
28	JITENDER GARG	1553
29	Shashank	1602
30	Muhammad Irshad	1618
31	Naveen	1620
32	EshitaSrivastava	1623
33	Manavarora	1625
34	Jaspreet Singh	1653
35	Yogesh	1666
36	Jaspreet kaur	911
37	MehakMutneja	917
38	NandiniKapoor	920
39	Neeru	921
40	Rohitkumar	928
41	Sukhdeep Singh	933
42	Sunny jasswal	935
43	Surinderjeetsingh	936
44	VarunSehgal	943
45	Aayush	944
46	Anjali Arora	1003
47	Anju	1004
48	Arshraj Sharma	1009
49	BhoomikaDhingra	1012
50	Chris Robert	1013

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8	Vishal kumaryadav	1428
9	Karanvirsingh	1432
10	Abhishek	1434
11	Vishali	1436
12	RaghavSoni	1439
13	Jatinjain	1443
14	Sukhmanjot Singh	1504
15	Mankirat Singh	1506
16	Himane Gupta	1507
17	Divyanshsaddana	1511
18	Goyamjain	1513
19	Geetanshu Mehta	1522
20	Sahzad Ali	1523
21	ShivamArora	1524
22	Vansh	1527
23	Gautam Thakur	1528
24	ChandanVerma	1529
25	Sukhpreet Singh	1530
26	Nutan	1538
27	Ketan Sharma	1544
28	JITENDER GARG	1552
29	Shashank	1553
30	Muhammad Irshad	1602
31	Naveen	1618
32	EshitaSrivastava	1620
33	Manavarora	1623
34	Jaspreet Singh	1625
35	Yogesh	1653
36	Jaspreet kaur	1666
37	MehakMutneja	911
38	NandiniKapoor	917
39	Neeru	920
40	Rohitkumar	921
41	Sukhdeep Singh	928
42	Sunny jasswal	933
43	Surinderjeetsingh	935
44	VarunSehgal	936
45	Aayush	943
46	Anjali Arora	944
47	Anju	1003
48	Arshraj Sharma	1004
49	BhoomikaDhingra	1009
50	Chris Robert	1012
		1013

Report

Name of the Activity: Marketing Fest -2024

Organiser: Skill Development Cell

Convener: Mr. Rajiv Bhatia

Members: Ms. Deepika Nanda

Ms. Manisha Bhandari

Dates : 23/2 2024

Venue: College Campus

No. of Students Participants: Total 78 students in 19 teams comprising 3 to 5 students of different classes and alumni in each team participated in the marketing Fest.

No. of Teachers Participants: 23

Objectives of the Event: This event was organized keeping in view the following objectives

1. To provide students with the platform to dish out their entrepreneurial Endeavour and marketing skills for gaining new experiences to become invaluable part of business world.
2. To help the students to come out with their entrepreneurial skill by exploring their organizational aptitude and managerial capabilities so as to awaken new insights and passion in them to be successful entrepreneur of the future.
3. To encourage the sense of creativity and responsibility among the students helping them in identifying their unexplored potentials by materializing innovative business ideas into reality.

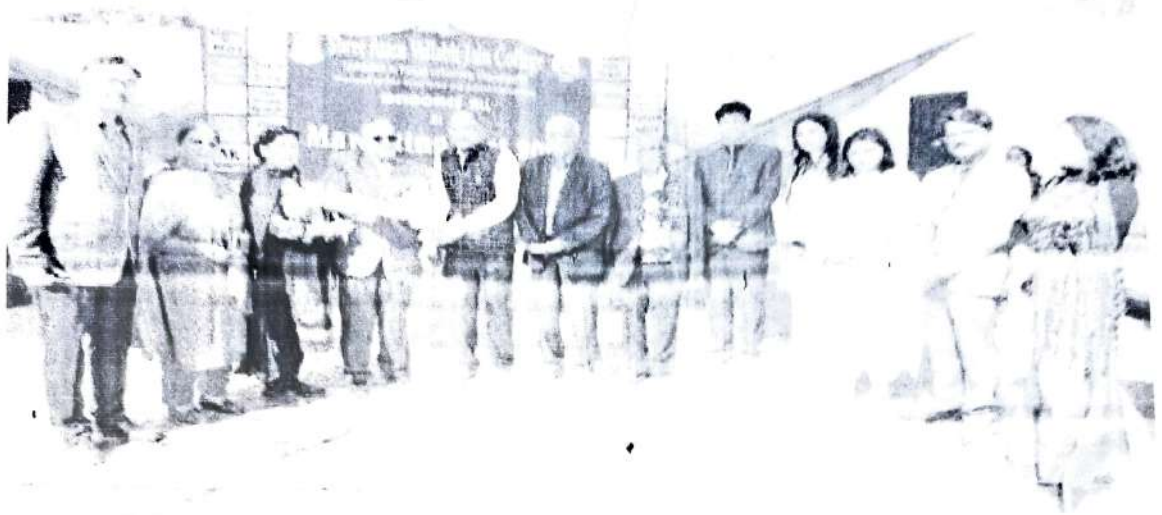
Judges: Following teachers have been appointed judges to evaluate the students in the Marketing Fest on the basis of common criterion laid down by the organizing committee.

1. Dr. Manoj Aroa
2. Dr. Rishi Kesh
2. Dr. Harleen Kaur

Brief Description about the Event: Marketing Fest has been organized for all the students of different Classes in the College. Total 78 students in 19 teams comprising 3 to 5 students of different classes in each team participated in the event. Each team was made to organise and manage different stalls in the college campus by its own resources. Stalls were mainly of the food items/ confectionery/ cloth wears/ artistic goods/cosmetics/ Fun games /domestic goods/ home decorative items/ fashion/ toys/ Mobile accessories etc. as per the choice of the team

members. Each team was provided basic infrastructure by the organising committee. All the teams were made to deposit a fixed amount equivalent to the cost of providing basic infrastructure to each team for putting the stall. All the teams were required to sell their goods to the consumers by using their marketing skills. Old students of this college have also participated in the event. Fest was graced by the presence of President of the Management Committee Sh. Komal Kumar Jain along with the other worthy members of the management committee. All the Stall were decorated in a very good manner by the participants.





The detail of the students who participated in the event is given as under

Participants of Marketing Fest – 2023

Stall No.	Name of the Stall	Name of the Students	Class	Roll No.	Items
1	Cos Y Not	Khushbu Sharma	B.Com III B	1669	Dahi Sev Puri, Mocktails Cupcakes and Ice creams
		Rajni	B.Com III B	1654	
		Vicky Rajput	B.Com III B	1641	
		Sahil Bajaj	B.Com III B	1642	
2	The Foodie Street	Sarthak	B.Com I MB	438	Gola, Kulcha Pizza, Veg Bhel and Soft Drinks, Crispy Boats
		Vanshika	B.Com I MB	435	
		Chetanya	B.Com I MB	405	
		Tamana	B.Com I MB	432	
		Vedika	B.Com I MB	436	
3	Beynaam Adda	Hansika Khanna	BBA III	310	Garlic Bread Golgappe, Fries, Cold Coffee, Tea, Pasta and Games
		Khushi	BBA III	326	
		Geetanshi	BBA III	309	
		Ashish	BBA III	314	
		Raghav	B.Com III	1531	
4	Blended Treats	Himane Gupta	B.Com III A	1511	Shakes, Juices and Sweet Corns
		Divyansh Saddana	B.Com III A	1513	
		Chandan Verma	B.Com III A	1530	
		Priyanshu	B.Com III A	1568	
5	One 2 ka 4	Gautam Jain	B.Com VI MB	1420	Games and Drinks
		Manik Jindal	B.Com VI MB	1419	
		Nakul Gupta	B.Com VI MB	1422	
		Dipanshu Bhola	B.Com VI MB	1410	
		Abubhav Rai	B.Com VI MB	1411	
6	Street Foodies	Kushal	B.Com I B	639	Juices, Momos and Spring Roll
		Yuvraj	B.Com I B	666	
		Alok	B.Com I B	606	
		Nikhil	B.Com I B	646	
		Aditya	B.Com I B	604	
7	Paisa Wasool	Ashu	BBA II	208	Spiral Potato and Mocktails
		Samarth	BBA II	246	
		Mani Shah	B.Com II B	1124	
		Raghav Vasan	B.Com II B	1140	
8	Munch and Play	Krishna	BBA I B	167	Golgappe, Cheese Bun, Drinks, Cake, Bhelpuri, Games
		Dipti	BBA I B	157	
		Riya	BBA I B	181	

		Ashutosh	BBA I B	153	
		Hardik	BBA I B	161	
9	Buns and Pies	Lakshay Kalra	Alumni		Burgers , Wraps , Fries , Shakes and Mojito , Starters and Sandwiches
10	Games Masti	Nutan	B.Com III A	1544	Games and Photography
		Prinkle	B.Com III A	1501	
		Arjun	B.Com III A	1502	
		Vijay	B.Com III A	1509	
		Manil	B.Com III A	1514	
11	Cake District	Aakriti	B.Com III MB	1402	Games and All types of Cakes and Pastries
		Anubhav	B.Com III MB	1401	
		Vansh	B.Com I A	563	
		Bhavya	B.Com I A	511	
		Dharmansh	B.Com I A	518	
12	Nakhro Vala Nagar	Piyush	B.Com II B	1134	Maggi and Fried Items , Honey chilly Potato , Sandwich, Mc Puffs and Drinks
		Milan	B.Com II A	1065	
		Sakshi	B.Com II B	1150	
		Nandini	B.Com II B	1171	
		Mannat	B.Com II B	1125	
13	Quick Bites	Sneha	B.Com II	1157	Spring Roll, Momos, Chai,
		Khushboo	B.Com II	1120	
		Navya Jain	BBA I	125	
		Raman yadav	BBA I	128	
		Tarun	BBA I	135	
14	Tasty Treats	Parav Jain	B.Com I MB	420	Dahi Bhalle and Gol Gappe
		Bhavya	B.Com I MB	403	
		Bhavin Kohli	B.Com I MB	402	
		Paras	B.Com I MB	418	
		Shreya	B.Com I MB	429	
15	The Momo Hut	Rajeev Kochar	B.Com I MB	423	Momos
		Drishti Chamola	B.Com I MB	409	
		Gungun	B.Com I MB	440	
		Chetan Kundra	B.Com I MB	404	
		Ubhav Gupta	B.Com I MB	433	
16	AK Accessories	Abhay Chhabra	B.Com I B	602	Accessories (Wallets , Belts , Sunglasses)and Chocolates
		Himanshu Arora	B.Com I B	625	
		Aryan Chawla	B.Com I B	614	
		Kavya Gupta	B.Com I B	631	
17	The Foodie Spotlight	Girik Sagar	BBA I A	110	Dahi Bhalla, Bread Cheese Pockets And Soft Drinks
		Tamanna	BBA I A	134	
		Arushi Dhanda	BBA I A	104	
		Divya Jain	BBA I A	108	

18	The New Shades clothing Brand	Simran	Alumni	Ready made Garments
19	Immigration Consultant	Rohan	Alumni	Consultancy Services

Criterion of Judgement:

Students were judged on the basis of following common criterion laid down for all the participants.

- I Marketing Tactics/ Business idea – 10 marks
- II Cleanliness/ Hygiene – 10 marks
- III Stall Presentation – 10 marks
- IV Resource Mobilisation/Sale – 10 Marks
- V Customer Handling – 10 Marks

Cultural items such as songs, Dances, Comedy items were also performed on the stage by the students. There was arrangement of the D.J by the college for the entertainment of all the students at the end of the fest. It was really a very interesting and good learning experience for all the participants. It was a vibrant amalgamation of fun-filled festivities and knowledge-sharing endeavors, encouraging participants to unleash their creativity for maximising profitability. Every participant has set an example of good cooperation and a perfect coordination among each other maintaining the idea of true team spirit. Each team has put its best efforts to do marketing of the business in a very interesting way through lucrative offers to the customers.





Marks have been awarded to each team by the judges after visiting individually to each stall as per the set criterion. Judges announced the winners. Team named as Tasty Treats got the first Prize and the teams namely One 2 Ka 4 and The Momos Hut have been declared second and third by the judges respectively. Team Cake District got the consolation prize. It was indeed a very much valuable and good learning experience for the participants.



Principal Dr. Sandeep Kumar commended the students for their remarkable dedication and initiative. He appreciated the vigorous efforts of all members of organizing committee i.e Mr. Rajiv Bhatia, Ms. Deepika Nanda and Ms. Manisha Bhandari for organizing such a successful and valuable event for the students providing practical exposure and hands-on learning opportunities to them.

Principal of the college Dr. Sandeep Kumar congratulated the winners and motivated all the students for participation in these kinds of events in future too for bridging the gap between theoretical knowledge and real-world practices of the business. Prizes were awarded to all the winners of Marketing Fest by the Principal of the college along with the staff members. Certificates of participation have also been given to each participant of the Fest. The Marketing Fest not only celebrated the spirit of innovation and entrepreneurship but also served as a catalyst for the holistic development of students, equipping them with the skills and knowledge essential for success in the dynamic field of Business.



SHREE ATAM VALLABH JAIN COLLEGE
(Affiliated to Panjab University, Chandigarh)
Managed by Shri Atma Nand Jain School Committee

The Management, Staff & Students of SAVJC Cordially Invite you to

MARKETING FEST 2024

Organised by Skill Development Cell
Feb. 23, 2024 | Open at 10 a.m.
Venue: College Campus, Near Malhotra Resort, Ludhiana

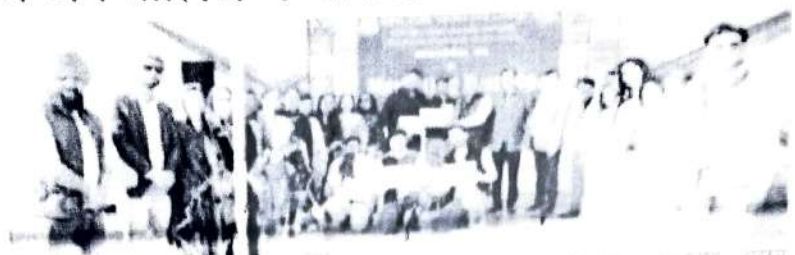
ENTHRALLING & DELIGHTFUL | CULTURAL BONANZA | FUN GAMES | NUMEROUS FOOD STALLS | LIVE DJ

Komal Kumar Jain (President) | Bhushan Kumar Jain (Admin. Secretary) | Dr. Sandeep Kumar (Principal) | Prof. Rajiv Bhatia (Event Coordinator)

Organising Committee: Prof. Deepika Nanda & Prof. Manisha Bhandari

श्री आत्म वल्लभ जैन कॉलेज में मार्केटिंग फेस्ट का आयोजन

व्यापारिक टाइटम स्त्र, लुधियाना (पंजाब) में आयोजित किया गया था। कार्यक्रम का आयोजन श्री आत्म वल्लभ जैन कॉलेज के प्राचार्य डॉ. राजेश कुमार द्वारा किया गया था। कार्यक्रम में विभिन्न विभागों के छात्रों ने भाग लिया था। कार्यक्रम का आयोजन किया गया था। कार्यक्रम का आयोजन किया गया था।



कार्यक्रम में विभिन्न विभागों के छात्रों ने भाग लिया था। कार्यक्रम का आयोजन किया गया था। कार्यक्रम का आयोजन किया गया था।

श्री आत्म वल्लभ जैन कॉलेज के छात्रों ने मार्केटिंग फेस्ट के जरिए दिखाए मार्केटिंग हुनर

लुधियाना/यूटन/23 फरवरी। श्री आत्म वल्लभ जैन कॉलेज, लुधियाना में कौशल विकास सेल द्वारा मार्केटिंग फेस्ट आयोजित किया गया। विभिन्न गतिविधियों के जरिए विद्यार्थियों में मार्केटिंग और फाइनेंशियल स्किल्स को बढ़ावा देने के लिए इस फेस्ट का आयोजन किया गया। कॉलेज के कई विद्यार्थियों ने इस में हिस्सा लिया। इस कार्यक्रम में कॉलेज के पुराने छात्र भी पहुंचे। सांस्कृतिक कार्यक्रम, डांस, म्यूजिक, कई तरह की प्रतियोगिताएं इस फेस्ट का मुख्य हिस्सा थीं।



टेस्टी ट्रीट पहले और वन टू का फोर दूसरे स्थान पर

श्री आत्म वल्लभ जैन कॉलेज के छात्रों ने मार्केटिंग फेस्ट के जरिए दिखाए हुनर। कार्यक्रम में विभिन्न विभागों के छात्रों ने भाग लिया था। कार्यक्रम का आयोजन किया गया था। कार्यक्रम का आयोजन किया गया था।



कार्यक्रम में विभिन्न विभागों के छात्रों ने भाग लिया था। कार्यक्रम का आयोजन किया गया था। कार्यक्रम का आयोजन किया गया था।

कार्यक्रम में विभिन्न विभागों के छात्रों ने भाग लिया था। कार्यक्रम का आयोजन किया गया था। कार्यक्रम का आयोजन किया गया था।

श्री आत्म वल्लभ जैन कालेज में मार्केटिंग फेस्ट का आयोजन

लुधियाना, 24 फरवरी (सुप्रीस) श्री आत्म वल्लभ जैन कालेज में कोशल विकास सेल द्वारा मार्केटिंग फेस्ट का आयोजन किया गया। इसका मुख्य उद्देश्य विभिन्न गतिविधियों के जरिए विद्यार्थियों में मार्केटिंग और फाइनेंशियल रिस्कल्स को बढ़ावा देना था। सांस्कृतिक कार्यक्रम, डांस, म्यूजिक, कई तरह की प्रतियोगिताएँ भी इस फेस्ट का मुख्य हिस्सा थीं।

इस फेस्ट के जरिए छात्रों को बिजनेस में सम्भिल गतिविधियों और अवसरों के बारे में अधिक जानकारी दी जा सकी।

इस अवसर पर कालेज प्रमुख ने मार्केटिंग फेस्ट का शुभारंभ किया। इस दौरान विद्यार्थियों ने बहू-चहू-चर हिस्सा लिया। टैस्टी टीट प्रथम रही जिसके प्रां भागी परव जैन, भव्या, भास्कर शाह, आर्यम रहे। वन टू का फोर टीम दूसरे स्थान पर रही जिसके गीतम जैन, माणिक जिंदल, नकुल गुप्ता, दीपाशु भाला, अनुभव राय तथा ड मानी हट तीसरे स्थान पर रही जिसके प्रतिस्पर्धी गीतम जैन, माणिक जिंदल, नकुल गुप्ता, दीपाशु भाला, अनुभव राय तथा ड मानी हट तीसरे स्थान पर रही।



श्री आत्म वल्लभ जैन कालेज में मार्केटिंग फेस्ट के दौरान प्रथम क्रमांक जीत चुके न कुल गुप्ता, दीपाशु भाला, अनुभव राय तथा ड मानी हट।



श्री आत्म वल्लभ जैन कालेज में मार्केटिंग फेस्ट के दौरान विजेता विद्यार्थी श्री कालेज

मार्केटिंग फेस्ट के जरिए दिखाया हुनर

जागरण सवाददाता, लुधियाना : श्री आत्म वल्लभ जैन कालेज में कोशल विकास सेल द्वारा मार्केटिंग फेस्ट आयोजित किया गया। विभिन्न गतिविधियों के जरिए विद्यार्थियों ने मार्केटिंग और फाइनेंशियल रिस्कल्स को बढ़ावा देने के लिए इस फेस्ट का आयोजन किया। सांस्कृतिक कार्यक्रम, डांस, म्यूजिक, कई तरह की प्रतियोगिताएँ इस फेस्ट का मुख्य हिस्सा रही। फेस्ट में 20 टीमों ने स्टांल लगाए। जिसमें खाने-पीने की चीजें-

मोमो हट, टैस्टी टीट वनाम अहड़ा खाने के साथ नखरा फ्री फेस वस्कुल केक डिस्ट्रीकट वन टू का फोर मव प्लेगैम्स आदि शामिल रहे। कालेज विद्यार्थियों ने बहू चहू चर हिस्सा लिया। टैस्टी टीट प्रथम रही जिसके प्रां भागी परव जैन, भव्या, भास्कर शाह, आर्यम रहे। वन टू का फोर टीम दूसरे स्थान पर रही जिसके गीतम जैन, माणिक जिंदल, नकुल गुप्ता, दीपाशु भाला, अनुभव राय तथा ड मानी हट तीसरे स्थान पर रही।

SHREE ATAM VALLABH JAIN COLLEGE

Shree Atam Vallabh Jain College, Ludhiana, hosted a marketing fest to improve marketing and entrepreneurial skills of students. The fest featured an array of activities such as gaming, culinary delights and cocktail offerings, all curated by the students themselves. A total of 20 teams participated in the fest. The first prize was won by the team comprising Parav Jain, Bhavya, Bhavin Kohli and Paras. The second prize was bagged by Gautam Jain, Manik Jindal, Nakul Gupta, Dipanshu Bhole and Anubhav Rai while Rajeev, Dhrishti, Gungun, Chetan and Ubhav won the third prize. The consolation prize was awarded to Aakriti, Anubhav, Vansh, Bhavya and Dharmanash's team.

(Rajiv Bhatia)

Assistant Prof. in Economics

Convener

Skill Development Cell

Principal

Declamation Competition and Open House Discussion Report

Activity	- Declamation Competition
Convener	- Dr. Shilpa
Date	- 27 th February, 2024
Time	- 11 a.m.
No. of Participants	- 19
Objective of the Event	- To foster intellectual discourse, enhance public speaking skills, and promote critical thinking among students

About the Event

Shree Atam Vallabh Jain College organized a Declamation Competition and Open House Discussion on 27th February, 2024. The event aimed to foster intellectual discourse, enhance public speaking skills, and promote critical thinking among students. It served as a platform for students to express their viewpoints on a variety of contemporary and relevant topics like Farmers' protest in India; Dismantling Democracy, Impact of Inflation on Indian Economy and Mobile Phone: Boon or Bane.

During the Competition, participants delivered speeches on given topics. A total of 19 participants enthusiastically participated in the competition. Each participant was allotted a specific time frame to present their arguments and engage the audience. The panel of judges evaluated the participants based on content, delivery, overall presentation and clarity of expression. Following the Declamation Competition, an Open House Discussion was held to encourage dialogue and exchange of ideas on pertinent issues. The discussion was open to all students, faculty members, and guests present at the event.

The Principal, Dr. Sandeep Kumar graced the occasion with his esteemed presence and provided invaluable insights and perspectives on the themes discussed during the event. As a distinguished academician and visionary leader, Dr. Sandeep Kumar emphasized the importance of critical thinking, effective communication, and ethical considerations in the digital era. The active involvement of Dr. Sandeep Kumar added gravitas and significance to the event, reinforcing the college's commitment to fostering intellectual growth, innovation, and excellence.

After careful deliberation and consideration, the panel of esteemed judges (Dr. Shilpa, Dr. Geetu Sharma and Prof. Ruchika) arrived at the decision to recognize the outstanding performances of participants in the Declamation Competition.

First Prize: Yash Sahota of B.Com-I

Second Prize: Sukhpreet Singh of B.Com-III

Third Prize: Vanshika Ahuja of B.Com-III

Consolation Prize: Mehak of B.Com-II

Sh. Komal Kumar Jain (Duke), President of the college management committee, alongside esteemed committee members and Dr. Sandeep Kumar, Principal commended the collective effort, emphasizing its positive impact on both the campus and the community.



List of Participants

Sr. No.	Name	Topic
1	Mehak	Farmers' Protest in India: Dismantling Democracy
2	Drishti	Farmers' Protest in India: Dismantling Democracy
3	Eshita	Farmers' Protest in India: Dismantling Democracy
4	Kavya Jain	Farmers' Protest in India: Dismantling Democracy
5	Akshara	Farmers' Protest in India: Dismantling Democracy
6	Vibha	Farmers' Protest in India: Dismantling Democracy
7	Shiwansh	Farmers' Protest in India: Dismantling Democracy
8	Vaneet Munjal	Farmers' Protest in India: Dismantling Democracy
9	Bhavin	Impact of Inflation on Indian Economy
10	Bhoomika	Impact of Inflation on Indian Economy
11	Chetan Kundra	Impact of Inflation on Indian Economy
12	Sapandeep	Impact of Inflation on Indian Economy
13	Sukhpreet Singh	Impact of Inflation on Indian Economy
14	Dipanshu Bhola	Mobile Phone: Boon or Bane
15	Gautam Jain	Mobile Phone: Boon or Bane
16	Shreya	Mobile Phone: Boon or Bane
17	Vanshika Ahuja	Mobile Phone: Boon or Bane
18	Yash Sahota	Mobile Phone: Boon or Bane
19	Hansika	Mobile Phone: Boon or Bane



Glimpses of the Event



A handwritten mark consisting of a green squiggle above a long, thin green line.

REPORT
OF
SHORT TERM VALUE ADDED COURSE: TALLY INTEGRATED WITH GST AND
INCOME TAX RETURN FILING

Short Term Value added course	Tally integrated with gst and income tax return filing
Convener	Dr. Avriti Tangri
Member	Dr. Rishu Jain
Date	27 th February, 2024 to 27 th March, 2024
Time	1:30 PM
Venue	Computer Lab
No. of Participants	25
Name of Resource Person	CA Gaurav Jain

Objectives of the course: The course is specially designed to help the students in understanding the basics as well as practical aspects under Tally and GST along with the Income Tax return filing, so that they can use the practical knowledge so obtained through the course for their own purpose and for vocational purpose as well. This will enhance the hands on knowledge of the students in respect to operating Tally software for the purpose of management of accounts. The course also helped the college to market its students well in the industry. Further this leads to the holistic development of the students of the college.

Duration

The duration of the course was 30 hours and the classes took place within the college campus at the computer laboratory so as to enable the students to use computers for hands on practice.

Course Content and Syllabus

The course was designed keeping in mind the insights of industry demand and accordingly the syllabus of the course included the following contents:

UNIT-I

1. Basic Accounting.
2. Integration of Accounts with Accounting Software (Tally ERP).
3. Detailed working & Practical Knowledge of Tally ERP.
4. Basic Theoretical Learning about GST Laws.
5. Practical Learning about:
 - New GST User Registration
 - How to get GST Registration Certificate (RC)
 - GST Returns Filing.

UNIT-II

6. Integration of GST, Tally & Books of Accounts.
7. Basics of Income Tax Act 1961.
8. Getting Familiar with Income Tax website.
9. Practical learning about:-
 - New Income Tax User Registration
 - Understanding form 16A & Filing Income Tax Return of Salaried Person.
 - How to apply Permanent Account Information (PAN)

FEE STRUCTURE

A fee of Rs.1000 was charged from each student as the course was self-financed and this helped to cover up the cost incurred in the smooth running of the course. Moreover, the fund collected was used for paying of honorarium to the resource persons for their professional and technical training provided to the students.

PARTICIPATING STUDENTS

The course aimed to nurture students of B.Com I, II, III and B.BA I, II, III in order to provide them opportunity to enhance their skills and knowledge.

List of Students Enrolled in Value Added Course

S. No.	Name	Class
1	Alok kumar	B.Com 4th Semester
2	Ankit	B.Com 4th Semester
3	Ashutosh thakur alias thakur	B.Com 4th Semester
4	Bavneet Kaur	B.Com 4th Semester
5	Bhavika sharma	B.Com 4th Semester
6	Bhavin kohli	B.Com 2nd Semester
7	Bhoomika	B.Com 4th Semester
8	Gaurav chhabra	B.Com 4th Semester
9	Kanish Gupta	BBA 2nd Semester
10	KRISH SHARMA	BBA 2nd Semester
11	krishna sharma	B. Com 2nd Semester
12	MADHAV	BBA 4th Semester
13	Mohit Mishra	B.Com 2nd Semester
14	Navdeep singh	B.Com 2nd Semester
15	Nitish	BBA 2nd Semester
16	Shruti	B.Com 2nd Semester
17	Sujal kumar	BBA 2nd Semester
18	Tamanna Aggarwal	BBA 4th Semester
19	Tarun Soni	BBA 2nd Semester
20	Triptjeet Kaur	BBA 2nd Semester
21	Trishan	B.Com 2nd Semester
22	Udhav kumar	B. Com 2nd Semester
23	Vaneet Munjal	B.Com 4th Semester
24	Vansh Rattan	B.Com 2nd Semester
25	Yash Sahota	B.Com 2nd Semester

About the Event

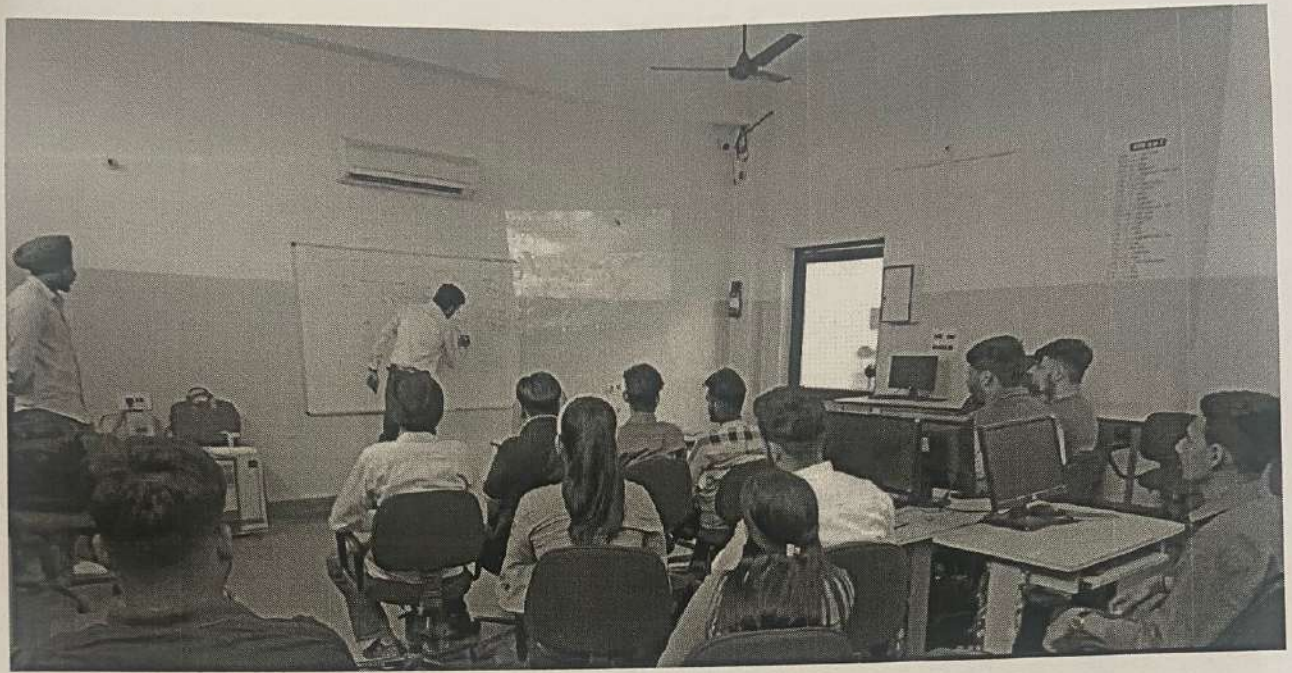
Short term Value Added Course of 30 hours has been successfully conducted by the college to give practical exposure to the students regarding Tally, Goods & Service Tax (GST) and basics of Income. Resource person, CA Gaurav Jain, NG Jain and Associates shared his knowledge about the overview of Basic Accounting; Integration of Accounts with Accounting Software (Tally ERP); Detailed working & Practical Knowledge of Tally ERP; Basic Theoretical Learning about GST Laws; Practical Learning about: New GST User Registration, How to get GST

Registration Certificate (RC), GST Returns Filing; Integration of GST, Tally & Books of



Accounts; Basics of Income Tax Act 196; Getting Familiar with Income Tax website; Practical learning about:-New Income Tax User Registration, Understanding form 16A & Filing Income Tax Return of Salaried Person, How to apply Permanent Account Information (PAN).

Every day the session ended with interaction between resource person and students. The course enabled the students in developing the skills so that they can start their own consultancy and enhanced the number of employment opportunities available to the students.



CERTIFICATE FOR THE PARTICIPANTS

The students successfully completed the course and were given certificate of course completion and their efforts were appreciated by the Principal of college Dr. Sandeep Kumar. The Principal Dr. Sandeep Kumar also congratulated the participants and motivated them for participation in these kinds of courses in future too. He appreciated the vigorous efforts of all members of organizing committee for organizing such a successful and practical based course for the students. Certificates were awarded to all the participants for successful completion of the course by the Principal of the college along with the staff members.



Vote of thanks

Principal, Dr. Sandeep Kumar, expressed his gratitude towards the resource person and awarded him the certificate for their valuable guidance and for providing encouragement to students at every point of time.

Convenor

Dr. Avriti Tangri

Avriti Tangri
02 April 2024

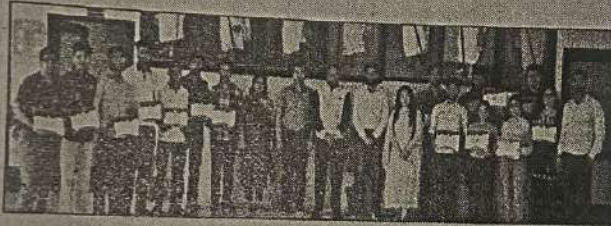
Sandeep Kumar
Principal

इनकम टैक्स की फाइलिंग सिखाई



लुधियाना। श्री आत्म वल्लभ जैन कॉलेज की तरफ से टैली इंटीग्रेटेड के साथ जीएसटी और इनकम टैक्स रिटर्न पर शॉर्ट टर्म वैल्यू एडेड कोर्स करवाया गया। छात्रों को पंजीकरण प्रक्रिया, टैली साफ्टवेयर, जीएसटी और इनकम टैक्स की फाइलिंग सहित जीएसटी और इनकम टैक्स के विभिन्न पहलुओं की जानकारी दी गई। कॉलेज के बीकॉम और बीबीए स्टीम के छात्रों ने इस कोर्स में हिस्सा लिया। इस दौरान डॉ. अवरीती टांगरी, डॉ. रिशु जैन, सीए गौरव जैन ने कोर्स के अंतिम दिन छात्रों को सर्टिफिकेट भी दिए गए।

श्री आत्म वल्लभ जैन कॉलेज, लुधियाना द्वारा टैली इंटीग्रेटेड के साथ जीएसटी पर शॉर्ट टर्म वैल्यू एडेड कोर्स करवाया गया



लुधियाना/यूटर्न/27 मार्च। श्री आत्म वल्लभ जैन कॉलेज, लुधियाना द्वारा कदअउ के मार्गदर्शन के अंतर्गत टैली इंटीग्रेटेड के साथ जीएसटी और इनकम टैक्स रिटर्न पर शॉर्ट टर्म वैल्यू एडेड कोर्स 27 फरवरी से 27 मार्च, 2024 तक करवाया गया। कोर्स की अवधि 30 घंटे की थी। कॉलेज के बीकॉम और बीबीए स्टीम के छात्रों ने इस कोर्स में हिस्सा लिया। यह कोर्स डॉक्टर अवरीती टांगरी एव डॉक्टर रिशु जैन की अध्यक्षता के अंतर्गत शुरू किया गया। कॉलेज के बीकॉम और बीबीए स्टीम के छात्रों ने इस कोर्स में हिस्सा लिया। इस कोर्स का उद्देश्य कॉलेज के छात्रों को पंजीकरण प्रक्रिया, टैली साफ्टवेयर, जीएसटी और इनकम टैक्स की फाइलिंग सहित जीएसटी और इनकम टैक्स के विभिन्न पहलुओं के बारे में ज्ञान प्रदान करना है। सीए गौरव जैन, रिसोर्स पर्सन ने पहले दिन छात्रों को टैली साफ्टवेयर की मूल जानकारी दी। कॉलेज के छात्रों को अकाउंटिंग साफ्टवेयर के साथ अकाउंट्स का इंटीग्रेशन (टैली ईआरपी), टैली ईआरपी का विस्तृत कार्य और व्यावहारिक ज्ञान, जीएसटी कानूनों के बारे में बुनियादी सैद्धांतिक शिक्षा, पंजीकरण प्रमाणपत्र (आरसी) कैसे प्राप्त करें, जीएसटी रिटर्न फाइलिंग, जीएसटी, टैली और खातों की पुस्तकों का एकीकरण, आयकर अधिनियम 1961 की मूल बातें, आयकर वेबसाइट से परिचित होना, फॉर्म 16ए को समझना और वेतनभोगी व्यक्ति का आयकर रिटर्न दाखिल करना, स्थायी खाता सूचना (पैन) कैसे लागू करें के बारे में जानकारी प्रदान की गई। कोर्स के अंतिम दिन विद्यार्थियों को सर्टिफिकेट भी वितरित किए गए।

SHREE ATAM VALLABH JAIN COLLEGE

Ludhiana: Shree Atam Vallabh Jain College announced completion of a 30-hour short-term value-added course 'Tally Integrated with GST and Income Tax Return Filing'. The college authorities said the course, which ran from February 27 to March 27, attracted students from BCom and BBA courses who were keen on enhancing their knowledge in practical accounting procedures. Gaurav Jain was the resource person.

शॉर्ट टर्म वैल्यू एडेड कोर्स के विद्यार्थियों को मिले सर्टिफिकेट

श्री आत्म वल्लभ जैन कालेज में करवाया टैली इंटीग्रेटेड के साथ जीएसटी और इनकम टैक्स रिटर्न पर शॉर्ट टर्म वैल्यू एडेड कोर्स

संवेरा न्यूज़/रजनी

लुधियाना, 27 मार्च : श्री आत्म वल्लभ जैन कालेज में 'टैली इंटीग्रेटेड के साथ जीएसटी और इनकम टैक्स रिटर्न' पर शॉर्ट टर्म वैल्यू एडेड कोर्स करवाया गया। कोर्स की अवधि 30 घंटे की थी। कालेज के बीकॉम और बीबीए स्ट्रीम के विद्यार्थियों ने इस कोर्स में हिस्सा लिया। डॉ. अश्विनी टांगरी एवं डॉ. रिशु जैन की अध्यक्षता के अंतर्गत शुरू किया गया।

कालेज के बीकॉम और बीबीए स्ट्रीम के विद्यार्थियों ने इस कोर्स पंजीकरण प्रक्रिया, टैली सॉफ्टवेयर,



श्री आत्म वल्लभ जैन कालेज में वैल्यू एडेड कोर्स में हिस्सा लेने वाले विद्यार्थी अपने सर्टिफिकेट के साथ।

जीएसटी और इनकम टैक्स की फाइलिंग सहित जीएसटी और इनकम टैक्स के विभिन्न पहलुओं के बारे में जानकारी हासिल की। सीए गौरव जैन, रिसोर्सपर्सन ने विद्यार्थियों को टैली सॉफ्टवेयर की मूल जानकारी दी।

कालेज के विद्यार्थियों को अकाउंटिंग सॉफ्टवेयर के साथ अकाउंट्स का इंटीग्रेशन (टैली इंआरपी), टैली इंआरपी का विस्तृत कार्य और व्यावहारिक ज्ञान, जीएसटी

कानूनों के बारे में बुनियादी सैद्धांतिक शिक्षा, पंजीकरण प्रमाणपत्र (आरसी) कैसे प्राप्त करें, जीएसटी रिटर्न फाइलिंग, जीएसटी, टैली और खातों की पुस्तकों का एकीकरण, आयकर अधिनियम 1961 को मूल बातें, आयकर वेबसाइट से परिचित होना, फॉर्म 16ए को समझना और वेतनभोगी व्यक्ति का आयकर रिटर्न दाखिल करना, स्थायी खाता सूचना (पैन) कैसे लागू करें के बारे में

जानकारी प्रदान की गई। कोर्स के अंतिम दिन विद्यार्थियों को सर्टिफिकेट भी वितरित किए गए।

कालेज प्रबंधक समिति के प्रधान कोमल कुमार जैन (ह्यूक), मैनेजिंग समिति के अन्य सदस्यों एवं प्रिंसिपल डॉ. संदीप कुमार ने इस तरह के कोर्स की शुरुआत करने में शिक्षकों के प्रयासों की सराहना की और कहा कि इस तरह के कोर्स भविष्य में विद्यार्थियों के लिए फायदेमंद साबित होंगे।

REPORT OF 5 DAY WORKSHOP ON “BUILDING WEALTH WITH STOCKS: A BEGINNERS’s WORKSHOP”

Session – 2023-24

Organized by- Dr. Kiranpreet Kaur

Date – 2-6 March 2024

Time – 1:40 pm to 3 pm

Venue – College Campus (Room No. 1)

No. of Participants – 41 Students

Objective of the event – To enhance the understanding of students regarding basics of stock market investing.

About the Event

Shree Atam Vallabh Jain College organized a five-day workshop titled "Building Wealth with Stocks: A Beginner's Workshop." Dr. Kiranpreet Kaur led the first session, providing practical guidance on various basics of stock market investing. Beginning with the essentials, students learned about investment options, the power of compounding, and the distinction between primary and secondary markets. The session also covered essential knowledge about different indices, both domestic and global, and elucidated the process of opening a demat account, a prerequisite for trading in the stock market. Moreover, students were instructed on the procedures involved in buying and selling stocks, laying the groundwork for understanding market operations. By the end of the session, participants gained a foundational understanding of stock market concepts and practical know-how, setting them on a path towards informed investment decisions.

In the subsequent two sessions led by Dr. Kiranpreet Kaur, the focus shifted to fundamental analysis in stock market investing. Students were guided through the essentials of stock analysis, covering topics such as company selection criteria, PE ratio, price to book value ratio, beta factor of stocks, bid-ask spreads, debt equity ratio, ROE, ROCE, past sales and profit trends, and the analysis of annual reports, among other fundamental factors. Through practical demonstrations, students were shown how to apply these analytical tools to evaluate the performance and financial health of companies. Real-world examples were utilized to illustrate the application of these concepts, enhancing students' understanding and proficiency in fundamental analysis. By the end of these sessions, students had acquired valuable skills and knowledge to assess investment opportunities more effectively in the stock market.

In the fourth session of the workshop, students were introduced to the tools and techniques of technical analysis, which are indispensable for trading in the stock market. Led by Dr. Kiranpreet Kaur, participants learned how to utilize various analytical tools to study past market data, such as price movements and trading volumes, in order to forecast future price trends. Technical analysis involves the use of charts, patterns, and indicators to identify potential buying and selling opportunities. Through hands-on exercises and practical examples, students gained insight into how to interpret technical indicators and patterns to make informed trading decisions. By understanding the principles of technical analysis, students were equipped with valuable skills to analyze market trends and price movements, thereby enhancing their ability to navigate the dynamic nature of the stock market with greater confidence and proficiency.



On the final day, students were treated to an illuminating session on mutual funds by Mr. Gaurav Tandon, a seasoned expert in the field.

The workshop received high praise from participants, who found the experience both enriching and enlightening. Shri Komal Kumar Jain (Duke), President of the College Management Committee, alongside other committee members, commended the college's efforts in organizing such a valuable workshop. Principal Dr. Sandeep Kumar also expressed appreciation for the initiative's contribution to students' learning and skill development.



DETAIL OF 5 DAY WORKSHOP

Day 1: Introduction to the Stock Market

- What is the stock market
- Understanding shares
- Introduction to indices

- Basic terminology: Bull market vs. bear market, IPO, stock exchange, etc.
- Market cap
- Mutual funds and ETFs
- How to open a demat account: Procedure, documents required
- Different apps enabling the same (How to buy and sell shares)

Day 2,3 : Fundamental Analysis

- What is fundamental analysis?
- Different styles of investing- value and growth investing.
- Analysis of financial statements
- Key financial ratios: PE ratio, EPS, ROE, Debt-to-Equity ratio, etc.
- Understanding annual reports and financial disclosures
- Live examples

Day 4: Technical Analysis

- What is technical analysis?
- Basic concepts: Support and resistance, trendlines, chart patterns
- Introduction to candlestick charts and their interpretation

Day 5: Introduction to Mutual Funds

Time Schedule of the Workshop

Session	Topic	Name of the Resource Person	dates
1	Introduction to stock market	Dr. Kiranpreet Kaur	2 March 2024
2	Fundamental Analysis-I	Dr. Kiranpreet Kaur	2 March 2024
3	Fundamental Analysis-II	Dr. Kiranpreet Kaur	4 March 2024
4	Technical Analysis	Dr. Kiranpreet Kaur	5 March 2024
5	Mutual Funds	Mr. Gaurav Tandon	6 March 2024

छात्रों ने शेयर बाजार की कार्यप्रणाली जानी

स्वर्णभूमि टाइम्स न्यूज, लुधियाना (शान) : श्री आत्म वल्लभ जैन कॉलेज ने "स्टॉक के साथ धन का निर्माण: एक शुरुआती कार्यशाला" शीर्षक पर 5 दिवसीय कार्यशाला का आयोजन किया। स्टॉक मार्केट में निवेश के बुनियादी ज्ञान के साथ छात्रों को सशक्त बनाने के लिए डिजाइन की गई कार्यशाला में पांच सत्रों के दौरान कई विषयों को शामिल किया गया। डॉ. किरणप्रीत कौर के नेतृत्व में पहले चार दिन शेयर बाजार विश्लेषण के महत्वपूर्ण पहलुओं पर केंद्रित थे। छात्रों ने शेयर बाजार की कार्यप्रणाली, शेयरों और सूचकांकों को समझने, मौलिक विश्लेषण, तकनीकी विश्लेषण और म्यूचुअल फंड और ईटीएफ की जटिलताओं के बारे में जानकारी हासिल की। अंतिम दिन गौरव टंडन (प्रॉफिट मंत्र के मालिक) द्वारा म्यूचुअल फंड पर ज्ञानवर्धक लेक्चर दिया गया। कॉलेज प्रबंधन समिति के अध्यक्ष कोमल कुमार जैन (इयूक) ने समिति के अन्य सदस्यों एवं प्रिंसिपल डॉ. संदीप कुमार ने इस तरह की मूल्यवान कार्यशाला के आयोजन के लिए कॉलेज के प्रयासों की सराहना की।



श्री आत्म वल्लभ जैन कॉलेज में हुई कार्यशाला में सर्टिफिकेट पाने वाले विद्यार्थी • कॉलेज

छात्रों ने शेयर बाजार की कार्यप्रणाली को जाना

जागरण संवाददाता, लुधियाना: श्री आत्म वल्लभ जैन कॉलेज ने 'स्टॉक के साथ धन का निर्माण' शीर्षक पर पांच दिवसीय कार्यशाला का आयोजन किया। स्टॉक मार्केट में निवेश के बुनियादी ज्ञान के साथ छात्रों को सशक्त बनाने के लिए डिजाइन की गई। कार्यशाला में पांच सत्रों के दौरान कई विषयों को शामिल किया गया। डॉ. किरणप्रीत कौर के नेतृत्व में पहले चार दिन शेयर बाजार विश्लेषण के महत्वपूर्ण पहलुओं पर केंद्रित थे। छात्रों ने शेयर बाजार की कार्यप्रणाली, शेयरों

और सूचकांकों को समझने, मौलिक विश्लेषण, तकनीकी विश्लेषण और म्यूचुअल फंड और ईटीएफ की जटिलताओं के बारे में जानकारी हासिल की। अंतिम दिन छात्रों को इस क्षेत्र के अनुभवी विशेषज्ञ गौरव टंडन द्वारा म्यूचुअल फंड पर एक ज्ञानवर्धक लेक्चर दिया गया। कार्यशाला छात्रों के लिए ज्ञानवर्धक रही। प्रबंधन समिति के अध्यक्ष कोमल कुमार जैन ने समिति के अन्य सदस्यों एवं प्रिंसिपल डॉ. संदीप कुमार ने कॉलेज के प्रयासों की सराहना की।

Kiranpreet Kaur

Organizer

[Signature]
Principal

2-6 March 2024

Attendance of students enrolled for stock market workshop

Name	Class	Roll no.	phone number	1	2	3	4	5	Father's name
Aditya	B.com 2nd sem (B)	604	6284379022	Present	Present	Present	Present	Present ✓	Rakesh Vig
Alok	B.com 2nd sem (B)	606	7344274283	Present	Present	Present	Present	Present ✓	Vivek Vivek Bhardwaj
Krishna sharma	B.com 2nd sem (B)	635	8437953391						
Kaushal sehgal	B.com 2nd sem (B)	639	7707861597	Present	Present	Present	Present	Present ✓	Suswinder Kumar
Lovish	B.com 2nd sem (B)	640	7009301021						
Nikhil	B.com 2nd sem (B)	646	8727971826	Present	Present	Present	Present	Present ✓	Sh. Manish Jain
Nitish Jain	B.com 2nd sem (B)	648	8360602627						
paras	B.com 2nd sem (B)	650	8264488945	Present	Present	Present	Present	Present ✓	Mr. Somnath
Udhav Kumar	B.com 2nd sem (B)	664	9876133994						
Yuvraj	B.com 2nd sem (B)	666	9517811252	Present	Present	Present	Present	Present ✓	Sh. Rajinder Kanojia
Harshita	B.com 4th sem (A)	1024	8360374762	Present	Present	Present	Present	Present ✓	Lalit Kishore Bajaj
Kashish	B.com 4th sem (A)	1028	9878114578	Present	Present	Present	Present	Present ✓	Rajesh Talwar
Muskan	B.com 4th sem (A)	1040	7009720039	Present	Present				
Simranpreet kaur	B.com 4th sem (A)	1056	9988391744	Present	Present				
Taranjeet singh	B.com 4th sem (A)	1060	9478057780	Present	Present	Present	Present	Present ✓	Hardev Singh
kunal soni	B.com sem 2	637	9878772778						
Chahat jain	Bba 2nd sem (A)	105	7404228183						
Triptjeet kaur	Bba 2nd sem (A)	136	6284275439						
Ruhani	Bba 2nd sem (A)	144	6239483233						
Suraj	Bba 2nd sem (A)		8054553317						
Abhinav khanna	Bba 2nd sem (B)	152	9915518180	Present	Present	Present	Present	Present ✓	Mr. Nitin Khanna
Ashutosh	Bba 2nd sem (B)	153	9056712680	Present	Present	Present	Present	Present ✓	Mr. Dilip Pandey
Dhruv	Bba 2nd sem (B)	156	8360159157						
Dipti	Bba 2nd sem (B)	157	6283205073	Present	Present	Present	Present	Present ✓	Mr. Bhupinder Singh
Divyanshi jain	Bba 2nd sem (B)	158	7973672272	Present	Present	Present			
Hardik bansal	Bba 2nd sem (B)	161	6280177831	Present	Present	Present	Present	Present ✓	Mr. Ravinder Kumar
Japanjot	Bba 2nd sem (B)	163	9041094113	Present	Present	Present	Present	Present ✓	Mr. Hardev Singh
Krishna Jaiswal	Bba 2nd sem (B)	167	7087919261	Present	Present	Present	Present	Present ✓	Mr. Ravinder Pansad Jaiswal

Aditya

Kaushal Sehgal

Nikhil

Paras

Yuvraj
Harshita
Kashish

Simran
Taranjeet

Abhinav
Ashutosh

Dipti

Hardik
Japanjot
Kashish

2-6 March 2024

Manjinder	Bba 2nd sem (B)	171	7973510430	Present	Present	Present	Present	Present	Present ✓
Maulik loomba	Bba 2nd sem (B)	172	9517987722						
Mehak	Bba 2nd sem (B)	173	7986261998	Present	Present	Present	Present	Present	Present ✓
Naman jain	Bba 2nd sem (B)	174	7814794868	Present	Present	Present	Present	Present	Present ✓
Nitish Jain	Bba 2nd sem (B)	175	6239578146						
Prince sehdev	Bba 2nd sem (B)	176	8437451432	Present	Present	Present	Present	Present	Present ✓
Rahil sharma	Bba 2nd sem (B)	177	7087384349	Present	Present	Present	Present	Present	Present ✓
Raj yadav	Bba 2nd sem (B)	179	6283774972	Present	Present	Present	Present	Present	Present ✓
Richa sharma	Bba 2nd sem (B)	180	9779361821	Present	Present	Present	Present	Present	Present ✓
Riya gupta	Bba 2nd sem (B)	181	6283807701	Present	Present	Present	Present	Present	Present ✓
Muskan	Bba 2nd sem (B)	183	7889040115	Present	Present	Present	Present	Present	Present ✓
swayam jain	Bba 2nd sem (B)	186	7340931896						
Varun Arora	Bba 2nd sem (B)	187	9815592311	Present	Present	Present	Present	Present	Present ✓
Jatin kainth	Bba 2nd sem (B)	195	7347524156						
Khushi gupta	Bba 2nd year	226	6283482753	Present	Present				Present ✓
Tushar Sharma	BBA 4th sem	252	7973582886	Present	Present	Present	Present	Present	Present ✓
Ashu Kumar	BBA 4th sem	208	9888811493	Present	Present	Present	Present	Present	Present ✓
Atul kumar	Bba 4th sem	209	9592029262	Present	Present	Present	Present	Present	Present ✓
Roopam jain ✓	BBA 4th sem	242	8437814854	Present	Present	Present	Present	Present	Present ✓
Samarth Kapoor	BBA 4th sem	246	9855511223	Present	Present	Present	Present	Present	Present ✓
Vishal kumar rana ✓	Bba 4th sem	255	8580618706	Present	Present	Present	Present	Present	Present ✓
Richa Sharma	BBA 4th sem	238	7696159660	Present	Present				Present ✓
Yogya ✓	Mcom. 1st sem	1701	6284726488	Present	Present	Present	Present	Present	Present ✓
parvati ✓	BBA 4th sem	234	9988437663	Present	Present				Present ✓
Harsh nagpal ✓	BBA 4th sem		6284822372	Present	Present	Present	Present	Present	Present ✓
Alok Bhardwaj	Bcom. 1st sem (A)		7347424283						
Sania	Bcom. 2nd sem (B)		7707840557			Present	Present	Present	Present ✓

Mr. Sukhwinder Singh

Mr. Vijay Kumar
Mr. Suresh Jain

Mr. Sandeep Kumar
Mr. Vikresh Kumar

Mr. Shambhu
Mr. Shashi Kumar Sharma
Mr. Rakesh Gupta
Mr. Surjit Kumar

Mr. Anand Arora Vikas Anon

Dr. Sandeep Kumar
Puneet Sharma
Harish
Pankaj Kumar
Rajat Jain

Raj Kumar
Mr. Dileep Kumar
Mr. RAVI KUMAR
Vishender Ramani
PAWANAGPAL

Alok Kumar

Manjinder Singh
Naman Jain
Prince Sehdev
Rahil Sharma
Raj Yadav
Richa Sharma
Riya Gupta
Muskan
Swayam Jain
Varun Arora
Jatin Kainth
Khushi Gupta
Tushar Sharma
Ashu Kumar
Atul Kumar
Roopam Jain
Samarth Kapoor
Vishal Kumar Rana
Richa Sharma
Yogya
Parvati
Harsh Nagpal
Alok Bhardwaj
Sania

Report

Activity	-	5 Day Workshop on Communication Skills
Convener	-	Prof. Pallavi
Date of workshop		March 4, 2024 to March 7, 2024 and March 11, 2024
Venue	-	Shree AtamVallabh Jain College, Ludhiana (Room No.5)
No. of Participants	-	32 students of SAVJC
Objective of the event-		To improve the basic communication skills of the students. To make them confident while presenting themselves. To provide them a platform for extra learning beyond their syllabus.
Organized by	-	Prof. Pallavi and Prof. Ankush

About the Workshop -

The workshop was organised for 5 days under which 32 students actively took participation. The First day of the workshop commenced with and "Introduction Session" during which the students learned how to introduce themselves confidently.

The Second day focused on " Observation, Perception and Description". The students actively participated in various activities aimed at enhancing their ability to observe, react, speak and express themselves. Picture Description was the key component intended to improve their power of observation, perception and description.

The Third day of the workshop emphasized on "How to communicate effectively in various situations". To achieve this, a situation based communication activity was organised. As expected students actively participated in the activity. Each student came forward and expressed their ideas and views on different situations provided by the hosts. They learned how to effectively communicate with someone facing difficult conditions, how to overcome conversational obstacles and the importance of pause, stress and facial expressions in the communication.

The Fourth day focused on " Group Presentation" to improve the presentation skills of the students, being in groups of 4-5 each, they presented themselves on one topic given to each group one by one without breaking the chain of words.

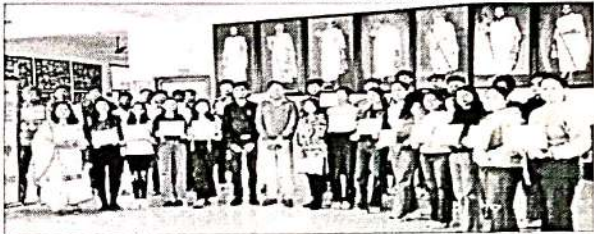
On the final day the students were treated to an illuminating session on "Oration" on the given topics.

The workshop received great admiration from the participants. They were also felicitated with certificates for their active participation.



Ludhiana, Punjab, India
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 Long 75.815804°
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श्री आत्म वल्लभ जैन कॉलेज ने संचार कौशल कार्यशाला की मेजबानी की



स्वर्णभूमि राठम्म म्युज, लुधियाना (शान) श्री आत्म वल्लभ जैन कॉलेज ने हाल ही में 'संचार कौशल' पर एक वेबट सफल 5 दिवसीय कार्यशाला का आयोजन किया। प्रोफेसर पल्लवी और प्रोफेसर अंकुश के नेतृत्व में कार्यशाला पहिले, अवलोकन, भाषण, निबन्ध, रिस्पॉन्स-आफ-रिस्पॉन्स, संचार और समूह प्रस्तुति जैसे आवश्यक पहलुओं पर केंद्रित थी।

आकर्षक गतिविधियों के माध्यम से, छात्रों को वास्तविक जीवन के परिदृश्यों में अपना आत्मविश्वास बढ़ाने के लिए व्यावहारिक कोशल में लैस किया गया। अंतिम दिन भाषण पर एक ज्ञानवर्धक सत्र आयोजित किया गया, जिसमें प्रतिभागियों को संचार क्षमता और समूह में प्रदर्शन को उत्कृष्ट बनाने में प्रेरणा मिली, जिन्हें उनकी सक्रिय भागीदारी के लिए प्रमाण पत्र

में भी सम्मानित किया गया। कॉलेज की प्रबन्धन समिति के अध्यक्ष कोमल कुमार जैन (एड्युक.) ने समिति के अन्य सदस्यों के साथ कॉलेज के प्रयासों और मेजबानी के सम्मेलन को सम्मानित की। प्रचारार्थ डॉ. मनीष कुमार ने कार्यशाला के निष्पन्न निष्कर्षों के लिए आयोजकों को हार्दिक धन्यवादों और छात्रों को आभार-विषयों के साथ अपनी संचार क्षमताओं को बढ़ाने के लिए प्रोत्साहित किया।

Five-day communication skills workshop for SAVJC students

Shree Atam Vallabh Jain College (SAVJC) recently concluded a five-day workshop on communication skills. Led by Pallavi and Ankush, the workshop focused on essential aspects such as introduction, observation, perception, description, situation-based communication, and group presentation. Through engaging activities, the students were equipped with practical skills to boost their confidence in real-life scenarios. The final day featured an enlightening session on oration, further enriching the participants' communication prowess. The workshop garnered praise from the attendees, who were also awarded certificates for their active involvement.

List of Students Participated in 5 day Workshop on Communication skills

Sr. No.	Name	Roll No.
1	Anju	1004
2	Gaurav Sethia	1017
3	Ankit	1005
4	Harish	1021
5	Harshita	1024
6	Khushi Kanojia	1031
7	Mansi Thapar	1038
8	Rakshit Jindal	1049
9	Riya kanojia	1050
10	Taranjeet Singh	1060
11	Dev Verma	1067
12	Sania	1151
13	Kashish Talwar	1028
14	Parkash	1132
15	Piyush	1134
16	Maitree	1036
17	Arshraj Sharma	1009
18	Gaurav Chhabra	1016
19	Harmanpreet singh	1022
20	Simranpreet kaur	1056
21	Sahil Siddiqui	244
22	Akshra	203
23	Saijal Bhasin	245
24	Ravleen kaur	237
25	Harnoor kaur	213
26	Hemant Verma	216
27	Sahil	243
28	Atul	209
29	Ashu	208
30	Kuldeep	229
31	Samarth Kapoor	246
32	Robin Bhardwaj	241



Convenor



Principal
30/09/2022

7 Hours Workshop On “Introduction To MS Excel”

Report

Event:	7- Hours Workshop on Introduction to MS Excel
Organising members:	Prof. Manisha Bhandari and Dr. Geetu Sharma
Date:	7 th March,2024 –11 th March, 2024
Venue	Computer Lab
No of students participated:	45 students
Eligible students	37 students
Resource Person:	Prof. Manisha Bhandari and Dr. Geetu Sharma

Objectives

- The workshop primarily focused on building thorough understanding of excels capabilities amongst the students to help them leverage it more effectively in the respective work environments.
- To enable the students to manage structure of information with the help of pivot tables which helped them to effectively keep track of sales lead and invoice reports.
- To provide hands- on- exercises for students (with preloaded worksheets) and to give them the opportunity to practice the MS Excel concepts and techniques.

Curriculum of the 7hours IT workshop on MS-Excel

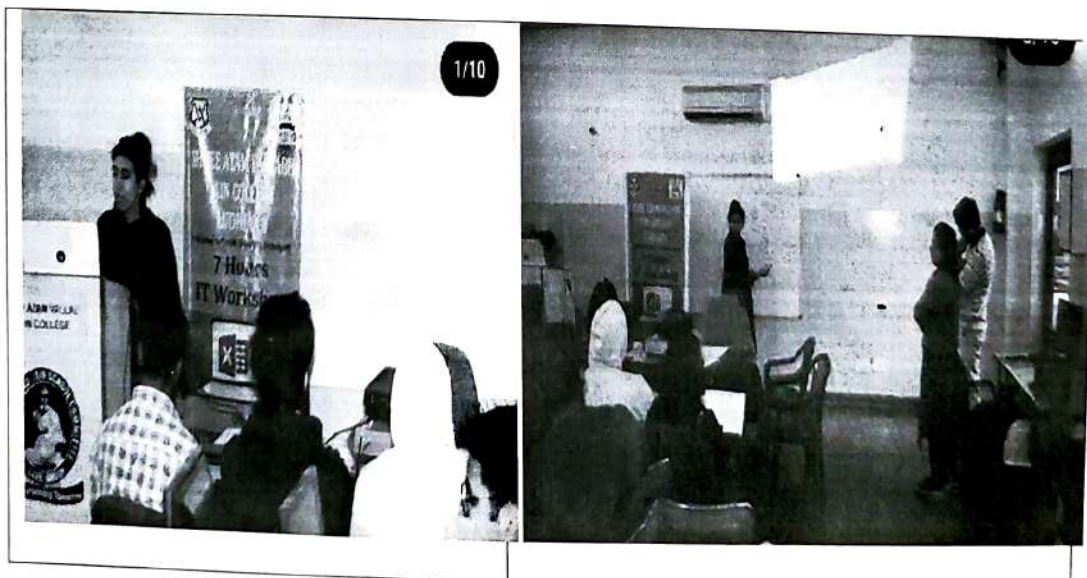
- Introduction to Excel
- Zoom
- Basic Formulas
- Addition, Subtraction, Multiplication, Divide, Square, Power
- Inserting Rows and Columns
- Even ,Odd, Today, Upper, Lower, Proper
- Decimal places, Total, Maximum, Minimum,
- Average, Percentage
- Conditional formatting
- If pass fail
- Multiple if
- Sum if
- Count
- PMT(Per Month)
- V Look Up (Vertical lookup)
- H Look Up(Horizontal lookup) for same name identifying
- Pivot table
- Running Sum
- Rand, Rand between
- Freeze panes

Brief description about the Event:

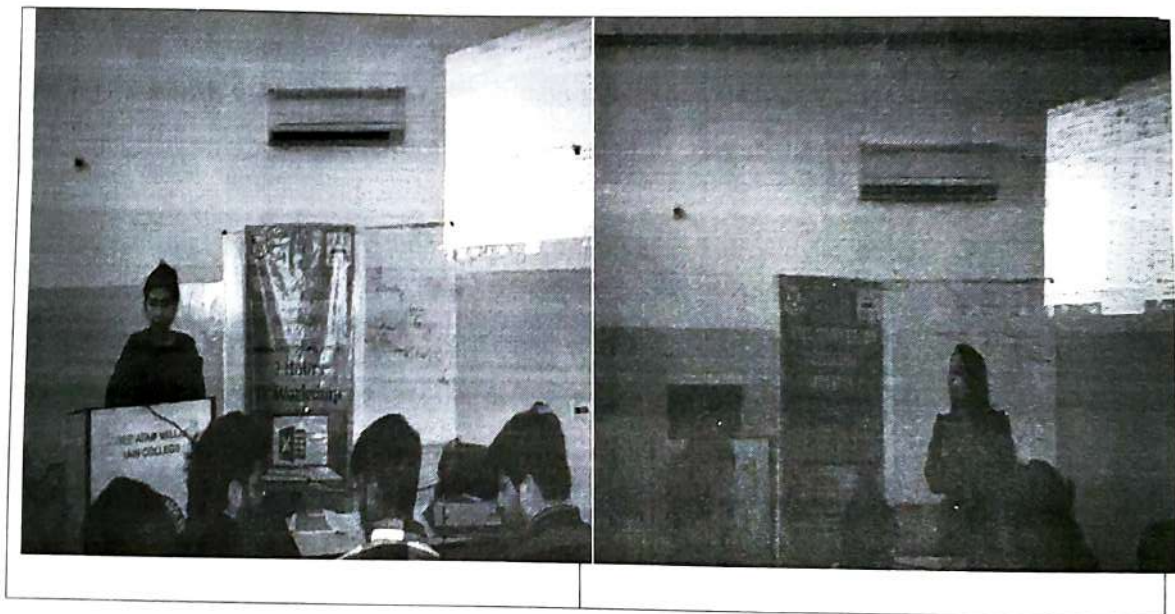
First session(2.5 hours) - Prof.Manisha Bhandari led the first session, providing practical guidance on the basics of MS Excel. The workshop laid a strong foundation beginning from the basics to the advanced level. The workshop included presentations and hands-on-exercises for students(with preloaded worksheets) intended to give them the opportunity to practice the MS Excel concepts and techniques. Key topics included walkthrough through Excel fundamentals, overview of workbooks, worksheets ,cells, ranges settings, formulas, functions, creating worksheets, entering text and numbers, copying and moving cells, zooming in and out, formatting ,working with formulas, using absolute and relative cell references, calculating sum, average and percentage. Dr.Geetu Sharma also help the participants in practical applications of various formulas .Dr. Sandeep Kumar, the Principal



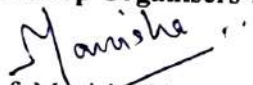
In subsequent two and a half hours of IT workshop titled "Introduction to MS Excel" led by Prof. Manisha Bhandari ,the focus shifted to much advanced topics such as V Lookup, H Lookup, formation and application of pivot tables, conditional formatting (and related tools) ,format tabs, indents, running sum rand ,rand between, len etc. The students explored the functionality of various tools by performing assignments on preloaded worksheets. The workshop enabled the students to manage structure of information with the help of pivot tables which helped them to effectively keep track of sales lead and invoice reports. Dr.Geetu Sharma also helped students in applying MS Excel concepts and techniques.Students were also encouraged to create their own spreadsheets after getting thorough understanding of Excel capabilities to help them leverage it more effectively in their respective work environments.



In last 2 hours of the ongoing IT workshop titled " Introduction to MS Excel" led by Prof. Manisha Bhandari, students learnt the application of various tools and techniques such as freeze panes, hyperlink, signature, header and footer, inserting Text Box, Page size ,views of MS Excel and Smart Art. Students also progressed to the advanced usage of MS Excel formulas such as IF, SUM IF, multiple IF, Count ,PMT, IPMT and PPMT . Students have undergone hands- on- training and practical exercises on MS Excel to help them gain valuable insights and practical skills that can be directly applied in their professional lives .Dr.Geetu Sharma also took one hour of workshop to cover additional topics such as Mean, Median Mode ,quartile deviation, standard deviation, average deviation, percentile, correlation and regression. Dr. Sandeep Kumar, the principal of the college also applauded the painstaking efforts of the teachers as well as students in making this workshop a successful one.



Workshop Organisers:-


(Prof. Manisha Bhandari)


(Dr. Geetu Sharma)


Principal



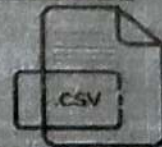
SHREE ATAM VALLABH JAIN COLLEGE

Affiliated to Panjab University, Chandigarh



Organises

a 7 Hours Workshop



on

INTRODUCTION TO MS EXCEL

**FROM 7 MARCH
ONWARDS**



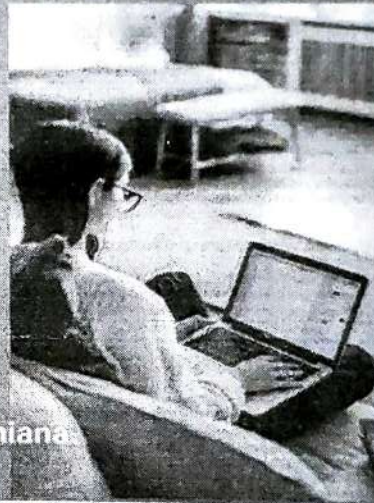
TOPIC HIGHLIGHTS

- Formulas And Functions in Excel
- Pivot Tables in Excel
- Data Filtering and Sorting in Excel

**WORKSHOP IS FREE OF
ANY CHARGES FOR THE
STUDENTS**

Shree Atam Vallabh Jain College Ludhiana

AT COLLEGE CAMPUS



MESSAGE SHREE ATAM VALLABH JAIN COLLEGE LUDHIANA

Details of tentative expenses of IT Workshop on MS Excel

Sir,

It is to bring to your kind notice that for the purpose of organizing the 7- hours Workshop on MS Excel in month of March 2024, the following necessary arrangements are needed.

Given below are the tentative details of expenses for the same.

Particulars	Amount
Flex	200
Refreshment	100
Total	300

Sir, it is humbly requested to you to kindly approve the above budget if it deems fit to your good self.

The detailed curriculum of the course is attached herewith-


Principal

Day JC

70

+

S NO	NAME	ROLL NO.	CLASS	PHONE NO.
1	KHUSHBU SHARMA			
2	RAJNI	1669	B.COM. III B	+91-77430-11802
3	VAIBHAV	1654	B.COM. III B	+91-79868-13562
4	MANAV	1625	B.COM. III B	+91-98555-12545
5	GURPREET	1626	B.COM. III B	+91-98147-20838
6	TASKARAN	1627	B.COM. III B	+91-98153-60113
7	SAHIL	1629	B.COM. III B	+91-76962-62796
8	PUNEET JAIN	1642	B.COM. III B	+91-84779-20603
9	ANOOB JAIN	1614	B.COM. III B	+91-78142-80953
10	RAJ KUNAL KAMAL	1617	B.COM. III B	+91-70098-27257
11	ANSHU SOOD	1661	B.COM. III B	+91-73473-21902
12	VIVEK	1627	B.COM. III B	+91-81968-77721
13	SHIVAM SOOD	1621	B.COM. III B	+91-98788-69952
14	RANUL MALIK	1601	B.COM. III B	+91-75081-39153
15	YUKTI	1619	B.COM. III B	+91-62847-34463
16	NAVEEN	1663	B.COM. III B	+91-88723-40548
17	MUSKAN	1620	B.COM. III B	+91-94640-93499
18	ANANT JAIN	1636	B.COM. III B	+91-96544-84593
19	SHASHANK	1607	B.COM. III B	+91-84377-10446
20	HIMANSHU SHARMA	1602	B.COM. III B	+91-82890-57938
21	Avneesh	1634	B.COM. III B	+91-81950-08687
22	Deepak kumar	623	B.com H.Sen	901771972
23	Divyansh saddana	1536	B.com IIIA	8146251216
24	Garv	624	B.com II Sen	789492649
25	Gaurav Tanega	1510	B.com IIIA	77723611
26	Gautam jain	1420	B.com III B	7696982704
27	Himane gupta	1511	B.com IIIA	6283494430
28	Ishaan			
29	Jass			
30	Mishra	1421	B.com-III B	9888950153
31	Piyush	1615	B.com III B	981490779
32	Saurav Tiwari	1645	B.com III B	6239988570
33	Shazad Ali	1534	B.com III B	8892000700
34	Shekhar Kumar	1537	B.com III B	8433324754
35	Paras	1535	B.com III B	6280022722
36	YOGYA	1701	M.COM I	6284726488
37	Amrithan Rai	1411	B.com 3rd	9855171138
38	Ty. Panchev Bha	1410	B.com 3rd	8194887610
39	Divyansh	1513	B.com IIIA	6283099860
40	Rivika	653	B.com 2S	8360720166
41	Yuvraj	666	B.com 2S	951711152
42	Shubhan	617	B.com 2S	623497927
43	Gatary Jain	1533	B.com-III	7508231044
44	Nomyal Jain	1532	B.com-III	8128858490
45	Karan Sharma	1552	B.com III	8427632650

Day 1 Day 2 Day 3
 Rajni Rajni Rajni
 Vaibhav Vaibhav Vaibhav
 Manav Manav Manav
 Gurpreet Gurpreet Gurpreet
 Taskaran Taskaran Taskaran
 Sahil Sahil Sahil
 Puneet Jain Puneet Jain Puneet Jain
 Anoop Jain Anoop Jain Anoop Jain
 Raj Kunal Kamal Raj Kunal Kamal Raj Kunal Kamal
 Anshu Sood Anshu Sood Anshu Sood
 Vivek Vivek Vivek
 Shivam Sood Shivam Sood Shivam Sood
 Ranul Malik Ranul Malik Ranul Malik
 Yukti Yukti Yukti
 Naveen Naveen Naveen
 Muskan Muskan Muskan
 Anant Jain Anant Jain Anant Jain
 Shashank Shashank Shashank
 Himanshu Sharma Himanshu Sharma Himanshu Sharma
 Avneesh Avneesh Avneesh
 Deepak kumar Deepak kumar Deepak kumar
 Divyansh saddana Divyansh saddana Divyansh saddana
 Garv Garv Garv
 Gaurav Tanega Gaurav Tanega Gaurav Tanega
 Gautam jain Gautam jain Gautam jain
 Himane gupta Himane gupta Himane gupta
 Ishaan Ishaan Ishaan
 Jass Jass Jass
 Mishra Mishra Mishra
 Piyush Piyush Piyush
 Saurav Tiwari Saurav Tiwari Saurav Tiwari
 Shazad Ali Shazad Ali Shazad Ali
 Shekhar Kumar Shekhar Kumar Shekhar Kumar
 Paras Paras Paras
 YOGYA YOGYA YOGYA
 Amrithan Rai Amrithan Rai Amrithan Rai
 Ty. Panchev Bha Ty. Panchev Bha Ty. Panchev Bha
 Divyansh Divyansh Divyansh
 Rivika Rivika Rivika
 Yuvraj Yuvraj Yuvraj
 Shubhan Shubhan Shubhan
 Gatary Jain Gatary Jain Gatary Jain
 Nomyal Jain Nomyal Jain Nomyal Jain
 Karan Sharma Karan Sharma Karan Sharma

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IT workshop on 'Intro to MS- Excel' held



Shree Atam Vallabh Jain College conducted an IT workshop on 'Introduction to MS- Excel'. Led by Manisha Bhandari and Geetu Sharma, The objective was to apprise students of the usage of various excel tools. Students explored the functionality of various MS excel tools and were provided hands- on training. Principal Sandeep Kumar lauded the efforts of the teachers.

श्री आत्म वल्लभ जैन कॉलेज में आईटी कार्यशाला का आयोजन

स्वर्णभूमि टाइम्स न्यूज, लुधियाना (शान): श्री आत्म वल्लभ जैन कॉलेज, लुधियाना में "एमएस एक्सेल का परिचय" शीर्षक पर 7 घंटे की आईटी कार्यशाला का आयोजन किया गया। डॉ. गीतू शर्मा एवं प्रोफेसर मनीषा भंडारी ने एमएस एक्सेल की बुनियादी बातों की जानकारी दी। कार्यशाला में छात्रों के लिए प्रस्तुतिकरण और व्यावहारिक अभ्यास शामिल थे, जिसका



उद्देश्य उन्हें एमएस एक्सेल तकनीकों का अभ्यास करवाना था। कॉलेज के प्राचार्य डॉ. संदीप कुमार ने छात्रों को अपने करियर और विकास के लिए उन्नत एक्सेल के उपयोग पर कौशल सीखने के लिए प्रेरित किया। छात्रों को एक्सेल के बुनियादी सिद्धांतों, सेटिंग्स फॉर्मूलों, कार्य पत्रक बनाना, पाठ और संख्याओं को दर्ज करना, जूम इन और आउट करना, फॉर्मेट करना, सूत्रों के साथ काम करना, निरपेक्ष और सापेक्ष सेल संदर्भों का उपयोग करना, योग, औसत और प्रतिशत, वर्गमूल, शक्ति आदि की गणना करना से अवगत कराया गया। फोकस वी लुक अप, एच लुक अप, पिवट टेबल के गठन और अनुप्रयोग जैसे उन्नत विषयों पर छात्रों को एक्सेल क्षमताओं की पूरी समझ प्राप्त करने के बाद अपनी स्वयं की स्प्रेड शीट बनाने के लिए भी प्रोत्साहित किया गया ताकि उन्हें भविष्य में भी इस्तेमाल कर सकें। कॉलेज समिति के अध्यक्ष कोमल कुमार जैन (ड्यूक), अन्य समिति के सदस्यों एवं प्रिंसिपल डा. संदीप कुमार ने कहा कि यह कार्यशाला विद्यार्थियों के व्यक्तित्व निर्माण के लिए बहुत उपयोगी है। उन्होंने छात्रों को अपने करियर और विकास के लिए एक्सेल को सीखने के लिए प्रेरित किया।

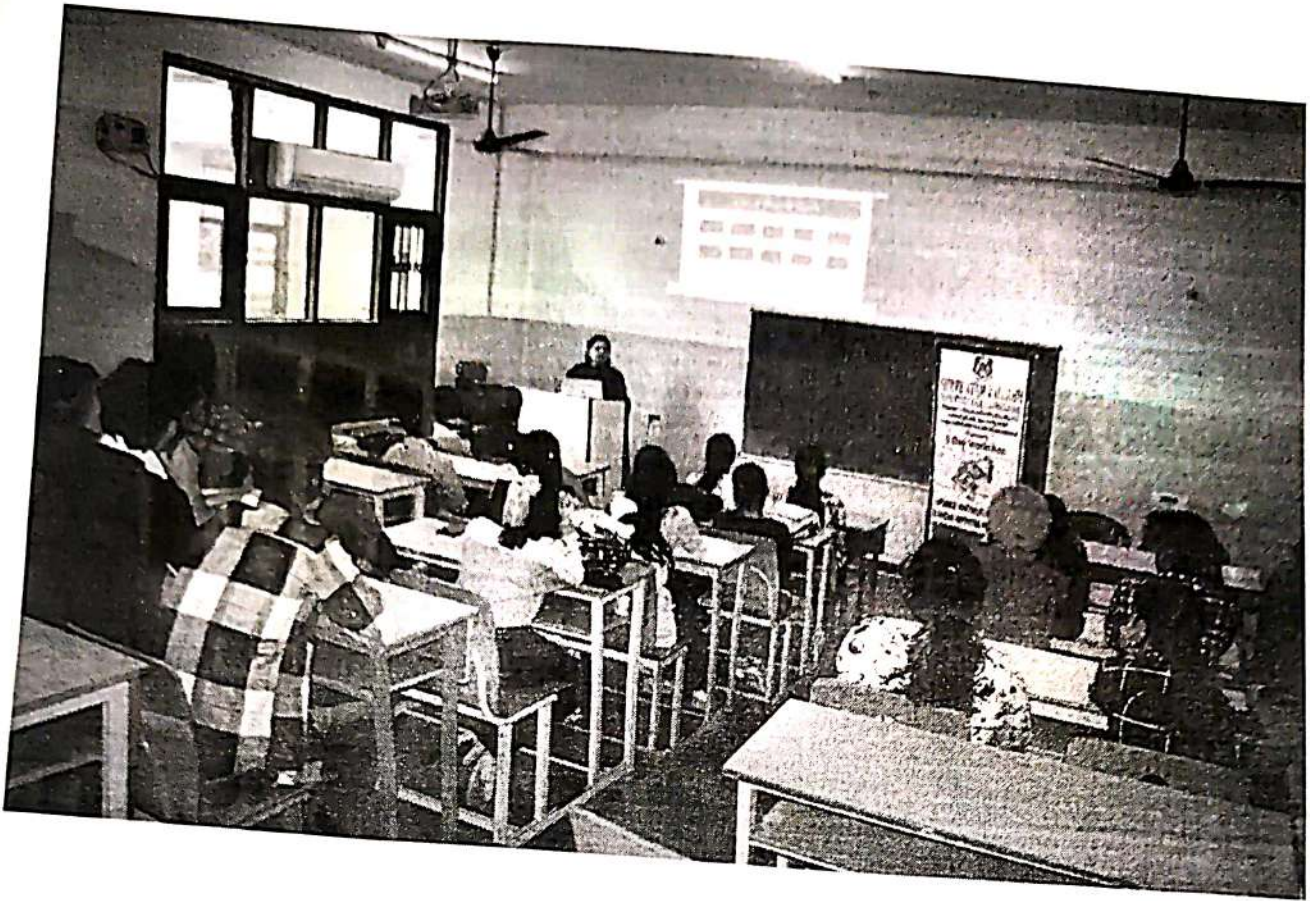
Report of 5 Day Workshop on “Upskill Knowledge on Financial Reporting Practices”

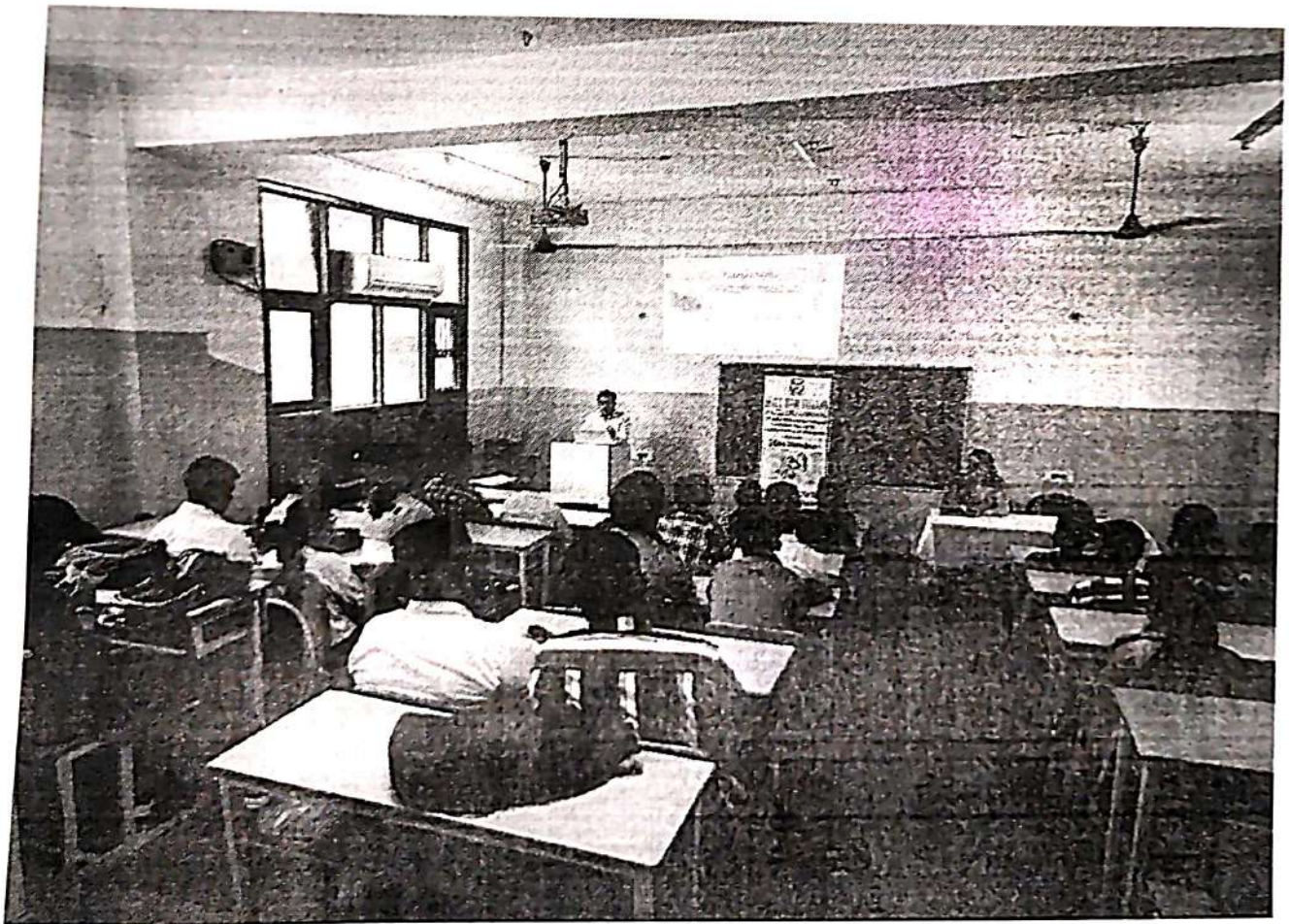
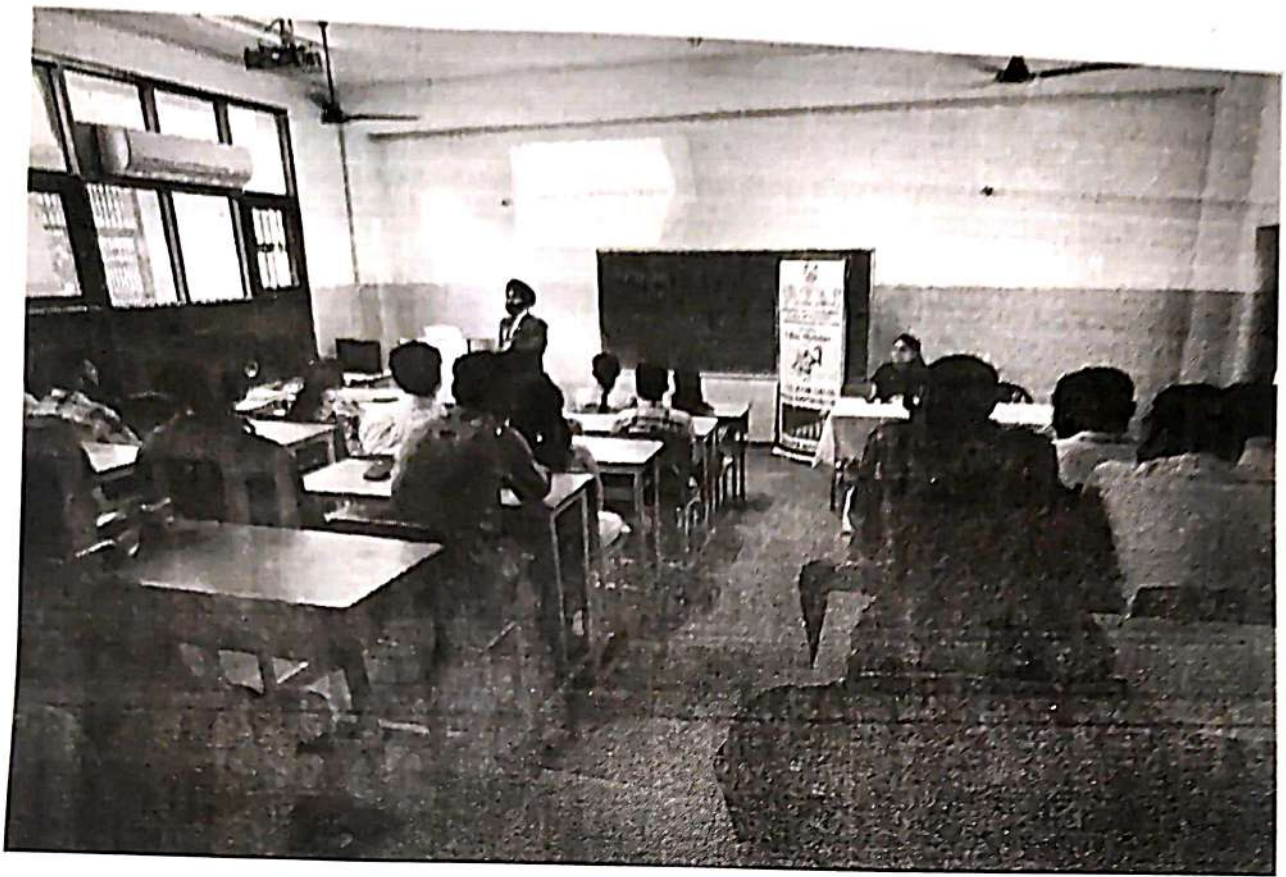
Session:	2023-2024
Event Name:	5 Day Workshop on “Upskill Knowledge on Financial Reporting Practices.
Organizing by:	Dr. Charanjit Kaur (Convener) CA Ashish Jindal (Resource Person) CA Avneet Singh (Resource Person) CA Sanjeev Singla (Resource Person)
Date:	21.03.2024 to 28.03.2024
Time:	11:00 am
No of participants:	57 (40 Students,1 teacher, 3 Resource Person)
Venue:	College Campus

Objectives of the Event:

1. To equip Participants with the participants with the knowledge and understanding the contents of basic financial reports so that they can link their role in the organization with financial results of the business
2. To equip participants with skills to analyze the financial statements by using various financial analysis techniques.
3. To provide knowledge about the key principles of conceptual framework for financial reporting and the disclosure requirements for organizations in financial reports and notes.
4. To provide participants with a deeper understanding of financial reporting standards, frameworks, and best practices. This includes updates on recent developments and regulations in financial reporting.
5. To educate participants about the implications of International Financial Reporting Standards (IFRS), Generally Accepted Accounting Principles (GAAP), AS, Ind AS, and how to adhere to them effectively.
6. Support the professional growth of participants by providing them with valuable skills and knowledge that can enhance their career prospects in finance, accounting, auditing, or related fields.

About the event:







A five-day workshop titled "Upskill Knowledge on Financial Reporting Practices." is being organized at Shree Atam Vallabh Jain College Ludhiana. The workshop dedicated to enhance knowledge on Financial Reporting Practices, by Dr. Charanjit Kaur, CA Ashish Jindal, CA Avneet Singh and CA Sanjeev Singla providing attendees with a comprehensive understanding of various facets within financial reporting.

Contents of the Workshop are

- Understanding Accounting Standards
- Analysis of Financial Statements
- Utilization of Financial Reports in Decision Making by Stakeholders
- Exploring Various Aspects of Forensic Audit
- Insights into IFRS (International Financial Reporting Standards)
- Examination of Contemporary GAAPs (Generally Accepted Accounting Principles) Across the Globe
- Challenges and Issues in Conversion
- Disclosure Requirements and Compliance
- Addressing Issues in Corporate Reporting at the National Level
- Understanding Annual Reports and Companies Act 2013 Requirements for Financial Disclosure

Dr. Charanjit Kaur, navigated through the established accounting practices, Ind AS, US GAAP, IASB, Conceptual framework of financial reporting, financial statements, Regulatory framework of corporate financial reporting in India, shedding light on the evolving landscape and its implications for businesses and stakeholders. Participants delved into the different types of financial reporting, gaining valuable insights into the intricacies of financial statements and disclosures.

CA Ashish Jindal enriched the learning experience of our participants, by offering them invaluable guidance on the formation of accounting standards, providing attendees with clarity on compliance and best practices, with a focus on forensic audit, a critical aspect in today's financial ecosystem, equipping them with the necessary tools to identify irregularities and mitigate risks effectively.

CA Avneet Singh provides guidance to the participants about Ind AS, Disclosure requirements under IFRS mandated by IFRS, Issues and Challenges in Conversion from Local GAAP to IFRS.

CA Sanjeev Singla provides comprehensive overview of financial statements, covering key components such as the income statement, balance sheet, cash flow statement and financial ratios such as profitability ratios, liquidity ratios, and leverage ratios, demonstrating how they can offer valuable insights into different aspects of a company's operations and financial standing.

The President of the college management committee, Sh. Komal Kumar Jain (Duke), along with other committee members, expressed appreciation for the workshop's quality and relevance. Principal Dr. Sandeep Kumar also commended the initiative, recognizing its value in advancing students' knowledge and skills in financial reporting practices.

Annexture

Sr. No	Name	Roll No	Class	Section
1	Dipanshu	1410	B.Com 3rd Year	M.B
2	Anubhav Rai	1411	B.Com 3rd Year	M.B
3	Gautam Jain	1420	B.Com 3rd Year	M.B
4	Misha	1421	B.Com 3rd Year	M.B
5	Prinkle	1501	B.Com 3rd Year	A
6	Sarthak	1526	B.Com 3rd Year	A
7	Vansh	1528	B.Com 3rd Year	A
8	Gautam thakur	1529	B.Com 3rd Year	A
9	Shruti	1546	B.Com 3rd Year	A
10	Vanshika Ahuja	1548	B.Com 3rd Year	A
11	Mansi	1561	B.Com 3rd Year	A
12	Shivam Sood	1601	B.Com 3rd Year	B
13	Shashank	1602	B.Com 3rd Year	B
14	Vasu Jain	1606	B.Com 3rd Year	B

15	Anant Jain			
16	Mani	1607	B.Com 3rd Year	B
17	Sapandeep Kaur	1608	B.Com 3rd Year	B
18	Dhruv Jain	1611	B.Com 3rd Year	B
19	Puneet Jain	1612	B.Com 3rd Year	B
20	Piyush Jain	1614	B.Com 3rd Year	B
21	Anoop Jain	1615	B.Com 3rd Year	B
22	Rahul Malik	1617	B.Com 3rd Year	B
23	Naveen	1619	B.Com 3rd Year	B
24	Eshita Srivastava	1620	B.Com 3rd Year	B
25	Vaibhav Chanana	1623	B.Com 3rd Year	B
26	Manav Arora	1625	B.Com 3rd Year	B
27	Ishita Pathak	1626	B.Com 3rd Year	B
28	Jaskaran Singh	1628	B.Com 3rd Year	B
29	Vandana	1629	B.Com 3rd Year	B
30	Himanshu Sharma	1633	B.Com 3rd Year	B
31	Bhavya Jain	1634	B.Com 3rd Year	B
32	Muskan	1635	B.Com 3rd Year	B
33	Vicky Kumar	1636	B.Com 3rd Year	B
34	Saurav Tiwari	1641	B.Com 3rd Year	B
35	Dharminder Pal	1645	B.Com 3rd Year	B
36	Rajni	1652	B.Com 3rd Year	B
37	Raj Kamal	1654	B.Com 3rd Year	B
38	Yukti	1661	B.Com 3rd Year	B
39	Lakhdeep	1663	B.Com 3rd Year	B
40	Aryan Mehta	1664	B.Com 3rd Year	B
		1665	B.Com 3rd Year	A


Convener


Principal

Report

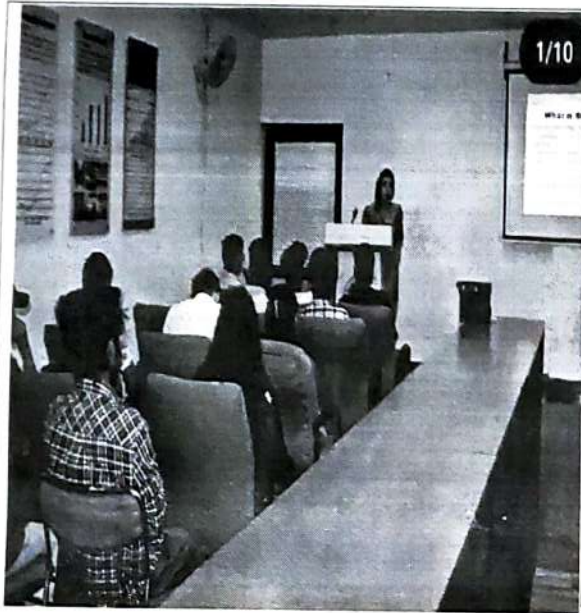
Activity:	Seminar on "The 22 Immutable laws on Branding"
Delivered by:	Prof. Manisha Bhandari
Date:	27 th March, 2024
Time:	11 am
Venue:	Conference Hall
No. of Participants:	53 students (Annexure Attached)

- Objective/Importance of the Event:** The primary objective of the Seminar was to address various branding concepts and issues related to the design of the brand structure, including brand's identity (name and logo), sub brands, mega brands, line extensions, importance of colour and shape in brand identity system and meanings associated with different colours. The seminar discussed common branding errors along with various case- studies, all across the globe.



- Brief description about the Event:** A seminar was held in the college for B. Com and BBA students to make them aware of various branding concepts and issues related to the design of the brand structure. The lecture was delivered by Prof. Manisha Bhandari. The seminar lasted for about 2 hours. The seminar addressed various branding concepts and issues related to the design of the brand structure, including brand's identity (name and logo), sub brands, mega brands, line extensions, importance of colour and shape in brand identity system and meanings associated with different colours. The seminar discussed common branding errors along with various case- studies, all across the globe. Some of the 22 laws on branding were- the law of credentials, law of category, law of publicity, law of word, law of name, law of extensions, law of Fellowship, law of change, law of

mortality and law of singularity etc. The students found the session to be very interesting and knowledgeable. The lecture was followed by the question-answer session in which students cleared their doubts and got answers for their queries. The session ended with a vote of thanks given by students. The Principal of the college Dr. Sandeep Kumar honoured the speaker and appreciated the efforts of the teacher for holding such seminars. President of the college management committee Sh. Komal Kumar Jain (Duke) and other committee members commended the Principal and organisers for organising such a valuable event.



Manisha

Prof. Manisha Bhandari
(Assistant Professor in Commerce)

Principal



Shree Atam Vallabh Jain College
Affiliated to Panjab University, Chandigarh



Organises

Seminar On

The 22 Immutable Laws Of Branding



On 27th March, 11 A.M. at Conference Hall

LEARN MORE

- LINE EXTENSIONS
- LAW OF EXPANSION
- BRAND SIBLINGS
- BRAND STRATEGIES

Date 04.10.2023

Lecture on
"The 22 Immutable Laws of Branding"

Attendance Chart

S.No.	Name	Class	Roll No.	Phone no.	Signature
1.	Kamran Yaqub	BBA 1st	128	9847932298	Kamran
2.	Chaitam Rina	Bcom 2nd	823	998894847	Chaitam
3.	Suday Kumar	B.com III	1539	982855882	Suday
4.	Subpreet Singh	B.com III	1538	752988814	Subpreet
5.	Tarun Soni	B.B.A 1st	135	620541894	Tarun
6.	Tushar Singh	B.B.A 1st	127	856900000	Tushar
7.	Dipankar	B.COM 6	1410	8194889610	Dipankar
8.	Ashutosh Rai	B.COM 6	1411	9816870978	Ashutosh
9.	Ganesh Jain	B.COM 6	1420	9696982704	Ganesh
10.	Nakul Gupta	B.COM 6	1422	6283469750	Nakul
11.	Mauik Jindal	B.COM 6	1499	6183963499	Mauik
12.	Misha	B.COM 6	1421	9888750153	Misha
13.	Gurmeet Kaur	B.COM 1st	1108	86997-34000	Gurmeet
14.	Ashutosh	B.com 1st	1106	12600-74407	Ashutosh
15.	Madhav Gupta	B.com 1st	1123	94161-2725	Madhav
16.	Sita	B.com 1st	559	936407573	Sita
17.	Shreejal	B.com 1st	556	998397850	Shreejal
18.	Nitika	B.com 1st	547	9888941670	Nitika
19.	Anushi Danda	BBA 1st	104	7009468594	Anushi
20.	Jashanpreet Kaur	B.COM 1st	528	9914466276	Jashanpreet
21.	Rashmi	B.COM 1st	549	---	Rashmi
22.	Nanddeep	B.com 1st	536	---	Nanddeep
23.	Rahul	B.com 1st	547	---	Rahul
24.	Pawraj	B.com 1st	541	---	Pawraj
25.	Maman	B.COM 1st	532	---	Maman

Date-04.10.2023

Lecture on
"The 22 Immutable Laws of Branding"

Attendance Chart

S No.	Name	Class	Roll No.	Phone no.	Signature
1	Panas	B.Com III	650		
2	Rishi	B.Com III	606		
3	Kunal Jais	B.COM III	637		
4	Pushpal	B.com	939		
5	Rishika	B.com	1049		
6	Aurora	B.com	623		
7	Shruti Sethi	B.com	1017		
8	Madhu	BBA	231		
9	Aashdeep	B.com	1105		
10	Mehak	B.com	1126		
11	Kishita	B.com	1143		
12	Vanshika	B.com	1166		
13	Sakshi	B.com	1150		
14	Puneet	B.com	1127		
15	Vanshika	B.com	1548		
16	Rishika	B.com	1188		
17	Shruti	B.com II	1546		
18	Vanshika	B.com I	565		
19	Akshya	B.B.A	155		
20	Harsh	BBA	177		
21	Rishi	BBA	133		
22	Susmita	BBA	105		
23	Chaitan Jain	BBA	136		
24	Tribhuvan Kaur	BBA	113		
25	Jyoti Gupta	BBA	113		
26	Aayushi	B.com	503		
27	Lohish	B.com	531		
28	Nareem	B.com	537		

Report of 6 Day Finishing School Program

Activity	-	6 Day Finishing School Program
Dates	-	12 th April to 20 th April 2024
Organising Committee	-	Industry Institute Interface & Placement Cell Dr. Sandeep K. Bansal(Convenor) Ms. Preeti - Member Dr. Kiranpreet Kaur - Member
Venue	-	Conference Hall
Time	-	10-00 am to 2-00 pm daily

Objective of the event : To make aware the students about different career opportunities after graduation. To prepare students for interview and developing leadership qualities, teamwork abilities, and effective management skills to lead and work within teams. Boosting self-confidence and self-esteem to tackle challenges and pursue opportunities with conviction. Providing guidance on resume writing, job interview preparation, and career planning to support successful career advancement.

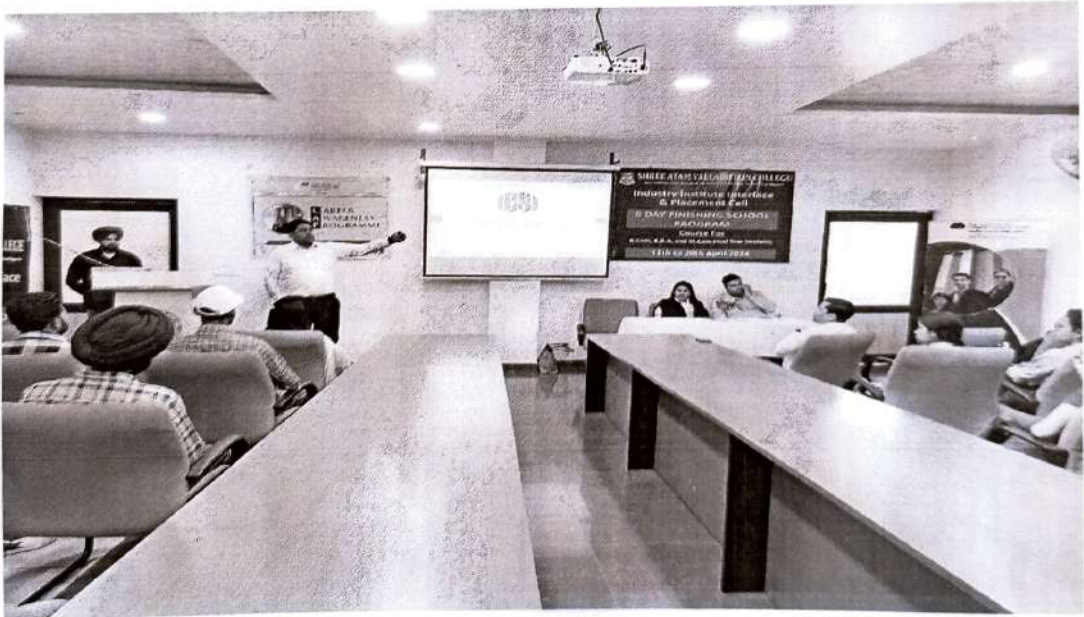
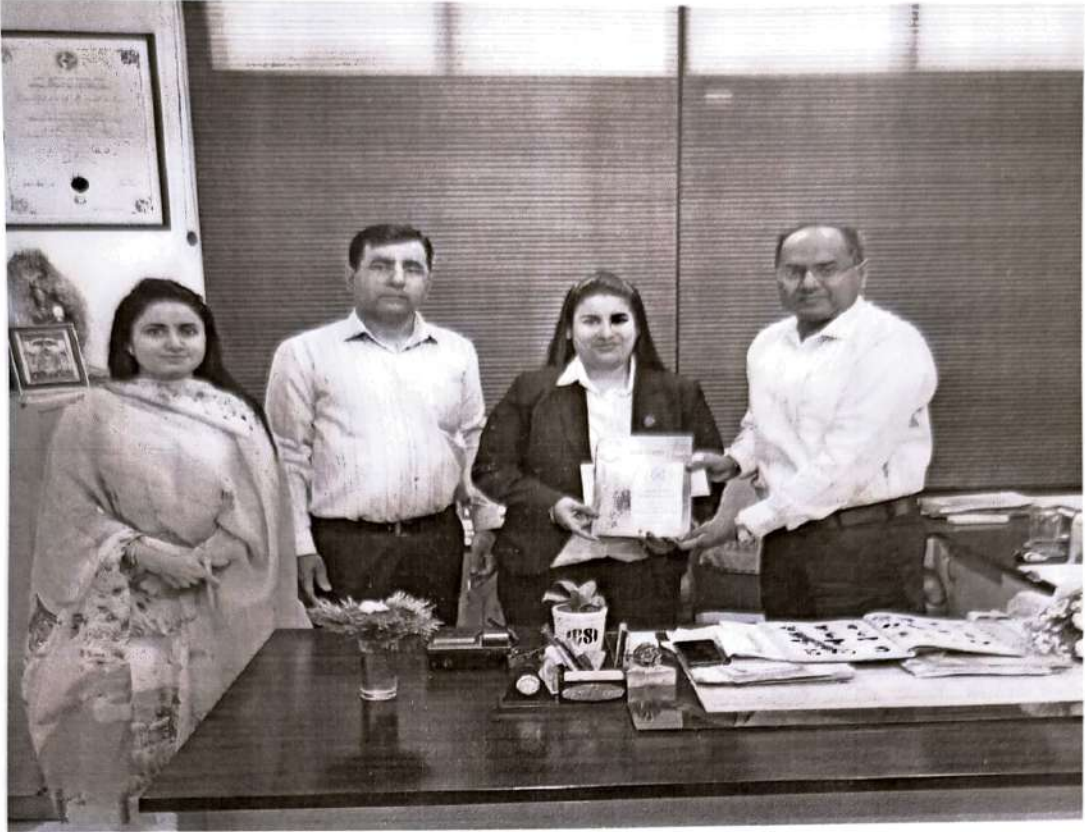
Brief description about the event

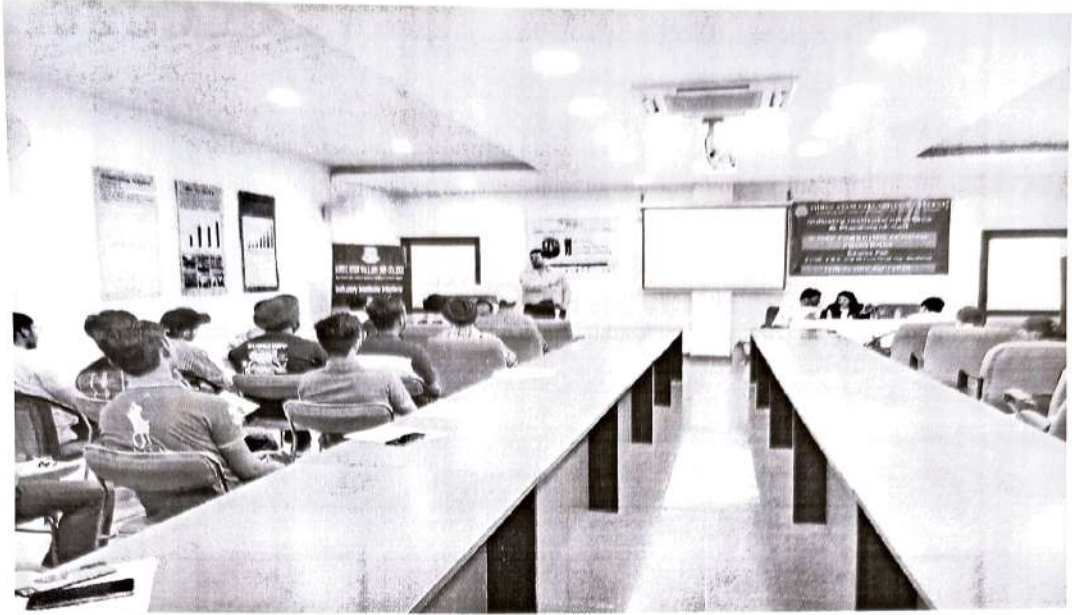
The finishing school program was organized by Industry Institute Interface & Placement Cell with the primary objective to provide students with access to job openings, internships, and other career-related opportunities that align with their skills, interests, and academic background. Offering career counselling, guidance, and support to students in exploring career options, identifying their strengths, and preparing for the job market. The main idea behind this finishing school program is to minimise the gap between industry expectations and the expectations of students from industry. The day wise details are as follows :

Day 1

Career Opportunities for students

CS Mahak Jain, CS Ankur Gabba, CS Sumit Bhojwani from the Ludhiana Chapter of NIRC of ICSI shared various opportunities of CS for the students after graduation. CS professionals play a crucial role in ensuring that companies comply with legal and regulatory requirements related to corporate governance. They advise boards of directors on matters such as corporate governance best practices, compliance with laws and regulations, and ethical standards. CS professionals provide corporate secretarial services to companies, including maintaining statutory registers and records, filing statutory returns with regulatory authorities, convening board and shareholder meetings, and ensuring compliance with corporate governance requirements. So they motivate the students to prepare their career in the field of company secretary.



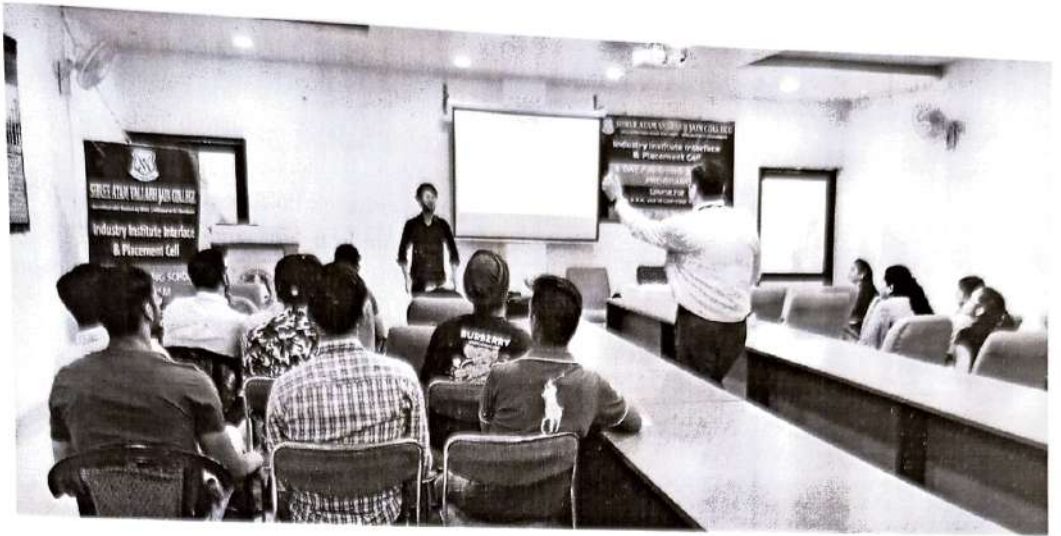


Day 2

Resume Writing & Interviews

Resume is often the first impression you make on a potential employer. A well-crafted resume can capture their attention and encourage them to consider you for the position. resume provides a snapshot of your skills, experiences, achievements, and qualifications relevant to the job you're applying for. It highlights what you can bring to the table and why you're a strong candidate. Dr. Kapil Aggarwal guided the students how to prepare an effective resume and also give the tips of interview. Dr. Aggarwal has also discussed the most commonly asked interview questions.





Day 3

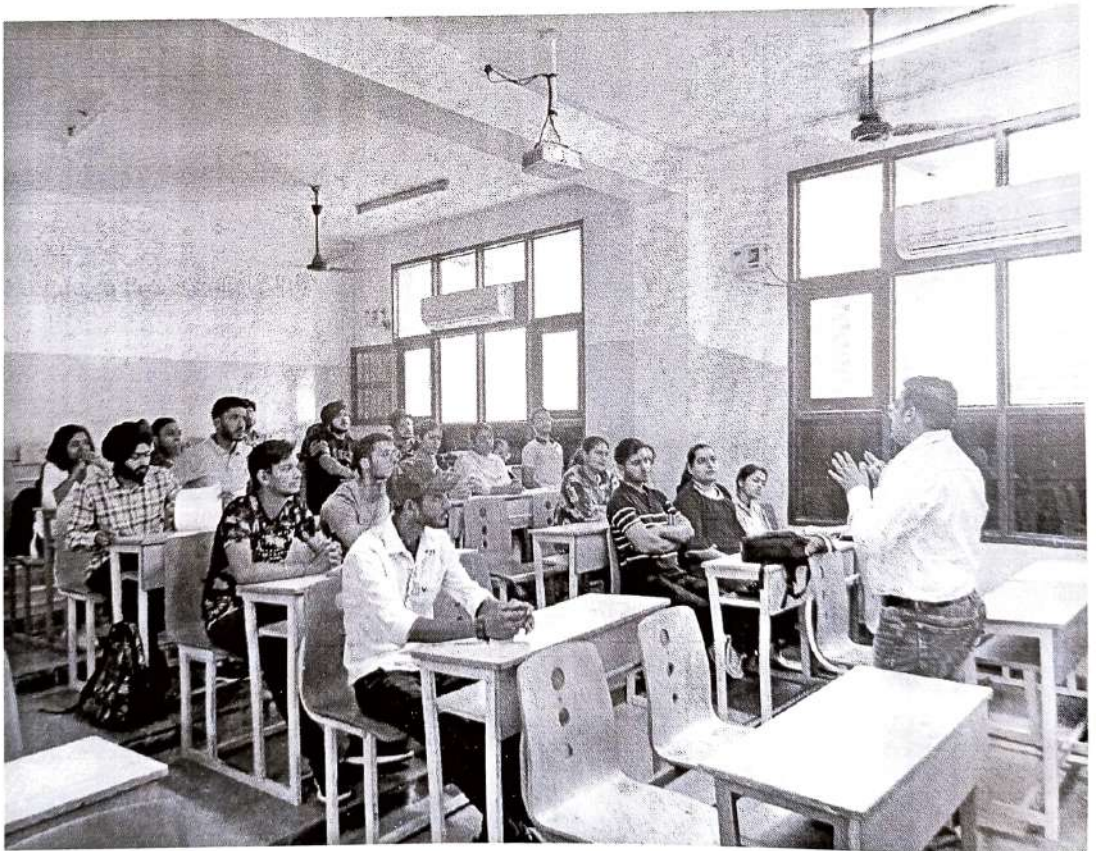
Financial Awareness

Financial awareness is a crucial skill for commerce graduates as they often pursue careers in fields such as accounting, finance, banking, investment, and business management. Here are some key aspects of financial awareness that commerce graduates should possess. Commerce graduates should have a solid understanding of fundamental financial concepts such as accounting principles, financial statements, budgeting, taxation, and financial analysis. Advocate Sourav Jain Alumni of our college shared his views regarding financial awareness regarding banking, investment of money at early age and how the students start their career as financial advisor.



In the second session of the day 3 CA Nitin Jain share his views how the students choose their career as a chartered Accountant and the procedure to enroll as a student of Chartered

Accountant Institute. He has also discussed with students about the various career opportunities for a Chartered Accountant



Day 4
Lecture on Professional Skills

On the fourth day of the activity a lecture on Professional Skills was delivered by Ms Sakshi Kapila. In her lecture she has discussed with students regarding professional skills required to get a good job. She has also discussed regarding professional communications skills. Professional communication refers to the exchange of information, ideas, and messages in a formal or business setting with the aim of achieving specific objectives. So she has given tips how to improve professional skills.



Day 5

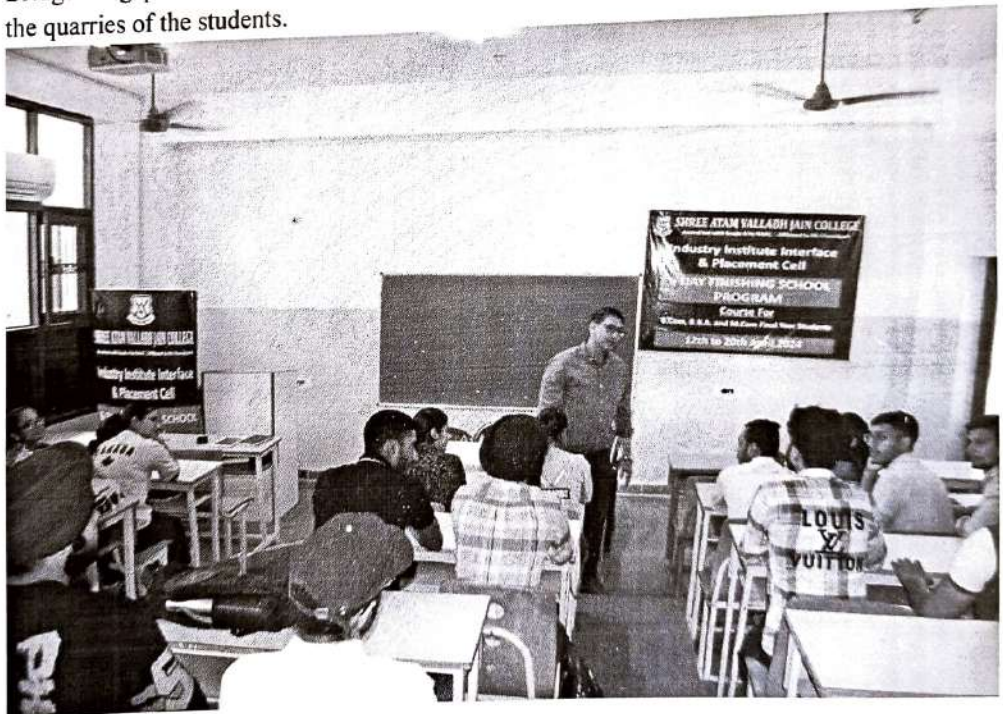
Mock Interviews

On the fifth day of the activity mock interviews were conducted of the students by a panel of teachers. Students were asked questions by the panel after that all the weak points and shortcomings of the students were discussed with them. Then panel also guided the students how they can improve their shortcomings in the final interviews.




Day 6

On the sixth day of the activity Mr. Amanddpesingh from Duke Fashiion India Ltd. and Dr. Deepak Jain Assistant Vice President from Avon Cycles Ltd. guided the students how to Bridge the gap between Industry and the Academia. After the session they have also handled the quarries of the students.








SHREE ATAM VALLABH JAIN COLLEGE
Accredited with Grade A by NAAC | Affiliated to PU Chandigarh

**Industry Institute Interface
& Placement Cell**
organise

**6 DAY FINISHING SCHOOL
PROGRAM**

Course for
B.Com, BBA, and M.Com Final Year
students

12th to 20th April 2024

श्री आत्म वल्लभ जैन कॉलेज में फिनिशिंग स्कूल कार्यक्रम का आयोजन



स्वर्णभूमि टाइम्स न्यूज, लुधियाना (शान): श्री आत्म वल्लभ जैन कॉलेज के उद्योग संस्थान और प्लेसमेंट सेल द्वारा बी. कॉम और बीबीए के अंतिम वर्ष के छात्रों के लिए फिनिशिंग स्कूल कार्यक्रम का आयोजन किया गया। डॉ. संदीप बंसल एवं प्रोफेसर प्रीति एवं के नेतृत्व में इस 6 दिवसीय कार्यक्रम को आयोजित करने का उद्देश्य उद्योग की अपेक्षाओं और नए ग्रेजुएट के बीच के अंतर को कम करना था। कार्यक्रम में लुधियाना चैप्टर के एनआईआरसी

के आईसीएमआई से अंकुर गावा, सुमित भोजवानी और महक जैन और योए नितिन जैन ने 'करियर के अवसरों' पर मूल्यवान अंतर्दृष्टि यात्रा की। एडवोकेट योए अहूजा ने 'वित्तीय जागरूकता' पर बहुमूल्य ज्ञान प्रदान किया। जबकि याशी कफिला ने आवश्यक व्यावसायिक कौशल मार्गदर्शन प्रदान किया और आमनदीप ने 'औद्योगिक कार्य संस्कृति और नैतिक मूल्यों' पर विचार-विमर्श किया। लवली प्रोफेशनल यूनिवर्सिटी के प्रो. कर्पल यी. अग्रवाल ने 'रिज्यूमे कैसे तैयार करें' विषय पर एक ज्ञानवर्धक सत्र दिया। कार्यक्रम का मुख्य अकर्षण एवन सहकिस्य लिमिटेड के सहायक उपाध्यक्ष डॉ. दीपक जैन के नेतृत्व में 'उद्योग और शिक्षा के बीच अंतर' विषय पर एक फैलत चर्चा थी, जिसमें उपस्थित छात्रों की महत्वपूर्ण संचि देखी गई। इस कार्यक्रम के दौरान ग्रुप डिस्कशन, पोपीटी प्रस्तुति और गोक इंटरव्यू भी आयोजित किए गए कॉलेज मैनेजिंग समिति के प्रधान कोमल जैन (इयूक), मैनेजिंग कमिटी के अन्य सदस्यों एवं प्रिंसिपल डॉ संदीप कुमार ने रिस्पॉंस पर्सन का धन्यवाद किया और विद्यार्थियों को संबोधित करते हुए कहा कि वे अपने सपनों की दिशा में आत्मविश्वास के साथ आगे बढ़ें।

Convener

Principal

Report

Activity: Faculty Development Programme on Advanced Research Methodology

Organizing Committee: Research & Development Committee

Session: 2023-24

Venue: Conference Hall

Objective of the Event: The objective of Faculty Development Programme (FDP) on advanced Research Methodology tools and techniques is to equip faculty members with the necessary knowledge, skills, and tools to conduct high-quality research in their respective fields. The FDP aims to enhance participants' understanding of various research methods, data analysis techniques, and research ethics, enabling them to contribute effectively to the academic and research community.

About the event

Session 1: Growth and performance of ICT sectors in growing knowledge economy of India: Prospects and Problems

Resource Person: Dr. Seema Kapoor

Date: 22nd September, 2023

The college organized a session titled "Growth and Performance of ICT Sectors in the Growing Knowledge Economy of India: Prospects and Problems." This session was delivered by Dr. Seema Kapoor. The event attracted a diverse group of faculty members interested in exploring the significant role ICT plays in shaping India's burgeoning knowledge economy.

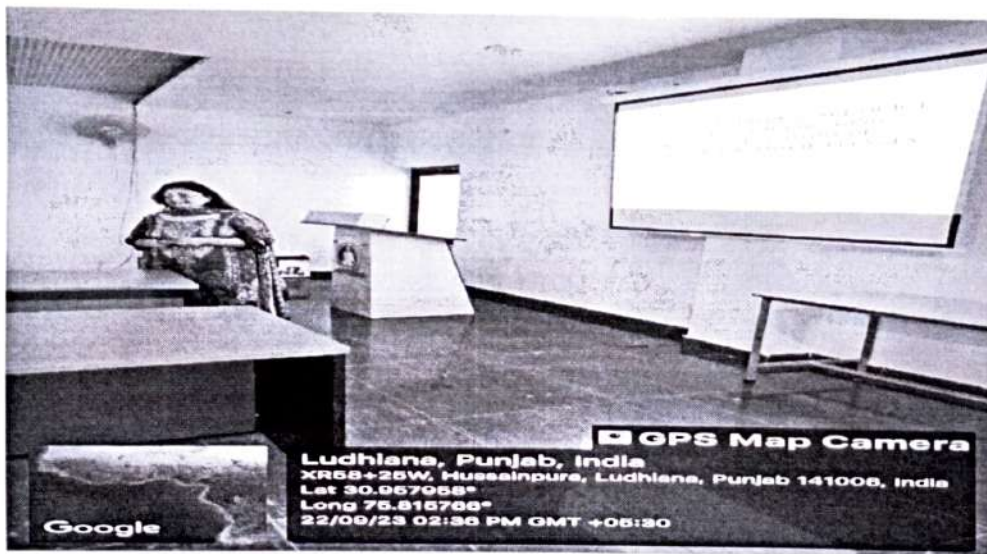
Session Overview: Dr. Seema Kapoor initiated the session by providing a comprehensive overview of the ICT sector's contribution to India's economy, emphasizing its critical role in driving growth, innovation, and employment. Her presentation delved into various dimensions of the sector, examining its trajectory, the challenges it faces, and the future opportunities it presents.

Key Points Discussed:

- 1. Contribution of the ICT Sector to India's Economy:** Dr. Kapoor underscored the ICT sector's substantial contribution to India's Gross Domestic Product (GDP) and its role as a significant source of employment. She highlighted how the sector has positioned India as a global leader in software services, information technology consulting, and business process outsourcing.
- 2. Growth Trajectories within the ICT Sector:** The session explored key trends in the ICT sector's growth, including the rapid increase in software exports, the expansion of IT services, and the emergence of advanced technologies like artificial intelligence, blockchain, and cloud computing. Dr. Kapoor noted that India's ICT sector is poised for continued growth due to a youthful and tech-savvy workforce, government initiatives, and a thriving startup ecosystem.

Hitesh Kumar

3. **Future Prospects:** Dr. Seema Kapoor identified numerous opportunities for future growth within the ICT sector, including digital transformation, smart city development, e-commerce, and advancements in telecommunications infrastructure. She cited the "Digital India" initiative and other government policies as factors that are fostering a conducive environment for the sector's expansion.
4. **Challenges and Obstacles:** The session also addressed the challenges facing the ICT sector. Dr. Kapoor drew attention to issues such as the digital divide, cybersecurity threats, skill shortages, and regulatory complexities. She highlighted the need for more robust data protection and privacy regulations to ensure the sector's secure and sustainable growth. Additionally, she stressed the importance of addressing disparities in digital access and infrastructure, particularly in rural areas.
5. **Research Methodologies in Studying ICT Growth:** The session also explored the research methodologies used to analyze the ICT sector's growth. Dr. Seema Kapoor discussed both quantitative and qualitative approaches, emphasizing the importance of data-driven analysis. She outlined the use of econometric models, industry surveys, and longitudinal studies to track ICT sector trends. Additionally, she stressed the importance of case studies and field research to gain a deeper understanding of the sector's dynamics.



Conclusion: Dr. Seema Kapoor's session provided a thorough analysis of the growth and performance of the ICT sector within India's evolving knowledge economy. Her insights into the sector's prospects and the obstacles it faces were both enlightening and thought-provoking. The Q&A session that followed allowed faculty members to engage with Dr. Seema Kapoor on issues related to the ICT sector's impact on education and other industries.

Overall, the session highlighted the ICT sector's critical role in India's economic development and underscored the importance of continued efforts to address its challenges while harnessing its potential. The college looks forward to hosting more sessions that contribute to a deeper understanding of key topics in the context of India's knowledge economy.

Seema Kapoor

Session 2: Emotional Intelligence: A key driver for managerial excellence

Resource Person: Prof. Lata Kapoor

Date: 4th September, 2023

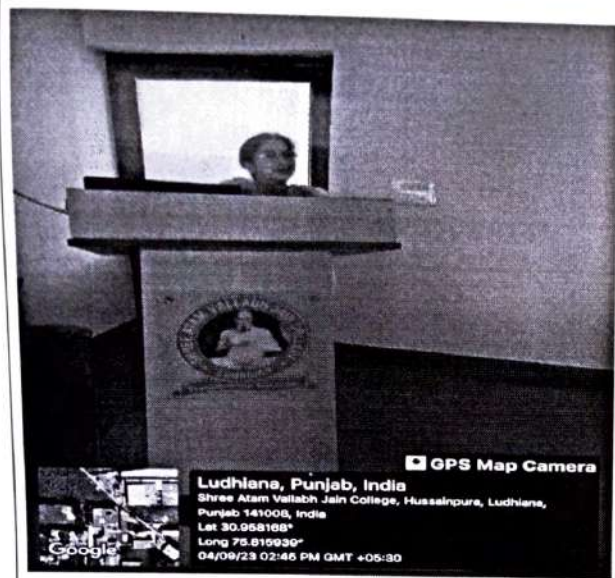
A session titled "Emotional Intelligence: A Key Driver for Managerial Excellence" was conducted by Prof. Lata Kapoor, an esteemed expert in organizational behavior and leadership development. This session was part of the college's series of professional development seminars aimed at equipping faculty with current insights into management and leadership. The session was well-attended by college faculty, eager to understand how emotional intelligence (EI) contributes to managerial success and organizational performance.

Summary of the Session: Prof. Lata Kapoor began the session by defining emotional intelligence and outlining its five key components as established by Daniel Goleman: self-awareness, self-regulation, motivation, empathy, and social skills. She explained that these components are critical for effective leadership and are often more significant than technical skills in achieving managerial excellence.

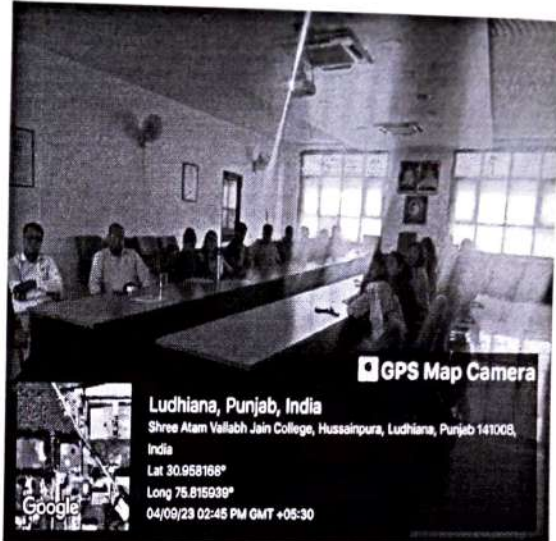
Key Points Covered:

- 1. Importance of Emotional Intelligence in Management:** Prof. Kapoor highlighted that emotional intelligence is a pivotal factor in leadership success. She cited research suggesting that managers with high emotional intelligence are better able to lead teams, resolve conflicts, and inspire employees. The emphasis was on the fact that emotional intelligence not only influences personal success but also contributes to the overall success of the organization.
- 2. Developing Self-Awareness and Self-Regulation:** The professor discussed how self-awareness and self-regulation form the foundation of emotional intelligence. She provided practical exercises to help individuals identify their emotions and understand their triggers. Techniques for enhancing self-regulation, such as mindfulness and stress management strategies, were also shared.
- 3. Role of Motivation, Empathy, and Social Skills:** Prof. Kapoor explained that motivation, empathy, and social skills are equally critical in managerial contexts. She discussed the impact of intrinsic and extrinsic motivation on managerial performance and the ability to inspire others. Empathy, or the capacity to understand others' emotions, was noted as a key trait for building strong relationships. Social skills, encompassing communication and conflict resolution, were identified as essential for teamwork and organizational harmony.
- 4. Applications in the Workplace:** The session provided examples of how emotional intelligence can be applied in managerial scenarios. Prof. Kapoor discussed case studies where managers with high emotional intelligence achieved notable results in team building, customer relations, and organizational change. The practical insights offered faculty members a clear understanding of how emotional intelligence can drive excellence in management

Lata Kapoor



Ludhiana, Punjab, India
 Shree Atam Vallabh Jain College, Hussainpura, Ludhiana,
 Punjab 141008, India
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 Long 75.815939°
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Ludhiana, Punjab, India
 Shree Atam Vallabh Jain College, Hussainpura, Ludhiana, Punjab 141008,
 India
 Lat 30.958168°
 Long 75.815939°
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Conclusion: The session on emotional intelligence by Prof. Lata Kapoor offered valuable insights into the role that EI plays in achieving managerial excellence. The comprehensive exploration of the topic provided faculty members with an in-depth understanding of the components of emotional intelligence and how they can be developed and applied in management and leadership roles.

The session concluded with a lively Q&A, where faculty members discussed their experiences and challenges in developing emotional intelligence in their roles as educators and leaders. Prof. Kapoor's engaging presentation and practical advice were well received, leaving attendees with a wealth of knowledge to apply in their academic and professional pursuits.

This session underlined the importance of emotional intelligence in the modern workplace and reinforced the need for continuous learning and development in this area. The college looks forward to hosting more sessions on relevant topics to continue promoting professional growth and excellence among faculty members.

Session 3: Intellectual Capital Disclosure Practices in IPO prospectuses of Indian Companies

Resource Person: Prof. Rishi Kesh

Date: 7th October, 2023

A session on "Intellectual Capital Disclosure in IPO Prospectus of Indian Companies" was conducted by Prof. Rishi Kesh, a renowned expert in finance and accounting. This session was part of the college's ongoing efforts to engage with contemporary research topics and

Rishi Kesh

provide faculty members with insights into current trends and challenges in the domain of commerce and finance. The session was attended by a diverse group of faculty members, who were keen to understand the significance of intellectual capital disclosure in initial public offerings (IPOs) and its implications for stakeholders.

Summary of the Session: Prof. Rishikesh began the session by providing an overview of intellectual capital and its components. He explained that intellectual capital encompasses three primary elements: human capital, structural capital, and relational capital. Human capital refers to the knowledge, skills, and competencies of employees; structural capital includes organizational processes, patents, and proprietary systems; and relational capital involves relationships with customers, suppliers, and other stakeholders.

He then discussed the growing importance of intellectual capital disclosure in IPO prospectuses, particularly in the context of Indian companies. He highlighted that intellectual capital has become a key differentiator for companies seeking to raise capital in the stock market, as it represents the intangible assets that can drive future growth and innovation.

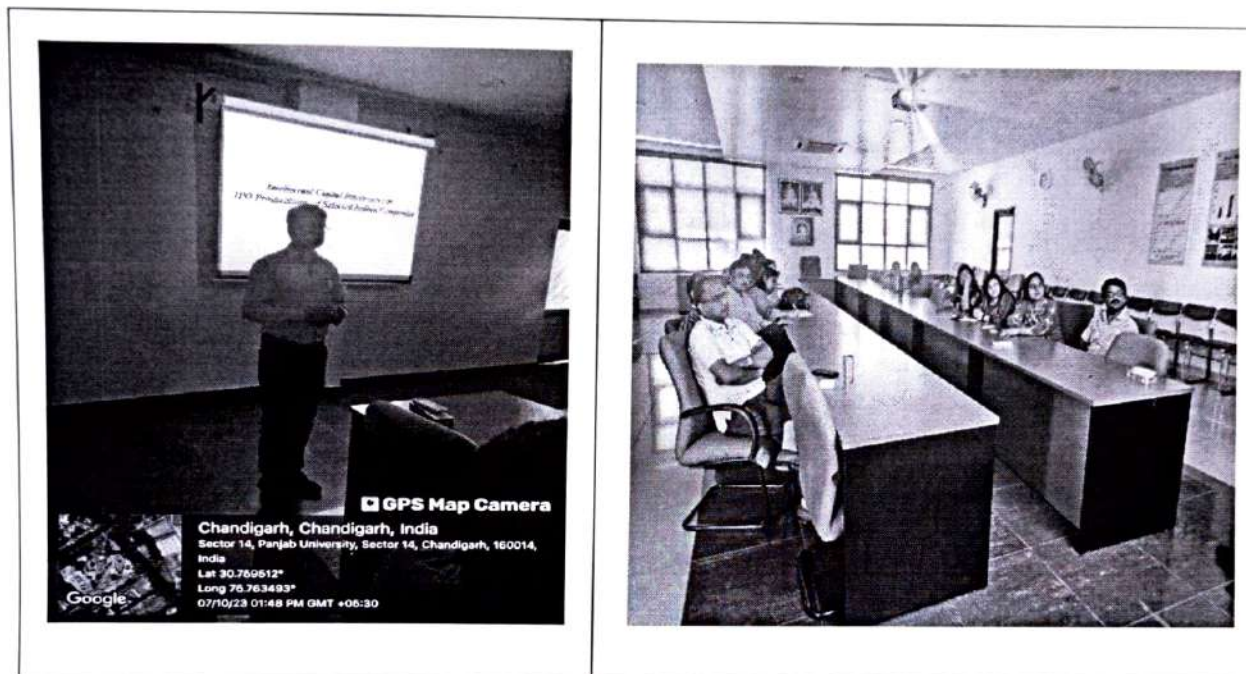
Key Points Covered:

1. **Relevance of Intellectual Capital Disclosure:** Prof. Rishikesh emphasized that investors and analysts increasingly consider intellectual capital when assessing a company's potential. Companies that effectively disclose their intellectual capital in IPO prospectuses are more likely to attract investor interest and achieve higher valuations.
2. **Regulatory Framework and Disclosure Requirements:** The session included a discussion on the regulatory framework governing IPO prospectuses in India. Prof. Rishikesh outlined the key disclosure requirements set by the Securities and Exchange Board of India (SEBI) and explained how these requirements impact the reporting of intellectual capital.
3. **Challenges and Best Practices:** The professor identified several challenges associated with intellectual capital disclosure, such as the lack of standardized measurement techniques and the potential for information overload in prospectuses. He also outlined best practices for companies to follow when disclosing intellectual capital, including clarity, relevance, and consistency.
4. **Case Studies and Examples:** To illustrate his points, Prof. Rishikesh presented case studies of Indian companies that have successfully disclosed intellectual capital in their IPO prospectuses. These examples demonstrated the positive impact that transparent disclosure can have on investor confidence and market reception.

Conclusion: The session provided valuable insights into the significance of intellectual capital disclosure in IPO prospectuses for Indian companies. Prof. Rishikesh's presentation highlighted the growing importance of intangible assets in the modern business landscape and underscored the need for companies to communicate these assets effectively to investors.

Rishikesh

Faculty members left the session with a deeper understanding of the complexities and opportunities associated with intellectual capital disclosure. This knowledge can be instrumental in guiding their research and teaching efforts in the field of commerce and finance. The college looks forward to hosting more sessions of this nature to continue fostering academic growth and industry engagement.



Session 4: Indian Economy and Future Prospects: 2024

Resource Person: Dr. Harleen Kaur

Date: 18th May, 2024

A session on "Indian Economy and Future Prospects: 2024," delivered by Dr. Harleen Kaur which was held to provide a comprehensive examination of India's current economic framework, growth indicators, and anticipated trajectory for the forthcoming year. Dr. Harleen Kaur's session aimed to enrich the attendees' understanding of India's economic resilience, highlighting influential indicators and the implications of recent developments within financial markets.

Session Overview and Key Themes

1. Assessment of India's Economic Landscape and Key Indicators

Dr. Kaur commenced the session by providing a rigorous evaluation of India's current economic scenario, analyzing pivotal indicators such as GDP growth rate, inflation metrics, fiscal deficit, and international trade performance. She presented an in-depth discussion on recent trends and the macroeconomic factors contributing to India's

Dr. Harleen Kaur

economic resilience amidst global economic fluctuations. This segment underscored the foundational strength of India's economy as it adapts to both internal and external challenges.

2. **Sectoral Analysis: Primary Drivers of Economic Growth in 2024**

A core part of Dr. Kaur's presentation involved identifying and assessing the key sectors projected to drive economic growth in 2024. She elaborated on the significance of sectors such as technology, renewable energy, pharmaceuticals, and agriculture, explaining the unique role each sector is expected to play in job creation, economic diversification, and sustainable development. Her analysis reflected the concerted efforts by both government and private stakeholders to stimulate these sectors, thus supporting India's ambitions for balanced and sustainable growth.

3. **Monetary and Fiscal Policies: Impact on Economic Stability**

Dr. Harleen Kaur offered a detailed analysis of recent fiscal and monetary policies implemented by the Reserve Bank of India (RBI) and the government, examining how these measures aim to control inflation while simultaneously encouraging economic expansion. Her examination of RBI's interest rate adjustments, liquidity measures, and fiscal interventions provided valuable insights into the regulatory actions shaping the current financial climate. Furthermore, Dr. Harleen Kaur discussed the potential of strategic government spending in infrastructure as a mechanism to promote long-term stability and growth.

4. **Insights into Financial Markets: Recent Developments and Case Studies**

In a highly engaging section of the session, Dr. Harleen Kaur explored recent trends and noteworthy cases in the Indian financial markets, providing an analytical perspective on stock market volatility, FDI trends, and the broader implications of global economic uncertainties. She illustrated her points with recent case studies, including high-profile IPOs, mergers and acquisitions, and regulatory developments, all of which underscored the importance of stability and transparency in sustaining market confidence.

5. **Future Economic Prospects and Anticipated Challenges**

Dr. Harleen Kaur presented an astute analysis of India's economic prospects for 2024 and beyond, thoughtfully addressing potential challenges such as global recessionary trends, inflationary pressures, and geopolitical concerns. At the same time, she highlighted significant growth opportunities driven by India's demographic dividend, digital transformation, and expanding influence on the global stage. Her recommendations for fostering sustainable growth, enhancing ease of doing business, and prioritizing investments in digital infrastructure and human capital resonated strongly with the audience.

6. **Strategic International Alliances and Trade Relations**

Dr. Harleen Kaur concluded her presentation by emphasizing the importance of international trade relations and strategic alliances in fortifying India's economic position. She examined recent trade agreements and diversification of trade partnerships as vital steps toward building economic resilience and strengthening India's presence in global markets.

Harleen Kaur

Interactive Q&A Session

The session culminated in an interactive question-and-answer segment, where students and faculty engaged Dr. Kaur on various issues ranging from specific policy implications to trends within the financial markets. Dr. Kaur's responses were insightful and thorough, offering valuable clarity on complex economic dynamics and inspiring further academic inquiry among participants.

Conclusion

Dr. Harleen Kaur's session on "Indian Economy and Future Prospects: 2024" was exceptionally informative, providing attendees with an in-depth and nuanced understanding of India's economic landscape, key growth drivers, and anticipated challenges in the coming year. Her expert analysis of fiscal and monetary policies, along with her strategic outlook on economic development, enriched participants' comprehension of the underlying factors shaping India's economic future.

The session was received with great appreciation and commendation from attendees, who praised Dr. Harleen Kaur's eloquent presentation and adept ability to elucidate complex economic issues in a clear, accessible manner. Her expertise and engagement left a profound impact on the audience, equipping them with a nuanced perspective on India's economic trajectory and the evolving role of the financial markets.

Session 5: Current Economic Affairs of India

Resource Person: Dr. Seema Kapoor

Date: 19th May, 2024

A session on "Current Economic Affairs of India" was conducted by Dr. Seema Kapoor, a distinguished economist and scholar, known for her extensive knowledge and critical analysis of India's economic landscape. The session aimed to provide an in-depth understanding of the current economic situation in India, addressing challenges and potential growth avenues in the country's economy.

Key Points of Discussion

1. Overview of India's Economic Climate

Dr. Seema Kapoor began the session by providing a comprehensive overview of India's current economic position, covering macroeconomic indicators such as GDP growth rate, inflation, and fiscal policies. She highlighted the government's recent economic measures and the resultant impact on various sectors, including agriculture, manufacturing, and services.



2. **Inflation and Monetary Policy**

One of the focal points of the discussion was India's inflation trends and the measures taken by the Reserve Bank of India (RBI). Dr. Seema Kapoor elaborated on the causes of inflation in India, such as rising crude oil prices and supply chain disruptions. She analyzed the monetary policies introduced by the RBI to combat inflation, including interest rate adjustments and liquidity management.

3. **Fiscal Policy and Government Spending**

Dr. Kapoor shed light on the government's fiscal policy, detailing its expenditures in sectors critical to economic revival, including infrastructure, healthcare, and rural development. She explained the implications of budget allocations on public debt and fiscal deficit, and discussed recent fiscal stimulus packages aimed at boosting economic growth.

4. **India's Position in the Global Economy**

Dr. Kapoor discussed India's role in the global economy, particularly in the context of international trade, foreign direct investment (FDI), and its strategic partnerships with other countries. She emphasized how trade agreements and global alliances are instrumental in enhancing India's economic resilience and competitiveness.

5. **Impact of Technology and Innovation on the Economy**

Dr. Kapoor addressed the role of technology and digitalization in reshaping India's economic landscape. She illustrated how advancements in technology, from digital banking to e-commerce, are transforming sectors and creating new employment opportunities, contributing to GDP growth.

6. **Challenges and Way Forward**

Dr. Kapoor also touched upon some of the pressing challenges India faces, such as unemployment, income disparity, and environmental concerns. She presented a forward-looking approach, recommending policy adjustments and reforms aimed at sustainable economic growth.

The session concluded with an interactive Q&A segment, where faculty engaged Dr. Seema Kapoor with questions on specific economic policies, emerging economic trends, and sectoral opportunities. Dr. Seema Kapoor's responses were insightful, providing clarity on complex issues and inspiring students to further their understanding of economic affairs.

Conclusion

Dr. Seema Kapoor's session on "Current Economic Affairs of India" was informative and thought-provoking. Her analysis and perspectives offered valuable insights into India's economic framework, equipping attendees with a better understanding of current economic trends and challenges. The session fostered a deeper appreciation for the complexities of economic policymaking and the importance of staying informed about the ever-evolving economic landscape.


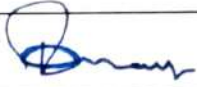
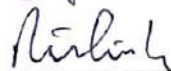

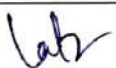



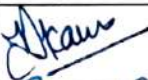

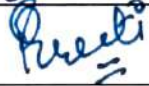


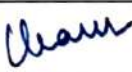


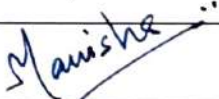

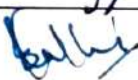

(Dr. Sandeep Kumar)

Principal



Attendance Chart

For the session held on 4th September 2023 in Conference Hall. The session was conducted by Prof. Lata Kapoor.



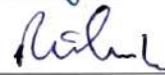







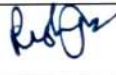







Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	
Prof. Rishi Kesh		Prof. Ruchika Nachaal	
Prof. Lata Kapoor		Prof. Divya Jain	
Prof. Rajiv Bhatia		Prof. Avriti Tangri	
Dr. Harleen Kaur		Prof. Amit Goyal	
Prof. Preeti		Dr. Kiranpreet Kaur	
Dr. Shilpa	-	Dr. Rishu Jain	
Dr. Charanjit Kaur		Prof. Deepika Nanda	
Dr. Seema Kapoor		Prof. Manisha Bhandari	
Prof. Geetu Sharma	-	Prof. Ankush Kumar	
Dr. Sandeep Kumar Bansal	-	Prof. Pallavi	
		Mr. Nirmaljeet Singh	-




Principal

Attendance Chart

For the session held on 22nd September 2023 in Conference Hall. The session was conducted by Dr. Seema Kapoor.

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	
Prof. Rishi Kesh		Prof. Ruchika Nachaal	
Prof. Lata Kapoor	-	Prof. Divya Jain	
Prof. Rajiv Bhatia		Prof. Avriti Tangri	
Dr. Harleen Kaur		Prof. Amit Goyal	
Prof. Preeti	-	Dr. Kiranpreet Kaur	-
Dr. Shilpa		Dr. Rishu Jain	
Dr. Charanjit Kaur		Prof. Deepika Nanda	
Dr. Seema Kapoor		Prof. Manisha Bhandari	
Prof. Geetu Sharma		Prof. Ankush Kumar	
Dr. Sandeep Kumar Bansal	-	Prof. Pallavi	
		Mr. Nirmaljeet Singh	

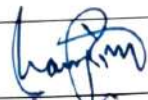
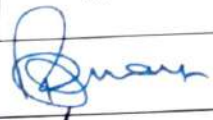
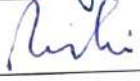

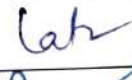












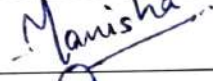





Rishi Kesh


Principal

Shree Atam Vallabh Jain College, Ludhiana

Attendance Chart

For the session held on 7th October, 2023 in Conference Hall. The session was conducted by Mr. Rishi Kesh, Assistant Professor in Commerce, Shree Atam Vallabh Jain College, Ludhiana

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	
Prof. Rishi Kesh		Prof. Ruchika Nachaal	
Prof. Lata Kapoor		Prof. Divya Jain	
Prof. Rajiv Bhatia		Prof. Avriti Tangri	
Dr. Harleen Kaur		Prof. Amit Goyal	
Prof. Preeti		Dr. Kiranpreet Kaur	
Dr. Shilpa		Dr. Rishu Jain	
Dr. Charanjit Kaur		Prof. Deepika Nanda	
Dr. Seema Kapoor		Prof. Manisha Bhandari	
Prof. Geetu Sharma		Prof. Ankush Kumar	
Dr. Sandeep Kumar Bansal		Prof. Pallavi	
		Mr. Nirmaljeet Singh	




Principal